

Withdrawal/Redaction Sheet

Clinton Library

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
001. list	re: biographical information on Luncheon Guests [partial] (1 page)	02/15/1998	b(6)
002. report	re: U.S. Government (1 page)	01/08/1998	P1/b(1)

COLLECTION:

Clinton Presidential Records
First Lady's Office
Melanne Verveer
OA/Box Number: 20042

FOLDER TITLE:

Mexico

2013-0534-S

rc1577

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P1 National Security Classified Information [(a)(1) of the PRA]
- P2 Relating to the appointment to Federal office [(a)(2) of the PRA]
- P3 Release would violate a Federal statute [(a)(3) of the PRA]
- P4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA]
- P5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA]
- P6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA]

C. Closed in accordance with restrictions contained in donor's deed of gift.

PRM. Personal record misfile defined in accordance with 44 U.S.C. 2201(3).

RR. Document will be reviewed upon request.

Freedom of Information Act - [5 U.S.C. 552(b)]

- b(1) National security classified information [(b)(1) of the FOIA]
- b(2) Release would disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA]
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- b(8) Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA]
- b(9) Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA]

file mex.co

Jesús F. Reyes-Heroles
Ambassador of Mexico

Washington, D.C., February 17, 1999

MS. MELANNE VERVEER

Chief of Staff to the First Lady
The White House
Washington, D.C.

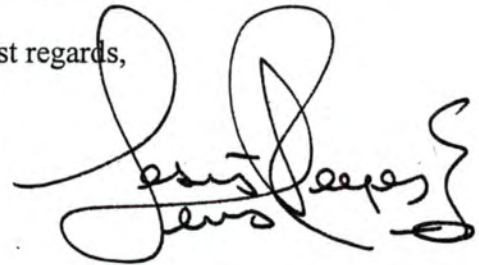
Dear Ms. Verveer:

Upon my return to Washington, D.C., I want to take this opportunity to underscore the importance of your presence during President and Mrs. Clinton's visit to Mexico.

I personally enjoyed the interesting conversation we had in Mérida and I hope to have the chance to meet with you, at your convenience.

I look forward to continue this frank and friendly exchange of views, here in Washington.

Best regards,



I have the impression we left
many issues of mutual interest
without adequate consideration!
I hope to have the chance soon!

file Mexico

THE WHITE HOUSE

WASHINGTON

April 9, 1997

MEMORANDUM FOR THE FIRST LADY

FROM:

MACK McLARTY *WML*

SUBJECT:

PRESIDENTIAL TRAVEL TO THE HEMISPHERE

Planning for the President's and your travel to Mexico, Costa Rica, and Barbados in May is well underway. As the first Presidential visit to the hemisphere, the trip will be closely scrutinized by both domestic and foreign audiences. It is therefore important we get the message just right while advancing our foreign policy agenda. Let me bring you up to date on our preparations and seek your advice and input.

The attached agenda has you and the President arriving in Mexico City late on May 5 (Cinco de Mayo), continuing on to Costa Rica May 7 and from there to Barbados May 9. You and the President have the option of returning to Washington Saturday afternoon, May 10, or staying over and returning May 11.

Substantively, this trip is critical. In the wake of the Chretien state visit, it reinforces the importance we attach to our immediate neighbors, giving a high priority to the task of surrounding the United States with stable and prosperous democracies. It stresses the need for us to work together as partners to address areas of concern, some of which -- Haiti, Cuba, drugs, immigration, and trade -- were highlighted in the recent campaign. And building on the 1994 Summit in Miami, it emphasizes true friendship and engagement, vice confrontation, as a framework for advancing hemispheric relations.

The trip will help reeducate the American public to the new political, economic, and social realities of the region, leaving behind the outdated stereotypes of war, revolution, and human rights abuses. Perhaps more importantly, it will give the President a forum from which to advance a policy of leadership and continued engagement, emphasizing our role in building a foundation of hemispheric democracies and our drive toward the Free Trade Area of the Americas by the year 2005. These will be key elements in defining hemispheric relations for the next 50 years.

We'll also stress, of course, that democracy is not an end but a means to an end, that peace and stability are necessary conditions for growth but that unless democracy delivers tangible benefits to its people, it cannot be sustained. Building on your work in the hemisphere, South Asia, and Africa, we have an opportunity to highlight education, health care, environmental protection, microenterprise, and freedom from narcotics and criminal activity as areas where increased progress must be made.

At each stop there are a number of difficult issues we'll have to deal with which threaten to drive us off message unless handled carefully. In Mexico, narcotics, immigration, and NAFTA will dominate; trade issues (CBI enhancement, bananas) will be paramount in the minds of the Central Americans and Caribbeans.

We're working up an appropriate rollout strategy which includes senior level travel to Mexico and the region to defuse the more problematic issues. And we're working the President's schedule carefully to ensure it is driven by policy and message rather than vice versa. Still, given the complexity of our relations with our immediate neighbors, we should not be surprised by strongly articulated, alternative views, even limited demonstrations against the United States (in Mexico, particularly) in the wake of narcotics certification and our new immigration law.

Your own role, Hillary, is important to the success of our overall hemispheric strategy. Given your triumphant travel to Bolivia and Paraguay, as well as your leading role at the Summit of the Americas in Miami and your proposed travel to the Caribbean later this year, it is no exaggeration to say you are idolized across the hemisphere. You are a strong and respected voice in hemispheric affairs, and your visit with the President will contribute directly to building a foreign policy legacy for the Clinton Administration. We should therefore find additional opportunities prior to May 5 to showcase your engagement, and we should develop a substantive program for you during the trip itself, perhaps including separate travel to the Yucatan.

With three Presidential trips to the hemisphere in 12 months, your own travel to the Caribbean and perhaps elsewhere, the first two state visits in the second term, and looming battles on fast track and other trade issues, if we are successful, historians of US foreign policy may well view 1997 as the year of the Americas. I look forward to working closely with you and your staff in the coming days to turn this vision into reality.

Please let me know your thinking on these matters.

cc: Melanne Verveer
Patty Solis-Doyle

NATIONAL SECURITY COUNCIL
WASHINGTON, D.C. 20504

May 7, 1997

MEMORANDUM FOR JOHN PODESTA

FROM:

GLYN T. DAVIES

SUBJECT:

FLOTUS and the Family Planning Clinic

You asked for additional information on how the First Lady was blindsided in Mexico yesterday at the family planning clinic.

We may never know exactly who knew what when, but the attached material from the State Department and USAID indicates the cutoff in our family planning funding in Mexico should not have been a surprise -- if properly briefed to the First Lady or her staff.

The full answer to how this could have happened can probably only be had by debriefing FLOTUS advance people and the USAID officials along on the trip when they return. Don't know if it's worth it.

In the end, not a good story, but not a story with long legs, either.

Attachments

Material from State and USAID

file Mexico

*copy
Ellen
McLanahan*

Executive Secretariat

S/S Room 7224 MS,

U.S. Department of State, Washington, D.C. 20520-7512

FAX

Date: 5/7/97

Number of pages excluding cover sheet:

To:

Glyn Davies

-NSC

Phone:

Fax phone:

CC:

From:

Gretchen Welch

S/S

Phone:

202-647-5301

Fax phone:

202-647-5620

REMARKS:



Urgent



For your information



Please clear/comment

Glyn -

as discussed, here is what the
mex desk has furnished. In
addition, they just provided
the attached AID package, which
I forward in case you don't
have.

Cheers -

call if you have any questions -

THE PRESIDENT'S TRIP TO MEXICO, APRIL 11-13, 1997

*USAID draft*Press Qs & As**Why is USAID terminating its support to Mexico's family planning program?**

During the more than twenty years that USAID has provided assistance to the Mexican population program, our relationship has matured into an effective partnership. Given the strong and continuous leadership and commitment by the Mexican government to its population program and its success in providing family planning services, the present level of USAID technical and programmatic assistance will not be needed by the end of 1998. Our recent support, which focussed on expanding access to quality family planning services in rural and peri-urban areas, is being successfully replaced by our Mexican partners. We are entering a new phase of collaboration, encouraging other developing countries in the region and worldwide to learn from Mexico's experience.

- USAID assistance now represents less than 5 percent of public sector expenditures on population, with over 90 percent provided by Mexican institutions, and other donors accounting for less than 5 percent.
- Health and demographic indicators highlight the success of Mexico's family planning program:
 - Women in union using a contraceptive method increased from 30.2% in 1976 to 66.5% in 1995, among the highest levels in Latin America.
 - The average number of children per woman declined from 6.4 in 1972 to 2.8 in 1995.
 - The rate of natural population growth declined from 3.39% in 1972 to 2.05% in 1995; considering net outmigration, population growth in Mexico is now 1.8%.
- Mexico is recognized by the international population community as a leading source for South-to-South cooperation and a resource for developing programs both within the Latin America region and worldwide.
- As USAID support for family planning in Mexico phases down, funding will decrease from \$9.3 million FY 1997 to \$3.0 million in FY 1998.

UNCLASSIFIED

UNCLASSIFIED*State draft*MEXICO: VISIT TO MEXFAM YOUTH CENTER, MEXICO CITYContext:

MEXFAM is a Mexico associate of Planned Parenthood International and receives funding from USAID. The center you are visiting, called "La Conchita" (the little shell), is fundamentally a youth recreation center, but it also conducts outreach to the more than 1,000,000 people who live in the area. Aside from providing a recreational opportunity for youth, its purpose is to provide family planning information for secondary school students (in Mexico, secondary means essentially through the ninth grade; schooling after that is called preparatory). Although family planning is the fundamental purpose, apart from sports there are other activities as well, including training in mechanics, computers, and other vocational skills. The autonomous Federal Elections Institute also is operating an information center on the premises, up through the July 6 Mexico elections. Pending vetting of the script, there will likely be skits or sketches acted by young people affiliated with the school which they perform in neighborhoods outside the center to make people aware of family planning issues.

Objectives:

- o To get an appreciation for work that private organizations are doing to convey family planning information to young people in the lower and lower-middle class strata of greater Mexico City.
- o To get a feel for life in the lower urban echelons of Mexico.

Talking Points:

- o I'm really pleased to be here and see the valuable work that MEXFAM is carrying out to ensure that young people in this capital have the information that they need to make wise decisions.

UNCLASSIFIED

FLOTUS Mexfam
SEARAMEX 28489, 4/28/97
Drafted:EmbMexico
Cleared:ARA/MEX:JPLEonard ok

05/07/97 13:45 202 647 5620
05/07/97 WED 13:17 FAX

EX. SECRETARIAT
MEXICAN AFFAIRS

005

002

Agency for International Development
Washington, D.C. 20523

Assistant
Administrator

May 7, 1997

Brian,

Attached are the Q's & A's pertaining to the Mexico family planning program. Attachment A was handed to the First Lady's staff on Friday morning for insertion in her book. Attachment B was redrafted by Mr. Schneider and was handcarried by him on the plane. He may have given this version to the First Lady's staff, but we are not sure.


Norma Parker

Attachment A

Press Qs & As

Why is USAID terminating its support to Mexico's family planning program?

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- Mexico is recognized by the international population community as a leading source for South-to-South cooperation and a resource for developing programs both within the Latin America region and worldwide.
- As USAID support for family planing in Mexico phases down, funding will decrease from \$9.3 million FY 1997 to \$3.0 million in FY 1998.

Attachment B

Press Q/A

Question: Is USAID terminating its support to its Mexico family planning program?

Answer: During the more than twenty years that USAID has provided assistance to the Mexican population program, our relationship has matured into an effective partnership. The Mexican government has shown strong and continuous leadership to its population program and has had great success in providing family planning services. We will be maintaining our cooperation with the Mexican public sector for several more years and shifting to a technical partnership with the NGOs we work with in Mexico. Our Mexican partners are successfully replacing our funds which have been used to expand access to quality family planning services in rural and peri-urban areas. We are entering a new phase of collaboration, encouraging other developing countries in the region, and worldwide, to learn from Mexico's experience. Mexico is recognized by the international population community as a leading source for South-to-South cooperation and a resource for developing programs both within the Latin American region and worldwide.

file LA trip

To: Melanne
From: Mark

Although in Spanish, I thought you might like to see the attached article which has the lovely headline--"Hillary Clinton Stole the Show." The Costa Rica press gave her performance top billing. I am trying to get the video of the Inter-American Human Rights Forum. Once I do, I will have someone edit it and have the State Department send it to all embassies to emphasize the importance attached to human rights/women's rights in US foreign policy.



San José, Costa Rica.

Viernes 9 de mayo, 1997. 08:53:16 am

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Aboga por crédito para mujeres

Hillary Clinton se robó el show

Con su sencillez la dama estadounidense Hillary Clinton cautivó ayer a microempresarios, a niños de la escuela Omar Dengo y a indígenas guatemaltecos que saludó luego de romper el protocolo.

Todo ello formó parte de un ajetreado día de actividades donde, con su mera presencia, brindó relevancia a temas como el crédito para la microempresa y los derechos de la mujer que —afirmó— deben ser considerados como derechos humanos.

Vestida con un traje rosado de dos piezas y con una sonrisa permanente en sus labios, Hillary Clinton se convirtió en una de las figuras más relevantes de la cumbre de mandatarios de Estados Unidos, Centroamérica, República Dominicana y Belice, que concluyó ayer en San José.

Permanentemente perseguida por las cámaras, esta abogada de 49 años de edad, madre de una hija, escuchó en la mañana las inquietudes de microempresarios costarricenses en la escuela Omar Dengo. Luego, junto con las primeras damas de Costa



Por los derechos Hillary Clinton, acompañada por Josette Altmann, recalcó durante una reunión en el Instituto Interamericano de Derechos Humanos que los derechos de la mujer son en realidad derechos humanos.

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Emergencia

Rica, Honduras, Belice, Guatemala y Nicaragua, visitó Pueblo Antiguo, en el Parque de Diversiones donde, entre otras cosas, conoció el programa de las 16 comunidades más vulnerables de nuestro país.

Posteriormente, se trasladó al hotel San José Palacio donde brindó el discurso de fondo del Foro Consultivo Regional sobre Microempresas, que se celebró en el hotel San José Palacio, auspiciado por el Banco Interamericano de Desarrollo y la Agencia Internacional para el Desarrollo.

Esta defensora de la microempresa —como la describió Mark Schneider, administrador adjunto para Latinoamérica de la AID— calificó a dicho sector como el instrumento más eficaz para erradicar la pobreza y brindarle esperanza a la población, sobre todo la femenina.

"Si invertimos en las mujeres, elevaremos los niveles de ingreso, incentivaremos el progreso de la democracia y Centroamérica merece, luego de su historia de la década pasada, que sus inversiones en el futuro, den frutos. El microcrédito es una de las mejores inversiones que podemos hacer".

Luego se trasladó, en compañía de la primera dama costarricense, Josette Altmann, al Instituto Interamericano de Derechos Humanos para participar en un intercambio con líderes de grupos centroamericanos que trabajan por los derechos humanos desde la perspectiva de género.

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Ediciones Anteriores:

Mexican Vital Voices Participants

Coordinator of the Group: Lic. Patricia Olamendi

① **Ana Lilia "Cepeda"**

Political activist. Ms. Cepeda is the Chairman of the Women Struggling for Democracy NGO. In 1991, the organization signed the National Democratic Agreement with various political organizations from across the political spectrum. In 1994, Ms. Cepeda was named one of Time magazine's young leaders for the new millennium. In 1995, she was part of the Mexican delegation at the UN's Fourth International Women's Conference in Beijing. In 1996, Ms. Cepeda organized several citizen protests against kidnappings and violence in the state of Morelos, leading to the governor of that state's resignation. Ms. Cepeda currently leads Women Struggling for Democracy and the Center of Political Training for Women.

② *Ms. Cepeda will present a project on leadership for women in politics to Mrs. Clinton for funding.*

③ **Adriana "Delgado"**

Politician. One of the most prominent young leaders of the ruling PRI, Ms. Delgado is currently PRI General Secretary in Veracruz.

④ *Ms. Delgado is organizing an International Conference for Young Political Leaders in Mexico with the equal participation from each of the political parties. The conference is tentatively entitled: "Youth United for America" (Jóvenes Unidos por América). Ms. Delgado will request USG funding and facilitative assistance from the U.S. Embassy.*

④ **Cecilia "Loria"**

Political activist. Ms. Loria is the National Coordinator of Citizen Cause, an independent NGO working to promote civil and political rights throughout Mexico. Citizen Cause is organizing several civic education programs.

Ms. Loria will present a civic education program to Mrs. Clinton for funding.

⑤ **Lic. Patricia "Olamendi"**

Mexico City Government Official. A former PRD federal deputy and a former Director General for Victim's Attention from the Mexico City Attorney's General Office. Ms. Olamendi is establishing several Centros de Apoyo Integral for Women to run micro-credit unions to support poor women. In the last four months, Ms. Olamendi has opened ten such centers in Mexico City.

Ms. Olamendi will propose a micro-credit project to Mrs. Clinton for possible funding.

④ Sandra "Peniche"

AIDS activist. Ms. Peniche is the Chairman of the Southwest Regional Association against AIDS in Mérida, Yucatán. She is an activist for better treatment for AIDS patients.

Ms. Peniche will present a project to protect AIDS patients to Mrs. Clinton.

⑦ Mara "Robles"

Mexico City Government Official. Currently Director of Human Resources at the Mexico City Government, Ms. Robles is a former federal congresswoman and the leader of the youth faction of the Democratic Revolution Party (PRD).

Ms. Robles wishes to meet the First Lady but does not have a specific proposal.

⑧ Luz "Rosales"

Political activist. Ms. Rosales is the executive secretary of the Citizen's Movement for Democracy (1992-1998.) The role of this institution is to organize and participate with 150 groups from 29 states throughout Mexico to promote democracy, justice and peace.

Ms. Rosales will present a civic education program to Mrs. Clinton for funding.

⑨ Sandra "Segura"

Politician and National Action Party (PAN) federal congresswoman. Member of the Mexican Counterpart of the American Council of Young Political Leaders (ACYPL). Ms. Segura is very active in the promotion of citizen participation in Mexico City. Thanks to her initiative, several fora have been organized with the participation of citizen groups. Ms. Segura is also interested in reforming the Mexican legal system.

Ms. Segura will meet the First Lady as the PAN representative.

⑩ Dip. Sara Estela "Velazquez"

Politician and federal Congresswoman. As a congresswoman, Dip. Velazquez is a big promoter of woman's rights. She has just founded the Mexican Women's Parliament and is leader of the ruling Industrial Revolutionary Party (PRI) Peasants' Organization.

Dip. Velazquez will invite Mrs. Clinton to deliver a keynote speech at the Mexican Chamber of Deputies.

⑪ Adriana "Vila"

Businesswoman. Founder and Executive Director of the Mexican Center of Leadership for Women (CELIM). During the creation of CELIM, Ms. Vila obtained the approval and participation of women from the three main political parties. She also created a graduate course on "Leadership and Women" at one

of the country's most prestigious private universities, the Autonomous Technological Institute of Mexico (ITAM).

Ms. Vila will present a CELIM leadership project to Mrs. Clinton for funding.

Barbara "Yllán"

Mexico City Government official. Ms. Barbara Yllán is the Director General for Victims Assistance with the Mexico City Government. She runs several centers that support victims of crime and sexual attacks as well as missing persons.

Ms. Yllán wishes to meet Mrs. Clinton but does not have a specific proposal to present.

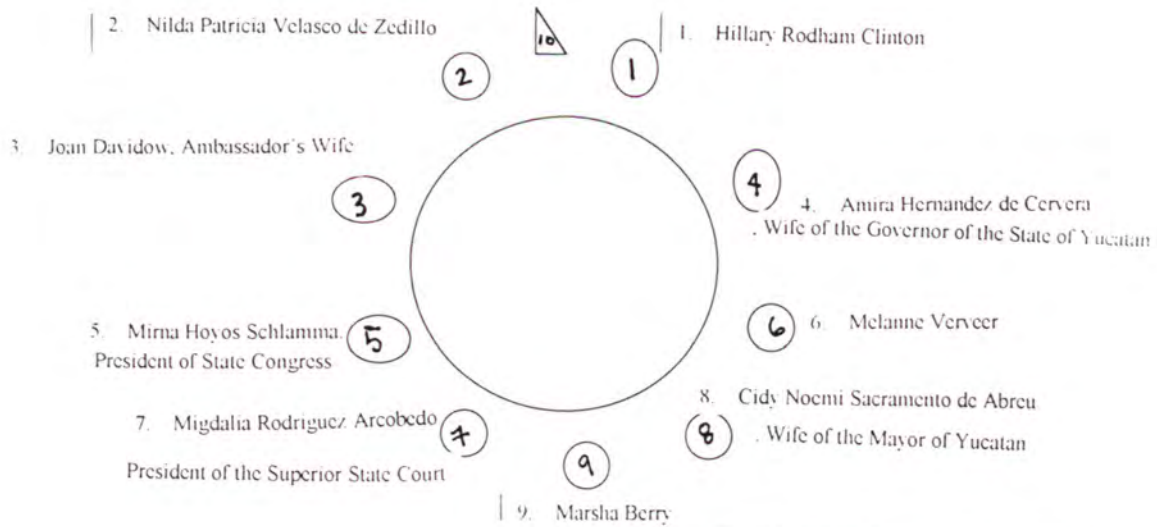
Melanne Verveer

*file
mexico*

[

Lunch at the Hacienda San Ildefonso Teya
Monday, February 15, 11:00 am

TABLE ARRANGEMENT



Hacienda Teya Luncheon

Greeters: Mrs. Nilda Patricia Velasco Zedillo (Sey-dee-oo)
Veronica Cardenas De Gaul (Hacienda Proprietor)
Lic. Amira Hernandez Guerra de Cervera (wife of the governor) (Lincinciatta Am-ee-ra
Er-nandez Gey-ra Ser-ve-ra)

Scenario: You will arrive at the Hacienda Teya and will be greeted by Mrs. Zedillo, Veronica Cardenas De Gaul (hacienda proprietor), and the governor's wife Mrs. Cervera. Mrs. Zedillo, Mrs. Davidow, and Mrs. Cervera will accompany you on a brief tour of the gardens and chapels. Upon conclusion of the tour, you will have lunch with Mrs. Davidow, Mrs. Cervera, C. Lic. Mirna Hoyos Schlamma (President of State Legislature), C. Lic. Migdalia Rodriguez Arcobedo (President of State Superior Court), C. Cidy Noemi Sacramento de Abreu (wife of Mayor of Merida), and Melanne Verveer. After lunch you will have a photo with the hacienda staff. Mrs. Zedillo's motorcade followed by your motorcade will depart en route Vital Voices event at Hyatt.

Withdrawal/Redaction Marker

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Biographical Information on Luncheon Guests, 2/15/98

- ① **Myrna Esther Hoyos Shlame** has been a member of the Yucatan State Legislature for a year, and is currently serving a three month rotation as President of the Legislature. She is a lawyer who has spent her entire career in politics as a PRI member, and previously served as a member of the Foreign Relations Committee of the Senate. She has two children in their 20's.
- ② **Migdalia Rodriguez Arcobedo** is a lawyer who has spent her career in the courts of the State of Yucatan, rising from magistrate to judge to her position of the last five years as the elected President of the Yucatan Superior Court. She is a member of the PRI, and is married with two teenage children. Her sister lives in Georgia and is married to a retired U.S. Army officer.
- ③ **Fiby Sacramento de Abreu** is the wife of the PAN mayor of Merida. She served three years in the state legislature. She has a degree in anthropology and studied religious science at LaSalle University in Mexico City. She currently teaches ethics sociology and anthropology part time in private catholic schools. She writes articles for two regional periodicals. She has five young children.

Note: Relations between the PAN and PRI parties in Yucatan are good.

- ④ **Amira Hernandez Guerra de Cervera Pacheco** is the wife of the governor of the state of Yucatan, Victor Manuel Cervera Pacheco. Mrs. Cervera Pacheco was born in Merida, Yucatan, in 1939. She married Mr. Cervera in 1962. The couple has two daughters, two sons, and five grandchildren. Mrs. Cervera Pacheco has a law degree from the Law School of the University of Yucatan. She has worked as a law clerk, a legal secretary, and a judge. Currently, she is the fourth magistrate of the state's superior court. Mrs. Cervera Pacheco speaks basic English and French.

- ⑤ **Joan Davidow**

Joan Davidow is the wife of Ambassador Jeffrey Davidow. Mrs. Davidow was born in

[001]

(b)(6) She received a B.A. in English literature at University of Massachusetts at Amherst in 1964, and worked as a Peace Corps volunteer in Cameroon from 1964 to 1966. The Davidows were married in 1969. They have two daughters, ages 27 and 26. Mrs. Davidow has accompanied her husband on all of his foreign service assignments. She has worked as a librarian and a teacher of English as a second language. She speaks Spanish and French.

UNCLASSIFIED

MEETING WITH MEXICAN FIRST LADY NILDA PATRICIA DE ZEDILLO

I. CONTEXT OF THE MEETING

The luncheon meeting at Hacienda Temozon on Monday, February 15 will be your first solo meeting with Mexican First Lady Nilda de Zedillo since the Vital Voices conference in Montevideo, Uruguay in October 1998. She is particularly involved in children's issues.

Official statistics reveal that over 40 percent of the Mexican population consists of children under the age of 18. The government has committed itself to improving children's health and education, but reportedly has not allocated sufficient resources to meet those goals. UNICEF classified Mexico as "lacking adequate strategies" to combat malnutrition among children and reported that 30,000 children die each year as a result. Although nine years of education are compulsory, the director of the National Education Council reported in August 1998 that 1.7 million school-aged children were not in school because their poverty obligated them to work. The National System for the Integral Development of the Family (DIF), which Mrs. Zedillo heads, asserted that more than 114,000 children work on the streets of large cities.

Although Mexican women are guaranteed equality under the Constitution, treatment of women in Mexican society is uneven. Although labor law provides that women receive equal pay for equal work, women are generally paid less than men and concentrated in lower paying occupations.

II. YOUR OBJECTIVES

- Engage Mrs. Zedillo in a discussion of children's issues and children's programs in Mexico.
- Discuss developments in the Vital Voices Program since your meeting in Uruguay in October 1998. The U.S. Embassy in Mexico City is working with Mexican participants from the Uruguay meeting on developing an action plan.

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