

Direct Mail Campaigns

PHOTOCOPY
PRESERVATION

THE WHITE HOUSE
WASHINGTON

10/15/94

1st Lady's Office -

Attn: Maggie Williams

Thought Mrs. Clinton might be
interested in this.

Open Goals

Health Care Reform

1200 6 Street

THE WHITE HOUSE

WASHINGTON

MEMORANDUM

TO: Roger Goldblatt
Director, White House Health Care Reform
Information Center

FROM: Dana Rayl West
Agency Representative

SUBJECT: Opposition Campaigns
Sample Direct-Mail and Corporate Campaigns

DATE: October 4, 1994

As we discussed here is a sampling of the opposition's direct mail campaigns used to defeat the President's health care reform plan. In addition, I have attached a brief summary of some action taken by two large corporations, urging their employees to lobby against the President's plan.

These carefully orchestrated campaigns clearly were effective in turning the tide of public opinion. Though there remains a great deal of support for health care reform, the opposition was successful in raising large funds to offset the costs of many direct-mail campaigns. These campaigns came from a number of conservative far-right groups, with sponsors including Pat Robertson, Jerry Falwell, Phyllis Schlafly and Jesse Helms. (One exception is Dick Cheney's direct mail campaign.)

Many statements found in these direct-mail pieces are clearly deceptive, radical and used to scare a naive, frightened public, particularly senior citizens.

Unfortunately, those who continue to support the President's reform plan, as evidenced by the amount of supportive mail this office continues to receive, tended to show their support individually rather than collectively. At least from this office's lack of evidence of any such campaign, these individuals did not organize as successfully, if at all, and did not engage in the same kind of fundraising efforts.

One might guess that those people who desperately need health care reform are unable to make contributions to direct-mail campaigns. Their funds have already been exhausted from the lack of adequate or non-existent medical coverage. Clearly, those desperately needing change were outgunned.

A careful study of the opposition's efforts should result in a renewed effort to offset their scare tactics, their misrepresentations and a more clearly defined communications strategy of our own.

HEALTH CARE REFORM

Opposition Direct Mail Campaigns
Summary/October 4, 1994

1. Opposition Sponsor and/or Organization

Jerry Falwell
Box 11000
Lynchburg, VA 24502

2. Opposition's Claims and Criticism of Clinton Health Care Reform efforts

Brochure entitled "A Prescription for Disaster" sample claims:

"Laura Tyson, Clinton's Chairman of the Council of Economic Advisors says job loss from the employer mandate will be around 600,000 jobs."

"You will not be allowed to buy non-approved health insurance."

"Government determines which doctor you can see and insurance plans we can choose."

"Your choice of doctors will be limited. You may be prohibited from seeing your family doctor or favorite physician if he or she is not part of the plan assigned to you by your Regional Health Alliance."

3. Opposition's "action plan" or "remedy"

No alternative.

4. Opposition's request for citizen action

Video tape for \$40 has been circulating. (See other materials).

MUST HAVE GOVERNMENT ISSUED ID CARD TO RECEIVE TREATMENT

You must "have" or "show" proof of enrollment in one of the government health plans to your doctor or hospital before you can be treated. You will be issued a Health Security card to present that contains your medical history on a computer chip or computerized strip. (pages 139,142) You cannot pay the doctor directly, he or she can only be paid by the plan. (page 236)

GOVERNMENT WILL MONITOR YOUR DOCTOR AND HOSPITAL VISITS

Your every visit to a doctor, hospital or any health care facility will be reported to the government and records kept in a national databank that will contain your entire medical history. (page 236)

YOU CANNOT ESCAPE THE CLINTON HEALTH SECURITY PLAN

You must enroll in one of the health plans offered by the Regional Alliance where you live. You will have no choice. If you do not enroll, the alliance will assign you to a plan. (page 15) If the plan you choose is already oversubscribed, the alliance will assign you to another plan.

MANY DOCTORS MAY FLEE MEDICINE

Alliance officials will post a schedule of fees. (pages 134, 236) It will be illegal for doctors to take more. Because in many cases doctors will be prohibited from charging fair market value, many will be driven out of private practice.

GOVERNMENT WILL SET QUOTAS ON DOCTORS, SPECIALISTS

A new national board will set quotas on who will be allowed to become medical specialists at

medical schools. Doctors will be assigned to be specialists based on how under represented their "minority" is in the field of medicine. (Pages 509, 514-514)

OFFERING A HEALTH INSURANCE PLAN OUTSIDE THE CLINTON PLAN WILL BE A CRIMINAL ACT

Anyone attempting to sell you or your business health insurance or health care coverage outside of the regionally approved plans may be fined \$10,000.

PLAN WILL COST THOUSANDS OF AMERICAN JOBS

Because the plan will raise costs substantially, small businesses who cannot afford to pay the payroll tax will either limit or eliminate jobs.

Laura Tyson, Clinton's Chairman of the Council of Economic Advisors says job loss from the employer mandate will be around 600,000 jobs.

The National Federation of Independent Business estimates 900,000 jobs lost.

Time magazine in September estimated a 1 million job loss.

The Employment Policy Institute of Washington, D.C. says 3 million jobs may be lost.



WHO WILL DETERMINE WHAT IS THE BEST WAY TO CARE FOR YOU AND YOUR FAMILY...

YOU OR THE GOVERNMENT?

UNDER THE CLINTON HEALTH SECURITY ACT:

"The **GOVERNMENT** determines what is in our best interest for health care reform.

The **GOVERNMENT** determines what coverage is best for all Americans.

The **GOVERNMENT** determines our moral values toward abortion family planning.

The **GOVERNMENT** determines how and when our children will learn about sex and HIV/AIDS.

The **GOVERNMENT** determines that employers will be responsible to pay for the insurance needs of their employees.

The **GOVERNMENT** determines how much each person will pay for health insurance.

The **GOVERNMENT** determines which doctors we can see and insurance plans we can choose.

The **GOVERNMENT** determines which of the limited health resources will be given to whom."

(From Family Research Council, "In Focus" newsletter)

Jerry Falwell, Box 11000 Lynchburg, VA 24502

A PRESCRIPTION *for* DISASTER



FACT SHEET

"WHAT THE CLINTON HEALTH CARE PLAN MEANS FOR YOU"

KEY ELEMENTS OF THE CLINTON HEALTH SECURITY ACT

LEGISLATIVE FACTS

Name: • Health Security Act (1,364 pages)

- Submitted to the U.S. House of Representatives as H.R. 3600
- Submitted to the U.S. Senate as S:1757

ESTABLISHMENT OF A NATIONAL HEALTH BOARD

The National Health Board will consist of seven people appointed by the President who will decide how much the nation can spend on health care and oversee virtually every aspect of the health care system. The board will determine:

- *what is covered in the health care benefit package*
- *levels of treatment that will be authorized*
- *what changes in technology will be allowed*

In addition, the National Health Board will oversee all the individual regional alliances within states that will administer the government plan.

The Heritage Foundation calls this board the "Supreme Court of Health Care. The board will be the final judge of who gets what health care, at what cost and under what conditions."

REGIONAL HEALTH ALLIANCES

The plan is centered around Regional Health Alliances set up in each state. Regional Health Alliances will dictate types of coverage and allowable premiums to the private insurance companies that are approved by the alliance.

Each Regional Alliance will decide which health care plans will be allowed to compete in their states based on criteria established by the National Health Board.

This network of Regional Alliances is estimated to require at least 50,000 new bureaucrats, according to Laura Tyson, the President's own Chairman of the Council of Economic Advisors.

EMPLOYER MANDATES

This is one of the key elements behind the Clinton Plan. Employers will be mandated to pay for a portion of the health care premiums (taxes) for each of their workers up to 7.9 percent of payroll. The real cost of the Clinton Health Care Plan is to be borne by businesses and taxpayers.

GLOBAL BUDGETS

The goal of the Clinton Plan is to limit the total amount spent on health care in America by the use of "global budgets." These national health care budgets will be *federally imposed* to limit all annual spending on health care, both public and private.

Most experts believe it is global budgets that will lead to *rationing* of health care and a system of discrimination against sick patients in favor of healthy ones, as is the case presently under the Canadian health care system.

Recently in Canada, hospitals and clinics were forced to severely curtail health care services because money allocated by this year's global budget had run out. Patients, sick and in pain, either stayed home and suffered or sought health care elsewhere, most likely in the United States.

SPECIFIC AREAS OF PROBLEMS WITH THE CLINTON HEALTH PLAN

UNIVERSAL ABORTION COVERAGE

The Clinton Health Security Act covers "services for pregnant women." (page 60) This means abortion-on-demand. Abortions will be performed for a \$10 co-payment. No mention is given of limiting abortions in latter stages of pregnancy. For all nine months the fetus will be fair game.

The Clinton Health Security Act will require *taxpayer funding* of abortion. Every citizen, every business, even churches and Christian schools premiums will go to help pay for abortions.

DOCTOR CHOICE WILL BE LIMITED

Your choice of doctors will be limited. You may be prohibited from seeing your family doctor or favorite physician if he or she is not part of the plan assigned to you by your Regional Health Alliance.

SEEING A SPECIALIST

Your primary care doctor will be called your "gatekeeper" under the Clinton Plan. In order to see a specialist, such as a neurosurgeon or cardiologist, your primary care gatekeeper must approve. You may not be allowed to see one on your own, without approval from your gatekeeper.

Seeing a specialist without permission of your primary care gatekeeper will be illegal. If you attempt to pay for treatment from an unapproved specialist out of your own pocket, you can be charged with "bribery" according to the Clinton Plan.

If a specialist agrees to examine or treat you for a fee paid directly to him by you, he is guilty of accepting a bribe under the Clinton Plan.

The primary care doctors will be under tremendous pressure to prevent you from seeing an expensive specialist and receiving more expensive treatment in order to meet the demands of the global budget.

Because it is conceivable that frustrated patients and parents of very sick children will be desperate for the best care available, the Clinton Plan anticipates an increase in bribery of specialists in order to go outside the system and imposes fines and penalties. (page 955)

Bribery of doctors is unheard of in America today. This means the Clinton Plan may create a sort of Soviet Union-style "black market."

COMMUNITY RATING SUBSIDIZES IMMORAL LIFESTYLES

Community rating means that everyone is offered the benefit package for the same price. (page 95) Smokers and non-smokers, drug users, alcoholics,

HIV-infected persons, prostitutes -- all will pay the same as people who live healthy non-risky lifestyles. This means Christians will be subsidizing the immoral behavior of these persons.

RATIONING AND WAITING FOR TREATMENT -- CANADIAN STYLE

Under their government controlled health system, Canadians have to wait weeks, even months for treatment. Figures published by the Washington, D.C. based Blackwell Corp show the following waiting periods in Canada:

<i>Internal Medicine specialist:</i>	<i>6.4 weeks</i>
<i>Neurosurgery:</i>	<i>9 weeks</i>
<i>Urology</i>	<i>10.7 weeks</i>
<i>Gynecology:</i>	<i>13.7 weeks</i>
<i>Orthopedics:</i>	<i>20.9 weeks.</i>

In 1990, 15 Canadian patients on a waiting list for cardiac surgery died before they could get their operations.

Waiting times for other operations in Canada:

<i>Coronary bypass:</i>	<i>23.7 weeks</i>
<i>Hysterectomy:</i>	<i>16.3 weeks</i>
<i>Open heart surgery:</i>	<i>21.4 weeks</i>

YOU WILL NOT BE ALLOWED TO BUY NON-APPROVED HEALTH INSURANCE

You will not be allowed to go outside the system to buy health care, even if you think you can find better. (page 244)

LEVEL OF TREATMENT WILL BE DETERMINED BY THE GOVERNMENT

The plan guarantees you a package of benefits, but any treatment you receive must be deemed medically "necessary" and "appropriate". This determination will be made by a government bureaucrat, not you or your doctor. (pages 90-91) It will become almost impossible to bypass the system and see a specialist or fee-paid doctor on your own.

HEALTH CARE REFORM

Opposition Direct Mail Campaigns
Summary/October 4, 1994

1. Opposition Sponsor and/or Organization

Senator Jess Helms
National Institute for Quality Health Care
3238 Wynford Drive
Fairfax, VA 22031-9807

Helms says he is "heading up the Coalition Against Government-run Medicine--a project of the National Institute of Quality Health Care."

2. Opposition's Claims and Criticism of Clinton Health Care Reform efforts

Sample claims:

"President Clinton will transform our health care system into a bureaucratic nightmare, while bankrupting American small businesses and taxpayers."

"Great Britain, Sweden and Canada have disaster plan."

3. Opposition's "action plan" or "remedy"

Helm's "action plan" includes:

"series of 24 newspaper columns to be distributed to all 1,719 daily newspapers now published in the U.S."

"Direct-mail campaign and telephone campaign to generate at least 1,000,000 petitions to Congress."

4. Opposition's request for citizen action

"Sign and return emergency petitions" to Senators and Representatives.

Clinton's Health Security Act

Annual Impact on States

State	Total Job Loss	Total Loss Wages & Benefits	Total Personal Income Loss	Family Loss	State Revenue Loss
Alabama	15,700	\$1.25 billion	\$1.49 billion	\$1,360	\$226 million
Alaska	2,300	\$270 million	\$320 million	\$2,320	\$168.5 million
Arizona	14,300	\$1.19 billion	\$1.41 billion	\$1,560	\$251.6 million
Arkansas	9,000	\$640 million	\$770 million	\$1,200	\$107.8 million
California	114,000	\$11.74 billion	\$13.99 billion	\$1,640	\$2.27 billion
Colorado	15,000	\$1.34 billion	\$1.6 billion	\$1,840	\$210 million
Connecticut	14,300	\$1.65 billion	\$1.96 billion	\$2,240	\$260.7 million
Delaware	3,200	\$310 million	\$370 million	\$1,840	\$64.9 million
Florida	50,200	\$4.18 billion	\$4.92 billion	\$1,480	\$765.8 million
Georgia	28,000	\$2.43 billion	\$2.89 billion	\$1,680	\$453.7 million
Hawaii	5,100	\$460 million	\$550 million	\$1,800	\$110 million
Idaho	3,900	\$290 million	\$340 million	\$1,120	\$54.7 million
Illinois	48,900	\$4.81 billion	\$5.74 billion	\$1,800	\$797.7 million
Indiana	23,800	\$2.01 billion	\$2.4 billion	\$1,560	\$369.5 million
Iowa	11,300	\$840 million	\$1 billion	\$1,280	\$167 million
Kansas	10,500	\$820 million	\$980 million	\$1,400	\$150.9 million
Kentucky	14,200	\$1.1 billion	\$1.31 billion	\$1,320	\$215.6 million
Louisiana	15,300	\$1.23 billion	\$1.46 billion	\$1,280	\$269.7 million
Maine	4,800	\$440 million	\$530 million	\$1,640	\$84 million
Maryland	19,500	\$1.9 billion	\$2.26 billion	\$1,800	\$318.6 million
Mass.	26,100	\$2.74 billion	\$3.26 billion	\$2,080	\$477.6 million
Michigan	36,800	\$3.6 billion	\$4.29 billion	\$1,720	\$708 million
Minnesota	20,500	\$1.84 billion	\$2.19 billion	\$1,920	\$416 million
Mississippi	9,000	\$620 million	\$740 million	\$1,000	\$119 million
Missouri	21,800	\$1.84 billion	\$2.19 billion	\$1,600	\$280 million
Montana	3,000	\$210 million	\$250 million	\$1,240	\$41.9 million
Nebraska	7,000	\$510 million	\$610 million	\$1,400	\$100.8 million
Nevada	6,000	\$520 million	\$620 million	\$1,720	\$99 million
New Hamp.	4,600	\$400 million	\$480 million	\$1,480	\$60.9 million
New Jersey	32,200	\$3.63 billion	\$4.33 billion	\$2,080	\$635 million
New Mexico	5,600	\$430 million	\$510 million	\$1,280	\$107 million
New York	72,600	\$8.15 billion	\$9.72 billion	\$2,040	\$1.9 billion
N. Carolina	29,400	\$2.32 billion	\$2.77 billion	\$1,600	\$411 million
N. Dakota	2,600	\$180 million	\$210 million	\$1,240	\$39.9 million
Ohio	45,500	\$4.02 billion	\$4.79 billion	\$1,560	\$635 million
Oklahoma	11,400	\$890 million	\$1.06 billion	\$1,240	\$172 million
Oregon	11,900	\$1 billion	\$1.19 billion	\$1,440	\$210.6 million
Penn.	47,600	\$4.35 billion	\$5.18 billion	\$1,600	\$721.7 million
Rhode Island	4,000	\$340 million	\$410 million	\$1,360	\$61.5 million
S. Carolina	14,400	\$1.1 billion	\$1.31 billion	\$1,360	\$208.6 million
S. Dakota	2,900	\$180 million	\$220 million	\$1,280	\$32 million
Tennessee	21,000	\$1.7 billion	\$2.01 billion	\$1,520	\$274 million
Texas	68,300	\$6.07 billion	\$7.24 billion	\$1,560	\$1.12 billion
Utah	7,200	\$560 million	\$670 million	\$1,360	\$119 million
Vermont	2,300	\$190 million	\$220 million	\$1,280	\$38 million
Virginia	26,700	\$2.38 billion	\$2.83 billion	\$1,720	\$407.6 million
Washington	20,800	\$1.87 billion	\$2.2 billion	\$1,680	\$383 million
W. Virginia	6,000	\$480 million	\$570 million	\$1,200	\$100 million
Wisconsin	22,100	\$1.8 billion	\$2.15 billion	\$1,560	\$377.8 million
Wyoming	1,900	\$150 million	\$170 million	\$1,280	\$44 million

HEALTH CARE REFORM

Opposition Direct Mail Campaigns
Summary/October 4, 1994

1. Opposition Sponsor and/or Organization

American Council for Health Care Reform
4200 Wilson Boulevard
Suite 750
Arlington, VA 22203
(Gramm)

2. Opposition's Claims and Criticism of Clinton Health Care Reform efforts

"Jail time if you buy extra care...The Clinton plan would impose 2-year jail terms on patients convicted of offering anything of value for special treatment. Your alliance doctor could go to jail for 15 years for accepting your 'bribe.' This is how the Clinton plan invokes rationing. (HSA, p.973, Title V, Subtitle E, Sec. 5434.)"

"The model for the Clinton Health Plan, with regional alliances overseen by a powerful national health board, was tried in Italy in the 1930's. Managed competition failed under Mussolini then -- and there is no reason to think it would function any function differently 60 years later in America."

"The radical health care proposals favored by Clinton, Cooper and Chafee would do nothing to address the third-party payment problem that is the root of the health care 'crisis.' In fact, managed competition would worsen the problem by creating a new third-party system that would lead to universal coverage. Some have said that we can't afford to get to universal coverage right now--but should set universal coverage as a goal. Those who truly want to control health care cost, while avoiding health care rationing, should hope that goal is never achieved."

3. Opposition's "action plan" or "remedy"

American Council for Health Care Reform pushes Gramm's bill, S.1807, The Comprehensive Family Health Access and Savings Act. "Under S.1807, people could switch from their current low-deductible health insurance policies to high-deductible catastrophic policies and put the premium savings in tax-free Medical Savings Accounts (MSAs)."

4. Opposition's request for citizen action

"Voter Ballots can be obtained by contacting the American Council for Health Care Reform at (800) 240-6423."

Clinton Presidential Records Digital Records Marker

This is not a presidential record. This is used as an administrative marker by the William J. Clinton Presidential Library Staff.

This marker identifies the place of a publication.

Publications have not been scanned in their entirety for the purpose of digitization. To see the full publication please search online or visit the Clinton Presidential Library's Research Room.

36 Pages
Health Care Reform,
1994 - The Options.
Guidebook

\$4.00

THE CONSUMER'S GUIDEBOOK

Health Care Reform, 1994 - The Options:

① Government Control of Health Care

- ✓ **Managed Competition and Coercion:
You will lose freedom.**
- ✓ **You will explode with rage when you
see the hidden details in these plans!**

Versus

② Patient Health Security Plan

- ✓ **Guaranteed Health Care Security.**
- ✓ **Health Care Reform that works.**
- ✓ **Guaranteed freedom to choose the
medical care that's right for you.**

The American Council for Health Care Reform

4200 Wilson Boulevard □ Suite 750 *Established 1983*

Arlington, Virginia 22203

(703) 908-9220

HEALTH CARE REFORM

Opposition Direct Mail Campaigns
Summary/October 4, 1994

1. Opposition Sponsor and/or Organization

Pat Robertson/Ralph Reed
Christian Coalition
P.O. Box 1990
Chesapeake, VA 23327-1990

2. Opposition's Claims and Criticism of Clinton Health Care Reform efforts

"In realty, Bill Clinton will need to raise taxes much more than this (payroll tax of up to 7%) to fund his program ... because his TRILLION DOLLAR health care system will heap an estimated \$10,000 in expenses each year on the average American Taxpayer!"

"And abortion funding, condom distribution to teenagers, mandatory sex education classes (i.e. indoctrination) for children as young as kindergarten, along with huge subsidies for "alternative" lifestyles are major items on their agenda."

"Full-funding for abortion-on-demand right on up through the ninth month of pregnancy;"

"Incredible as it may seem, Kristine Gebbie, actually believes young people aren't having enough sex!"

3. Opposition's "action plan" or "remedy"

"Jam the Capitol Hill switchboard and swamp congressional mailrooms with hundreds of thousands of messages of protest from Christians across America;

...Contact millions of Americans through the mail to tell them the facts about the disastrous Clinton plan;

...Broadcast radio advertisements and publish newspaper ads in 40 congressional districts (which we've identified as crucial 'undecided swing votes' on this issue); and

...Hold a series of five large regional forums designed to build a groundswell of public opposition to the Clinton Socialized Medicine Plan."

4. Opposition's request for citizen action

- "1. Complete the enclosed NATIONAL HEALTH CARE REFERENDUM
2. Sign and mail your pre-addressed postcards directly to your Congressman and two U.S. Senators; and
3. Please send your best gift to Christian Coalition today to help us swamp Capitol Hill with hundreds of of messages of protest urging Congress to REJECT the Clinton Socialized Medicine Plan as disaster for America."



Christian Coalition

Pat Robertson
Founder and President

Ralph Reed
Executive Director

Dear Christian Friend,

Even though you and I have never met personally, I am writing to you because I have reason to believe that you may be as alarmed as I am at President Clinton's proposed government takeover of health care in America.

I urgently need your help to stop it from passing into law.

Because, if passed, not only will this socialist-style Health Plan bankrupt businesses with huge crushing new taxes and ruin health care in America ...

... but Clinton's proposed health system will become a powerful engine driving the Left's radical social agenda. That's why I'm asking you to take a moment right now to please,

- 1) Complete and return the enclosed NATIONAL REFERENDUM ON THE CLINTON HEALTH PLAN;
- 2) Sign and mail the enclosed pre-addressed postcards to your Senators and Congressman urging strong opposition and a "NO" vote on the Clinton Socialized Medicine Plan;
- 3) And, if at all possible, will you please consider sending a gift of \$15, \$25 or perhaps even more today to help Christian Coalition contact and mobilize millions of Christian and pro-family voters to pressure Congress to reject the Clinton Plan?

Your help is so important, because a complete government takeover of our health care system will enable the Left in Washington to impose a radical social agenda on America.

If the Clinton Health Plan is passed, we will soon see:

- >> Full-funding for abortion-on-demand right on up through the ninth month of pregnancy;
- >> The nationwide distribution of condoms and birth control devices to young children in public schools through so-called "school-based clinics" (the Clinton Plan calls for \$1.9 BILLION of our tax money to be spent on these "school-based" clinics and mandatory sex education classes for children beginning in kindergarten); and
- >> Full coverage for drug addicts, prostitutes and promiscuous homosexuals, who will not be discouraged in

any way for their self-destructive behavior.

... and you'll be paying for it all with your tax dollars!

And there's nothing you will be able to do about it, because it will all be mandated by law. You won't be able to opt out.

You'll have no choice but to pay for and use this government system -- which will have ONE TRILLION DOLLARS of our tax money at its disposal to promote and fund causes and "alternative" lifestyles objectionable to the vast majority of Americans.

To give you an idea of how frightening this prospect is for America, just look at the extremists and radicals who will be running our health care system if the Clinton Plan passes.

There's Joycelyn Elders, who is the U.S. Surgeon General.

Elders says she wants to see a day when every teenage girl carries a condom in her purse on dates ... and when sex-education classes are required for children as young as kindergarten.

Elders stunned many parents when she said:

"We've taught our children in driver's education what to do in the front seat, and now we've got to teach them what to do in the back seat."

She has repeatedly insulted pro-life Americans, once saying we must "get over our love affair with the fetus." And in one especially shocking statement, Dr. Elders called homosexual sex "wonderful" and "healthy."

Then there's Donna Shalala, Clinton's Secretary of Health and Human Services, who will be in charge of administering his Health Care Plan.

Shalala is another pro-abortion radical who was dubbed the "High Priestess of Political Correctness" when she was the Chancellor at the University of Wisconsin.

Then there's Clinton's AIDS Czar, Kristine Gebbie, who makes a habit of ridiculing people of faith and complains that America is a "repressed Victorian society" that "denies sexuality early, denies homosexual sexuality -- particularly in teens."

Incredible as it may seem, Kristine Gebbie, actually believes young people aren't having enough sex!

Is this really the person we need in charge of stopping the spread of AIDS in America?

These are the kinds of people who will be dictating health

we'll never get rid of it.

Socialized Medicine will be with us for the rest of our lives and it will continue to gobble up more of your hard-earned money ... UNLESS you and I act today.

The Clinton Plan is moving rapidly through Congress right now. In fact, a number of committees in Congress are already voting on key portions of the Clinton Health Program.

By the time you receive this letter, the U.S. House of Representatives may have already passed a preliminary version of the Clinton Plan. But there's still time to stop it.

I am counting on every Christian voter who receives this letter to respond to this appeal for help and to join our campaign to defeat the Clinton Socialized Medicine Plan.

If you can't contribute \$50 or \$25,
perhaps you could give \$15 or even \$10.

I know I'm asking a lot. But a small sacrifice today from you, and every Christian voter I'm sending this letter to, will not only protect your health security and save you possibly thousands of dollars each year in new taxes ...

... it will also save America from a ruinous socialist health system which the Left will use as a "stealth weapon" to wage an all out assault against every traditional moral and spiritual value you and I share.

I will anxiously look for your referendum and urgently needed gift of support to arrive in the next few days. I am

Sincerely,



Pat Robertson
President, CHRISTIAN COALITION

P.S. If we don't hear from every Christian and pro-family voter I'm sending this letter to in the next few days, I'm very worried Bill Clinton will ram his TRILLION DOLLAR Socialized Medicine Plan through Congress in very short order ... BEFORE the American people have a chance to really look at what this will mean.

So please return your completed REFERENDUM and sign and mail your postcards to Congress today. And please rush Christian Coalition your best gift to help us complete this survey, swamp Congress with hundreds of thousands of messages of protest, continue our targeted advertising campaign and pressure Congress to REJECT Bill Clinton's disastrous Socialized Medicine Plan. Thank you so much.

understand why it's so critically important that you please,

- 1) Complete the enclosed NATIONAL HEALTH CARE REFERENDUM;
- 2) Sign and mail your pre-addressed postcards directly to your Congressman and two U.S. Senators; and
- 3) Please send your best gift to Christian Coalition today to help us swamp Capitol Hill with hundreds of thousands of messages of protest urging Congress to REJECT the Clinton Socialized Medicine Plan as disaster for America.

Your gift will also help us complete our vitally important NATIONAL REFERENDUM -- which seeks to report the views of Christian voters regarding the Clinton Health Program to Congress, the White House and the news media.

This survey aims to include the views of 2,000,000 Christians -- Christians from every congressional district.

And we know how effective this referendum can be because we've seen how the results of our other surveys have helped us stop Congress from passing anti-family legislation.

In addition, your much needed support will help us ...

- >> Jam the Capitol Hill switchboard and swamp congressional mailrooms with hundreds of thousands of messages of protest from Christians across America;
- >> Contact millions of Americans through the mail to tell them the facts about the disastrous Clinton Plan;
- >> Broadcast radio advertisements and publish newspaper ads in 40 congressional districts (which we've identified as crucial "undecided swing votes" on this issue); and
- >> Hold a series of five large regional forums designed to build a groundswell of public opposition to the Clinton Socialized Medicine Plan.

In fact, we're already doing all these things, even as you are reading this letter. I hope you will do whatever you possibly can to help us today, because time is running out.

You see, President Clinton is hoping to rush his plan into law as quickly as possible -- BEFORE the American people have a good chance to look at it ...

... because once Socialized Medicine becomes law, the Clinton White House and the radical Left know there's no turning back.

Just like virtually every government program ever created,

the elderly, the infirm and the disabled for vital, life-saving surgery. How do I know?

Because this is exactly what's happened in every government-run health care system that's ever been tried.

As we have all seen, socialism didn't work in the Soviet Union, and it won't work for American health care.

Yet this is exactly what President Clinton is proposing -- a Socialist government-run health care system for America, with extremists like Joycelyn Elders, Donna Shalala and Kristine Gebbie in charge!

But there's an even more outrageous feature of the Clinton Health Plan.

If you ever find that you are in desperate need of immediate medical care and, therefore, try to avoid the waiting lists by paying the doctor of your choice with your own money, you will be a federal felon ... and so will your doctor.

That's right!

The Clinton Plan will turn decisions about who gets treatment and who doesn't over to government bureaucrats. And if you don't like their decisions, it won't matter.

You'll be stuck with whatever THEY decide.

In addition, the Clinton Plan will almost certainly bankrupt thousands, perhaps millions of small businesses and cause massive layoffs and economic hardship.

That's because the Clinton Administration plans to hit businesses with a huge new payroll tax of up to seven percent to pay for this plan.

And that's just the beginning!

In reality, Bill Clinton will need to raise taxes much more than this to fund his program ... because his TRILLION DOLLAR health care system will heap an estimated \$10,000 in expenses each year on the average American taxpayer!

This will be a crushing tax burden for families struggling to feed their kids, keep a roof over their heads and make ends meet.

A recent study by respected economists reports that the crushing tax burdens imposed by the Clinton Health Plan would cause up to 1,000,000 (ONE MILLION) Americans to lose their jobs and would put another 18 MILLION jobs at risk!

If all this alarms you as much as it does me, then you'll

care options for you and your loved ones if the Clinton Health Care Plan passes.

These are kinds of people who will determine what kinds of health care services will be provided, who will receive treatment, and who won't.

And abortion-funding, condom distribution to teenagers, mandatory sex education classes (i.e. indoctrination) for children as young as kindergarten, along with huge subsidies for "alternative" lifestyles are major items on their agenda.

Do you really want these people dictating America's health care options?

The Clinton Socialized Medicine Plan will not only be another inefficient, poorly run, TRILLION-DOLLAR bureaucratic government boondoggle wasting your tax money ...

... it will be a "stealth weapon" that radicals in the Clinton Administration (people like Joycelyn Elders, Donna Shalala and Kristine Gebbie) will use to erase from our nation the last vestiges of the traditional moral values that made America great.

No doubt, the NATIONAL ABORTION RIGHTS ACTION LEAGUE, the NATIONAL ORGANIZATION FOR WOMEN, PLANNED PARENTHOOD, and extremist gay organizations like ACT-UP are cheering the Clinton plan -- as your tax dollars will be used to fund their pet causes.

Now please don't get me wrong. I am fully aware that our current health care system is too expensive and needs reform.

But President Clinton's idea of a complete government takeover of health care in America is certainly not the answer.

Can you think of one example where a government takeover of anything made it less expensive or made it work better?

It's simply wrong to think the government will run our health care system any better than it's handled the S&L crisis (which has cost taxpayers an estimated \$700 billion because of incredible government mismanagement, incompetence and corruption).

A government-run health care system would combine the efficiency of the Post Office with the compassion of the I.R.S.

Under the Clinton Plan, we will have HEALTH CARE RATIONING, with government bureaucrats deciding whether you deserve treatment for your illness or injury, and when you can get treatment.

If the Clinton Plan passes, we will soon see long waiting lists for basic medical needs, with government bureaucrats choosing your doctor and hospital for you.

And we will see younger patients being given preference over

Christian Coalition Launches Effort Against Clinton Plan

We need every
Christian Coalition
friend & supporter
to give something
if we are to
meet this
budget and
defeat the
Clinton plan.
Thanks!
Pat

The Christian Coalition jumped into the health care debate yesterday, promising to spend \$1.4 million to defeat President Clinton's reform plan, which it described as a "bureaucratic, Byzantine, Europeanstyle syndicalist nightmare."

Ralph Reed, the group's executive director, said the coalition would run radio ads in 40 congressional districts, distribute 30 million Norman Rockwellesque postcards in 60,000 evangelical and Roman Catholic churches, purchase newspaper ads and hold a series of five regional forums, beginning this weekend, to try to rally public opinion against the Clinton plan.

Reed said the \$1.4 million project is the biggest lobbying campaign the Christian Coalition has undertaken and said it was about twice the size of the effort mounted in behalf of Clarence Thomas during confirmation proceedings on his nomination to the Supreme Court in 1991.

Reed said the Christian Coalition, a conservative group founded by religious broadcaster and onetime presidential candidate Pat Robertson, opposes the Clinton plan for both moral and practical reasons.

He charged that the Clinton plan would produce rationing and long lines, penalize two-parent families with higher insurance rates, and eliminate jobs through the employer mandate provision that requires employers to pay 80 percent of their employees' insurance costs.

But Reed also said the plan's coverage of abortion in the basic benefits package

was "wrong and immoral" because it would force people to pay for abortions "against their conscience." He said it would reverse a hard-fought victory by abortion opponents to prohibit government funding of abortions, which he called "one of the watershed issues of the decade."

Reed appeared at a news conference with William Kristol, a conservative Republican who has played an influential role in the debate by arguing that there is no health care crisis in the nation. Kristol privately had urged the coalition to undertake such a program in the belief that a grass-roots lobbying campaign could help shift public opinion enough to defeat Clinton's plan.

Reed said radio ads will air initially in districts of members of the House Energy and Commerce Committee, one of the key committees handling the health care legislation. They will air on Christian, country and news-talk radio stations and the average listener will hear them three to four times daily, he said.

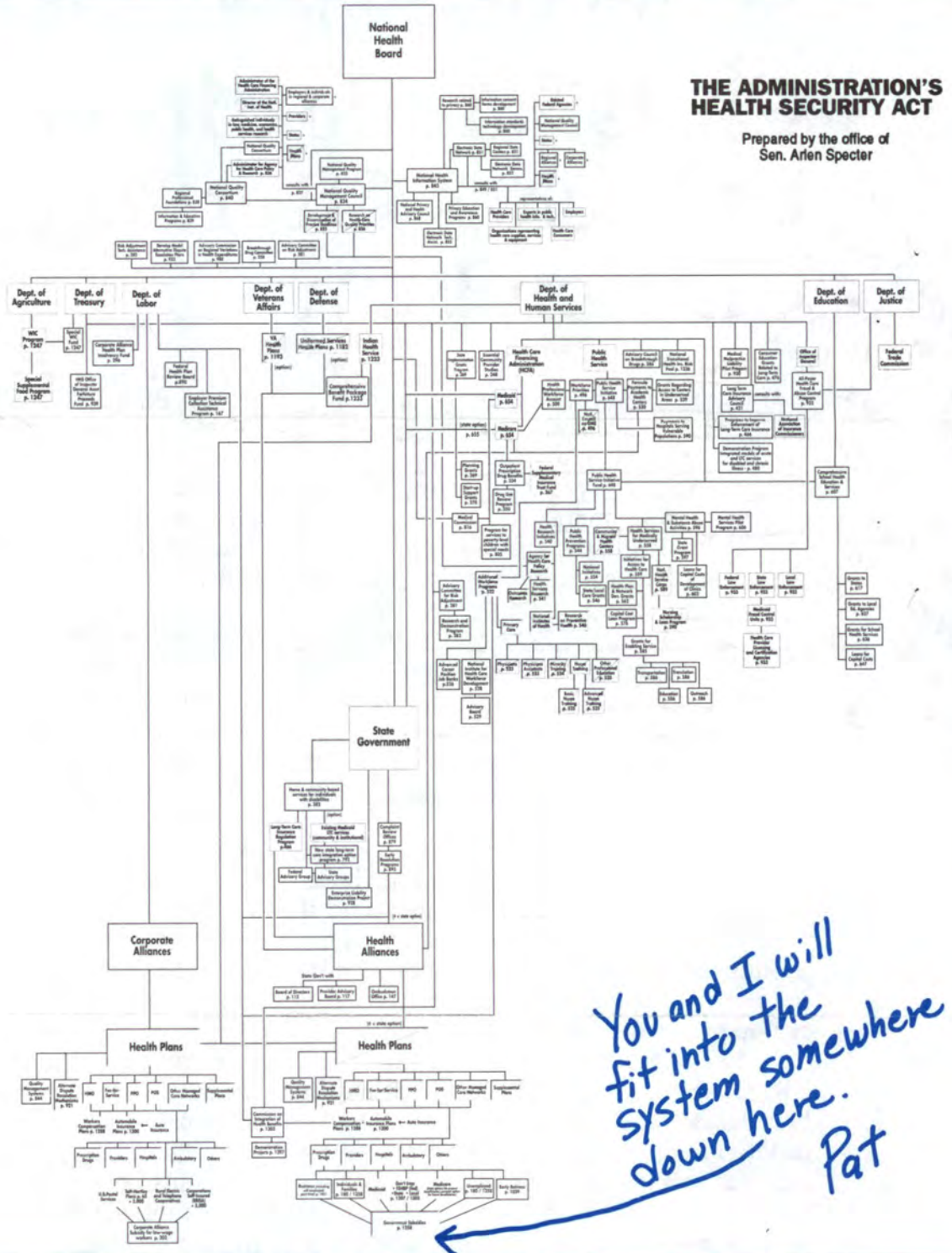
The postcards, which show a scene of a family doctor preparing a redheaded boy for a shot while his mother looks on lovingly, will be given out in churches in batches of three—one each for a churchgoer's senators and House member. "Don't let bureaucrats decide my family's choice of a doctor," the cards say.

—Dan Balz

DO YOU WANT PRESIDENT CLINTON TO REPLACE YOUR DOCTOR WITH A GOVERNMENT BUREAUCRACY?

This chart shows how Clinton's health plan will work. Please help us stop this bureaucratic nightmare by ...

- 1) Mailing the enclosed postcards to your elected representatives today;
- 2) Completing and returning the enclosed NATIONAL REFERENDUM ON THE CLINTON HEALTH PLAN; and
- 3) If at all possible, please include your best gift to help Christian Coalition mobilize millions of Christian voters to defeat President Clinton's Socialized Medicine plan.



The Health Police Are Coming!

Under the Clinton plan, "the law will prevent you from going outside the system to buy basic health coverage you think is better, even after you pay the mandatory premium (page 244). The bill guarantees you a package of medical services, but you can't have them unless they are deemed 'necessary' and 'appropriate' (pages 90-91)."

Article on the Clinton plan by Elizabeth McCaughey in The New Republic magazine, February 7, 1994.

"If a doctor working for a health plan wants to get her patient an earlier date for surgery and takes 'anything of value' from the patient, both the physician who takes the payment and the patient who offers it are subject to fines and prison terms of up to 15 years."

McCaughy article on the Clinton plan, The New Republic, February 7, 1994.

HEALTH CARE REFORM

Opposition Direct Mail Campaigns
Summary/October 4, 1994

1. Opposition Sponsor and/or Organization

Conservative Campaign Fund
"Hillary Watch"
8321 Old Courthouse Road, Suite 215
Vienna, VA 22182

2. Opposition's Claims and Criticism of Clinton Health Care Reform efforts

"...if Hillary Rodham's government controlled and rationed health care scheme become a reality...your life and mine will never be the same...and we will all be one step closer to living in a socialist state."

"And as Jimmy Carter's Chairman of the federal Legal Services program from 1979 to 1981, she supported the use of your hard earned tax money for pro-homosexual lobbying and, believe it or not, sex-change operations."

3. Opposition's "action plan" or "remedy"

"And in 1990, we sponsored the "Re-Elect Jesse Helms" campaign which ran radio advertisements on 93 stations in North Carolina for the crucial last seven days of the campaign."

"And today, we plan to use the same tactics against Hillary Rodham. You see, through the new technology of 'fax broadcast,' our staff can get a release to 200 TV and radio stations within ten minutes of anything Hillary does."

"But her husband and his staff can be forced to make her resign if you and I can generate enough heat."

4. Opposition's request for citizen action

"Which is why, in addition to your RESIGNATION PETITION FOR HILLARY RODHAM CLINTON, it is also crucial that you rush CCF an emergency donation of \$15, \$20, \$50, \$100 or more today."

"And again, that is going to cost a great deal of money. In fact, my staff estimates it will cost CCF a minimum of \$330,000 in the next 60 days alone."

HILLARY WATCH™

Dear Fellow American,

I urge you to immediately sign and return the enclosed RESIGNATION PETITION FOR HILLARY RODHAM CLINTON.

As she is the wife of the President, we cannot force Hillary Rodham Clinton out of the White House.

But we can force her out of her "official" West Wing office and off of the President's health care committee.

And with your help today, we can and will do just that.

So please, without any further delay: sign your RESIGNATION PETITION FOR HILLARY RODHAM CLINTON and rush it back to me today.

I will personally see to it that your Petition is delivered directly to Hillary Clinton's White House office.

I will also make sure that your Petition is joined with thousands of others we are receiving from across the nation -- and that the media is present when I unload box after box of Petitions on Hillary's front door.

But in all honesty, I wish this action wasn't necessary.

I wish we had a "First Lady" who respected the Constitution and the truth.

But sadly, we do not. Hillary Rodham has proven that she has nothing but contempt for the people of the United States, the Constitution and the rule of law.

That's why she has arrogantly refused to hand over the documents of her Health Care Task Force -- despite a Court order to do so.

That's why she has stonewalled investigators on the growing "Whitewatergate" scandal.

That's why she deliberately deceived the American people about how much power she would have if Bill Clinton was elected President.

And that's why, the time has come to force Hillary Rodham away from the center of power -- and any decisions on the health committee.

Now, I know that some people may say that our task is impossible. And I won't kid you -- it will not be easy.

But remember, Hillary Rodham has been seriously wounded by her



role in the growing "Whitewatergate" scandal. And her credibility, competence and honesty have all been recently called into question.

Which means now is the time to strike and strike hard.

But in all honesty, I'm not seeking to "punish" Hillary Rodham. Instead, I am more concerned about what Hillary and her reckless socialist health care scheme means for the future of our nation.

And, I am also concerned about Hillary's continued abuse of power -- and of our Constitution.

You see, Hillary Rodham considers herself Co-President.

But the problem is that Hillary was not elected by anyone, nor has she been confirmed by the Senate.

She is not even subject to the ethics rules that apply to the most junior White House staff member.

Yet, she has a staff larger than the Vice President's, a huge amount of office space in the White House West Wing, and exercises vast influence over the direction of our nation, without any oversight or accountability.

Our Constitution does not address this kind of situation.

It was totally unforeseen by our Founding Fathers.

And I am sure they would be shocked to learn that we now have an American version of Imelda Marcos who is making government policy from behind the scenes, with no accountability to the American people.

But the worst is yet to come.

Because if Hillary Rodham's government controlled and rationed health care scheme become a reality... your life and mine will never be the same...

... and we will all be one step closer to living in a socialist state.

Of course, none of this should be surprising. As a self-described "60's radical," Hillary was already organizing the first protests against the Vietnam War at Wellesley College, while Bill Clinton was dodging the draft.

In 1972, both she and her husband worked on the George McGovern for President campaign in Texas.

And when Bill Clinton became Governor of Arkansas, Hillary quickly seized control of social policy in the state.

The programs she supported included school-based sex clinics, and mandatory kindergarten for all three year olds. She also became

active on the national level as an outspoken advocate of radical anti-family theories.

What's more, in 1979, Hillary wrote that parents should have no authority over their children to make "decisions about motherhood and abortion, schooling, cosmetic surgery, treatment of venereal diseases, or employment."

And as Jimmy Carter's Chairman of the federal Legal Services program from 1979 to 1981, she supported the use of your hard earned tax money for pro-homosexual lobbying and, believe it or not, sex-change operations.

But again, none of this is surprising.

Hillary has always been hostile to the concept of extended families, as well. For example, until February of 1992, she served as Chairman of the so-called Children's Defense Fund.

That group lobbied to eliminate the present \$600,000 tax exemption for estates in order to finance a plan for socialized medicine -- a backdoor effort to rob you of your inheritance.

I could go and on. But I think you understand what is at stake.

And with your support, we will keep Hillary Rodham on the defensive... we will keep her out of the health care debate...

... and we will ultimately remove her from the White House West Wing and the center of power.

My name is Peter Flaherty. I am Chairman of the Conservative Campaign Fund (CCF).

And if anyone has the experience to force out and rein in Hillary Rodham Clinton -- it is the CCF.

For example, during the 1992 campaign, CCF sponsored an independent campaign called "Citizens Against Clinton." We ran half-page ads in USA Today on Clinton's plan to force homosexuals onto the military, and to tax your Social Security.

We also ran radio ads in the key states of Pennsylvania, Ohio and Michigan on Clinton's plan to make Medicare pay for AIDS.

And in 1990, we sponsored the "Re-Elect Jesse Helms" campaign which ran radio advertisements on 93 stations in North Carolina for the crucial last seven days of the campaign.

As a result, Senator Helms pulled out a narrow victory and he officially recognized the critical role we played.

And today, we plan to use the same tactics against Hillary Rodham. You see, through the new technology of "fax broadcast," our

staff can get a release to 200 TV and radio stations within ten minutes of anything Hillary does.

In recent years, our spokesmen have done hundreds of interviews on shows like the MacNeil/Lehrer NewsHour, CNN's Crossfire, and C-SPAN. This is a cost-effective, highly effective method of exposing Hillary.

But we need to do much, much more.

And quite frankly, doing more is and will be expensive.

Which is why, in addition to your RESIGNATION PETITION FOR HILLARY RODHAM CLINTON, it is also crucial that you rush CCF an emergency donation of \$15, \$20, \$25, \$50, \$100 or more today.

Your Petition is important. But to really make it count, we need to distribute tens of thousands of others across America immediately.

You see, I don't BELIEVE that Hillary will "voluntarily" resign.

But her husband and his staff can be forced to make her resign if you and I can generate enough heat.

And again, that is going to cost a great deal of money. In fact, my staff estimates it will cost CCF a minimum of \$330,000 in the next 60 days alone.

So please, without any further delay -- sign your RESIGNATION PETITION FOR HILLARY RODHAM CLINTON...

... and then rush it back to me today along with a special gift of \$15, \$20, \$25, \$50, \$100 or more to the Conservative Campaign Fund.

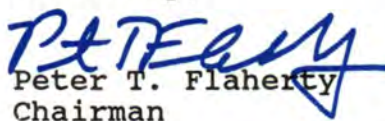
Remember, we can't do anything without your help. And Unless I hear back from you, Hillary will get a free ride.

Worse still, she will hold onto her power.

And that will be a disaster for you, me, and each man, woman and child in America.

Thank you in advance. I deeply appreciate your help.

Sincerely,


Peter T. Flaherty
Chairman

P.S. I am counting on you. I am only thirty-seven, and I don't even have children yet. What kind of future does our great nation have if Hillary is not stopped? Please let me hear back from you today. If you have any advice or questions, give me a call at 703-448-0360.

DR. MED. LESZEK OCHOTA, M.D.
3810 RANDOLPH ROAD
WHEATON, MARYLAND 20902-1051

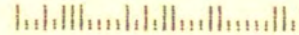


IMPEACH SLICK WILLIE!

Hillary, dear:
we don't hate you !
We just despise you !!!



Health Quack Miss Hillary
The White House
Washington, DC 20500



IMPEACH SLICK WILLIE!

PHOTOCOPY
PRESERVATION

HEALTH CARE REFORM

Opposition Direct Mail Campaigns
Summary/October 4, 1994

1. Opposition Sponsor and/or Organization

National Taxpayers Union
Jim Davidson, Chairman
325 Pennsylvania Avenue, S.E.
Washington, D.C. 20003

2. Opposition's Claims and Criticism of Clinton Health Care Reform efforts

"Hillary Rodham Clinton and her husband, the President, recently raised our taxes \$248 billion.
"They said it was necessary to balance the budget and to begin paying for National Health Insurance (basically lies)..."

3. Opposition's "action plan" or "remedy"

"I'm prepared to unleash a swarm of pro-taxpayer lobbyists on Capitol Hill and blanket every office with documents that show why abolishing tax-indexing is a terrible idea."

4. Opposition's request for citizen action

"To win, I'll need you to call your Senators and Representative now and tell them 'No' to this tax-raising scheme. Plus, I'll need a modest EMERGENCY gift of \$20 or \$40 right now. I need this money to help pay for our emergency 'Save Tax-Indexing' campaign."

PRIORITY EXPRESS®
24 HOUR COMMUNICATIONS

000796474

Mr. William Goldman
Po Box 417
Auburn NY 13021-0417

Your Representative is: Jim Walsh
Your Senator is: Alfonse M. D'Amato
Daniel P. Moynihan

Dear Mr. Goldman,

Hillary Rodham Clinton and her husband, the President, recently raised our taxes \$248 billion.

They said it was necessary to balance the budget and to begin paying for National Health insurance (basically lies)...

Well, the Clintons' big spending Congressional allies are at it again... But, this time, they're being VERY SNEAKY about it. Their gimmick is this... Instead of raising our taxes outright, they intend to ABOLISH TAX-INDEXING.

Do you know what this means??... Inflation will automatically force you into a higher tax bracket and you just might wind up paying an average of \$500 MORE PER YEAR IN TAXES.

Clever scheme, isn't it? Well, if you help me now, I won't let them get by with this insidious, tax-raising rip-off... I'm prepared to unleash a swarm of pro-taxpayer lobbyists on Capitol Hill and blanket every office with documents that show why abolishing tax-indexing is a terrible idea. But I also need you to reinforce my efforts. To win, I'll need you to call your Senators and Representative now and tell them "NO" to this tax-raising scheme. Plus, I'll need a modest EMERGENCY gift of \$20 or \$40 right now. I need this money to help pay for our emergency "Save Tax-Indexing" campaign.

Please hurry... Call now and send \$20 or \$40. With your help now, we've got a good shot at winning. Without your help, we'll all be paying at least \$500.00 more in taxes come April 15th. DON'T LET THIS HAPPEN. Help me now. Send \$20 or \$40 right away.

Sincerely,

Jim Davidson, CL

I'll need you to send your check for \$20 or \$40 TODAY. It's imperative that you ACT NOW -- Please, hurry, time is running out. Rush your check for \$20 or \$40. And please, don't forget to call your Senators and Representative at (202) 224-3121 and tell them to vote "NO" on Hillary and Bill's scheme to abolish our tax-indexing. Please HURRY.

Thank you.

Return the bottom of this message and your check to National Taxpayers Union, 325 Pennsylvania Avenue, SE, Washington, DC 20002. Please use the envelope I've enclosed for you. It'll help your check get to me even faster.

Jim – We need responsible, pro-taxpayer health care reform NOW!

I've called my Senators and Representative.

I'm enclosing my gift of:

\$40	\$30	\$20	\$ Other
------	------	------	----------

Mr. William Goldman
Po Box 417
Auburn NY 13021-0417

000796474

D9461

HEALTH CARE REFORM

Opposition Direct Mail Campaigns
Summary/October 4, 1994

1. Opposition Sponsor and/or Organization

Department of Medical Ethics
National Right to Life
419 7th Street, N.W., Suite 500
Washington, D.C. 20004

2. Opposition's Claims and Criticism of Clinton Health Care Reform efforts

"All employers and workers would be required to pay for abortion, through mandatory "premiums" deducted directly from paychecks."

"Federal law would prohibit any health plan from doing business unless that plan arranged for local facilities to provide abortions. This would require establishment of new abortion mills in many communities."

"Any state laws that limit abortion would be nullified. This includes laws that require parental consent for a minor's abortion, waiting periods, and limitations on third-trimester abortions."

"It will no longer be up to you or your family to decide whether your "quality of life" is worth saving. Those life or death decisions will be made by a cost-squeezed health plan bureaucrat."

3. Opposition's "action plan" or "remedy"

No alternative.

4. Opposition's request for citizen action

"Call or write your Senators and Congressional Representative."

"Call today to send urgent, pre-written messages to your Senators and U.S. Representative. For \$9.25, charged to your phone bill, you can send your elected officials one of two messages. The first message would urge your legislators to oppose any health plan that includes abortion. The second message would let your Senators and Congressman know you oppose the Clinton Plan, or any plan that would ration and deny lifesaving care to those who need it most."

This Plan is Dangerous to Your Health... You Can Help Stop It!

Call or write your Senators and Congressional Representative

Sen. _____ **Cong.** _____

Senate Office Building
Washington, DC 20510
(202) 224-3121

House Office Building
Washington, DC 20515
(202) 225-3121

Tell them the Clinton Health Plan means abortion and rationing. Tell them denying lifesaving medical treatment to those most vulnerable is NOT health care. Urge them to **OPPOSE** the Clinton Health Plan or any health plan that would include abortion or would lead to the denial of lifesaving care.

OR, dial Western Union TOLL FREE at 1-800-LIFE YES (1-800-543-3937)

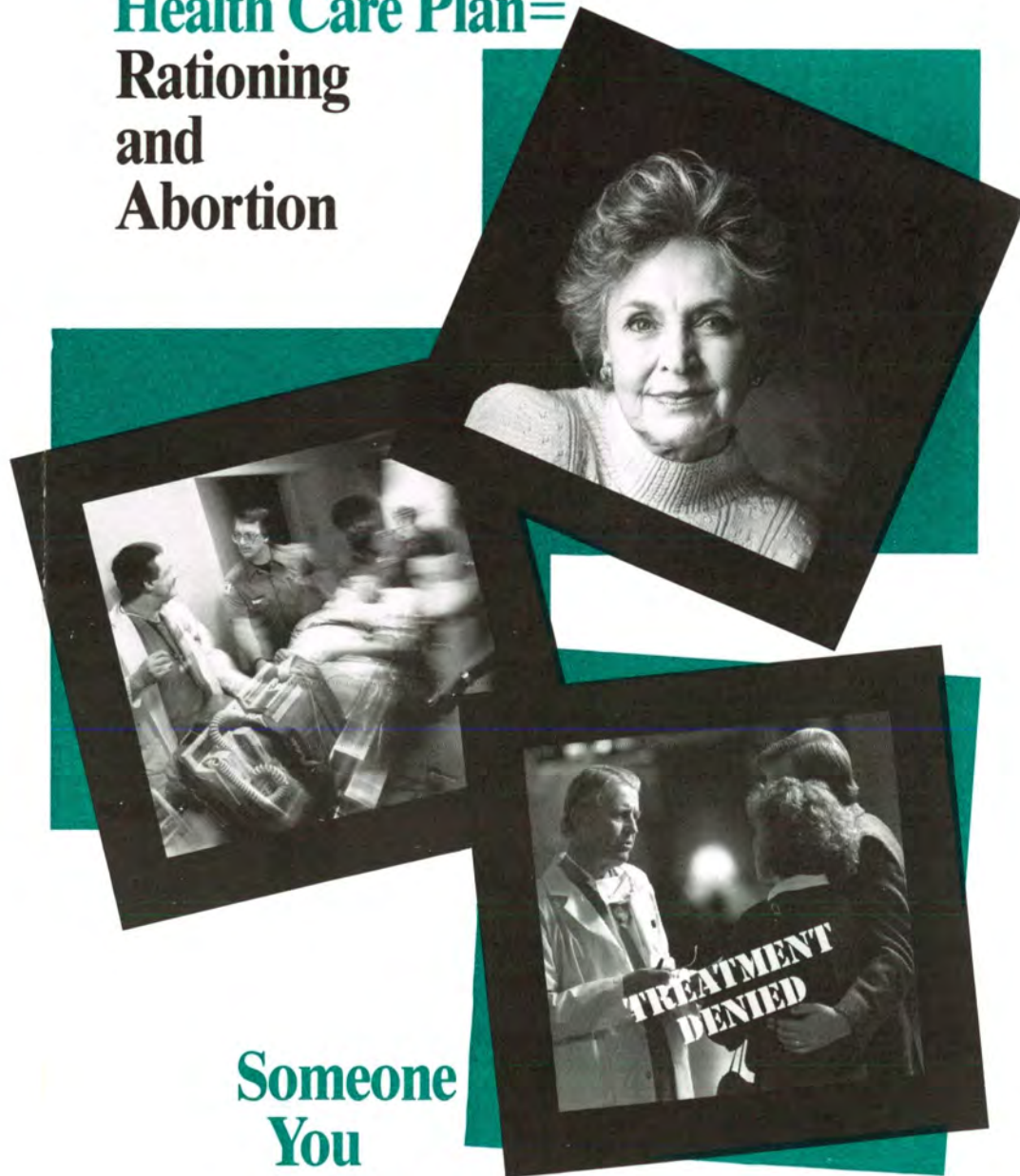
Call today to send urgent, pre-written messages to your Senators and U.S. Representative. For \$9.25, charged to your phone bill, you can send your elected officials one of two messages. The first message would urge your legislators to oppose any health plan that includes abortion. The second message would let your Senators and Congressman know that you oppose the Clinton Plan, or any plan that would ration and deny lifesaving care to those who need it most.

Or, for only \$11.25, send two separate pre-written messages — one against abortion and the other against health care rationing. The Hotline is available seven days a week, 24 hours a day.

For more information send a stamped, self addressed, business envelope to:

Department of Medical Ethics
National Right to Life
419 7th St., NW, Suite 500
Washington, D.C. 20004

The Clinton Health Care Plan= Rationing and Abortion



**Someone
You
Love
Could Be Next...**



Mandatory Payments for Abortion on Demand

Under the Clinton bill, abortion on demand would be a federally guaranteed "health benefit."

This means:

- Every health insurance plan would be required to pay for abortion—for any reason, including abortions performed as a method of birth control, or for purposes of sex selection. Even abortions performed very late in pregnancy would be paid for—no questions asked.
- Federal law would prohibit any health plan from doing business unless that plan arranged for local facilities to provide abortions. This would require establishment of new abortion mills in many communities.
- All employers and workers would be required to pay for abortion, through mandatory "premiums" deducted directly from paychecks.
- Any state laws that limit abortion would be nullified. This includes laws that require parental consent for a minor's abortion, waiting periods, and limitations on third-trimester abortions.

Yes, Americans would be required to pay for virtually every abortion performed in America. There are already 1,600,000 abortions performed annually in the U.S.—about 160,000 of these after the first 12 weeks of pregnancy—at an estimated cost of \$742 million annually. Under the Clinton Plan, these numbers would increase rapidly.

The Clinton Plan — Everyone Pays for Abortion on Demand

In Europe, health care rationing has come at the expense of people with greater medical needs, people with disabilities and older people.

- Across Europe, 22% of all kidney dialysis centers refuse lifesaving treatment to anyone over 55.
- A Brookings Institution study of rationing found that:
 - in one year alone, 17,000 heart disease patients who would have received treatment in the U.S. did not receive treatment in Great Britain
 - the rate of treatment of people with cancerous solid tumors in Great Britain was only one-fifth as high as in the United States

"People will know they are not being denied treatment for any reason other than it is not appropriate — will not enhance or save the quality of life."

Hillary Rodham Clinton
September 30, 1993



How Will the Clinton Plan Ration Health Care?

The Clinton Plan will drastically limit the health insurance you can legally get to protect your family. "Premium caps" will prevent its value from keeping pace with health care cost inflation.

That means that, year after year, the health plan to which the government will compel you to belong will have fewer and fewer resources to cover the costs of treatments. This will force the plan's managers to ration, cutting back yearly on the circumstances in which they say treatment is "appropriate."

It will no longer be up to you or your family to decide whether your "quality of life" is worth saving. Those life or death decisions will be made by a cost-squeezed health plan bureaucrat.

This rationing will be most likely to deny lifesaving health care to those family members who need it most: older people, people with disabilities or greater medical needs, and others who don't pass Hillary Clinton's "quality of life" test.

Don't Be Fooled. The Clinton Health Plan Means Rationing.

HEALTH CARE REFORM

Opposition Direct Mail Campaigns
Summary/October 4, 1994

1. Opposition Sponsor and/or Organization

Dick Cheney
American Conservative Union
P.O. Box 96473
Washington, D.C. 20090-6473

2. Opposition's Claims and Criticism of Clinton Health Care Reform efforts

Clinton's health plan could lead to:
"as many as 1,000,000 more people out of work"
"long waits for important, life saving operations"
"rationing of health treatment particularly for Senior Americans."

3. Opposition's "action plan" or "remedy"

"ACU wants to reach tens of millions of people in the next 6 months through radio, TV and mail... and recruit millions to actively oppose the Clinton plan."
"ACU will send the results of this ballot effort to all 535 members of Congress...and will mail the results to national, state and local newspapers, radio and TV stations as well as thousands of political and governmental leaders."
No real alternative plan.

4. Opposition's request for citizen action

"If you will do just two things today you can help prevent the Clintons from turning our health care over to the government.

1. Fill out your ballot.
 - Return it quickly so I can share the results of the vote with all members of Congress and the national media.
2. Send a contribution so that Congress will listen to the people.
 - Your contribution will allow us to reach millions of Americans and involve them in defeating Clinton's socialized medicine plan."

Also asks for contributions of \$10, \$15, \$25, \$50, \$100 or more than \$100.

AMERICA'S HEALTH CARE SURVEY

CONTRIBUTION REPLY

TO: DICK CHENEY
AMERICAN CONSERVATIVE UNION
PO BOX 96473
WASHINGTON, DC 20090-6473

FROM: A42G4

Mr William Goldman
P.O. Box 417
Auburn NY 13021-0417

Dear Mr. Cheney,

I agree with you that it's very important to defeat President Clinton's plans for intrusive government control of our health care.

☐ I've enclosed my contribution to help ACU start and lead a massive grass roots rebellion against Clinton's health plan.

I realize that it could lead America quickly to:

- **massive new taxes**
- **as many as 1,000,000 more people out of work**
- **a recession**
- **a much higher deficit**
- **many more government agencies and bureaucracies**
- **long waits for important, life saving operations**
- **rationing of health treatment particularly for Senior Americans.**

☐ Enclosed is my contribution of:

- ☐ \$10
- ☐ \$15
- ☐ \$20
- ☐ \$25
- ☐ \$50
- ☐ \$100
- ☐ \$250
- ☐ \$_____ Other

I am enclosing my ballot and I understand that to cover the cost of printing, distributing, tabulating and circulation of results I should enclose a contribution.

I understand you'll mail me the ballot results when you release them to the media.

Please make your check payable to the American Conservative Union.
PO Box 96473 Washington, DC 20090-6473

Because we lobby on your behalf before Congress, your contributions are not tax-deductible.

AMERICA'S HEALTH CARE SURVEY

Registered National Opinion Survey	Issue: President Clinton's Health Care Plan Survey Registration No: 399J4						
For Office Use Only							
IMPORTANT! Please Read: This survey is designed to assess the position of conservative Americans on the issue of nationalized health care as it relates to President Clinton's plan. Your individual answers are confidential and only the tabulated results of all surveys received will be released. Check the most appropriate answer to these questions and return it to ACU in the enclosed envelope. 1. Are you willing to turn all of your future health care needs over to the federal government? ☐ YES ☐ NO 2. Do you trust the federal government to select your doctor, your hospital and your insurance company for you? ☐ YES ☐ NO —over, please—							

NATIONAL SURVEY ON AMERICA'S HEALTH CARE CONTINUED...

3. Are you satisfied with your present health care?

☐ YES

☐ NO

4. Do you trust the President and Congress to improve your health care and at the same time not increase your costs and not increase your taxes?

☐ YES

☐ NO

5. Do you believe that the government will impose massive new taxes to pay for President Clinton's health care plan?

☐ YES

☐ NO

6. Do you believe that the federal government should take control of all health care in America?

☐ YES

☐ NO

7. Both conservatives and liberals are describing Clinton's health care plan as socialized medicine.

☐ Socialized medicine is a good idea.

☐ Socialized medicine is bad idea.

8. If President Clinton's 1,300 pages of health care changes are put into law, do you think that you personally will be better or worse off?

☐ I'll be better off

☐ I'll be worse off

☐ I don't know

If there are any other ways you could help us, please indicate so by checking the appropriate boxes below.

In addition to a donation, I can also:

☐ Go door to door in my neighborhood.

☐ Write letters to (or call) my Congressman and Senators.

☐ Write letters to the editor.

☐ Recruit new members to ACU.

☐ Display a bumper sticker or yard sign.

STATE REGISTRATION AND COMPLIANCE INFORMATION

To abide by the laws of certain states, The American Conservative Union and other legitimate non-profit organizations are required to register with these states and include their statements in our letters and written communications.

Our administrative and fundraising costs are increased, and a portion of your contributions is spent, on complying with state, federal, and local regulations imposed on us by the various legislatures and government bureaucrats. We are sorry for this diversion of our scarce resources and your hard-earned contributions.

The American Conservative Union was incorporated in the District of Columbia in December, 1964. The American Conservative Union has a 501(c)(4) classification from the Internal Revenue Service and donations are not tax-deductible. The purpose of the American Conservative Union is to lobby Congress and other government agencies to advance the conservative principles of less government, lower taxes, a strong national defense, individual rights and freedoms, and other legislative issues and events which affect the personal welfare of all American citizens.

Residents of the following states may request information from the offices indicated (the toll-free numbers are for use only within the respective states): **FLORIDA:** A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING 1-800-435-7352, TOLL-FREE, WITHIN THE STATE. **KANSAS:** The annual financial report for the preceding fiscal year is on file with the Secretary of State. **MARYLAND:** Office of the Secretary of State, Statehouse, Annapolis, MD 21401, 1-800-825-4510. **NEW YORK:** New York residents may obtain a copy of our annual report by writing to the office of Charities Registration, 162 Washington Street, Albany, NY 12231, (518-474-3720). **PENNSYLVANIA:** A copy of the official registration and the financial information of The American Conservative Union may be obtained from the Pennsylvania Department of State by calling, toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. **VIRGINIA:** Commonwealth of Virginia, State Office of Consumer Affairs, P.O. Box 1163, Richmond VA 23208, (804) 786-1343. **WEST VIRGINIA:** Secretary of State, State Capitol, Charleston, WV 23505. Registration does not imply endorsement. **WASHINGTON:** Charities Division, Office of the Secretary of State, State of Washington, Olympia, WA 98504-0422, 1-800-332-4483. Or in the alternative, you may send a written request to the organization enclosing a self-addressed, stamped envelope to: The American Conservative Union, P.O. Box 96473, Washington, D.C. 20090-6473.



DICK CHENEY

Former Secretary of Defense
ACU Advisor

Dear Friend of ACU,

Do you have a few minutes to tell me your opinion of President Clinton's health care plan?

I've enclosed a ballot with 8 questions.

And I want to share your answers with all 535 members of Congress and the national media.

If for any reason you don't care to participate in this national vote on health care you can return your ballot marked not interested or simply discard it.

Now, I admit I have very strong feelings on the subject.

Personally, I believe that if Congress passes the Clinton plan it could destroy the best health care system on earth and wreck our economy.

If Congress passes the Clinton plan it may well:

1. lead to intrusive government control of our health care.
2. lead to massive tax increases.
3. greatly increase the size of the national deficit - the Congressional Budget Office says the deficit would increase by more than \$130 billion over the Clinton estimate during the first five years alone.
4. cut back sharply on your ability to choose a doctor.
5. make it very difficult for you to select your own hospital or clinic.
6. lead to waits of months for needed surgery.

7. lead to rationing of health care (there may even be restrictions on operations or medical treatment available to senior citizens).
8. put between 300,000 and a million people out of work.
9. lead to an explosion of growth in government agencies, bureaucracy and the power of the federal government.

And when you add this to all of the other laws that Clinton has passed or wants passed, it adds up to one of the biggest power grabs ever by an American President.

In short, Bill Clinton's plan to impose government control of our health care is only the beginning.

And if we surrender our freedoms to a growing federal bureaucracy you know as well as I do that it will be difficult if not impossible to ever get them back.

I consider the surrender of individual freedoms to government a very frightening proposition, and I think you do also.

But the proper question is... "what can we do about it?"

We can stop it in its tracks... if we work together!

In fact, much of the Clinton plan for increasing the size and power of government this year has already either been slowed, watered down or stopped altogether by conservatives in Congress.

Unfortunately, some of his worst ideas, such as America's largest ever tax increase, have slipped through by narrow margins and are now law.

But the key point to remember is that his tax increase passed by just one vote in each house of Congress and some of Clinton's other programs have passed by very few votes.

So I fully expect the opposition to President Clinton's health plan to be strong and for the vote to be very close.

And since the vote will be close, that means you can help make a

(next page, please)

difference.

If you will do just two things today you can help prevent the Clintons from turning our health care over to the government.

1. Fill out your ballot.

-Return it quickly so I can share the results of the vote with all members of Congress and the national media.

2. Send a contribution so that Congress will listen to the people.

-Your contribution will allow us to reach millions of Americans and involve them in defeating Clinton's socialized medicine plan.

The choice is clear - there are 2 ways we can change America's health care system.

We can go Bill Clinton's way... pass a 1,300 page law and allow the federal government to take control of our health care (14% of the economy), finance the takeover through a massive tax increase, watch the deficit increase like a skyrocket, lose a million jobs, allow the government to select our doctors and hospitals and live (or die) with health care rationing.

Or we can take a conservative and traditional American approach... protect, strengthen and improve the greatest health care system the world has ever known. We don't have a health care crisis-we have a health care cost problem... traceable primarily to government intervention in health care markets.

It was when the federal government began to get heavily involved in health care that costs began to skyrocket. Since then the federal government has made a mess of the entire system.

And, over the course of many years, our current health insurance system has become a source of anxiety for many Americans. Many cannot change jobs because they fear they will lose coverage. Many cannot buy affordable insurance anywhere because they, or a member of their family, has a so-called "pre-existing condition".

But we can reduce costs, modify the way insurance policies are written to ensure a sense of health security for all Americans,

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streamline healthcare paperwork, increase people's ability to make decisions about their own health care and stop ambulance-chasing lawyers from driving up the cost of health care without turning 1/7th of our economy over to a bunch of Washington bureaucrats.

We simply don't need for the government to control our health care system to do these things!

As you may know I was White House Chief of Staff under President Ford.

From 1978 to 1989 I was a Congressman from Wyoming. In 1988 I was elected to the #2 leadership position in the House of Representatives by my fellow Republican Congressmen.

And in 1989, President Bush selected me to be Secretary of Defense. It was an honor for me to help lead the American effort in Operation Desert Storm against Iraq's Saddam Hussein.

In each of these jobs I've been encouraged by the ability of Americans to meet problems head on and solve them... as long as government lets them.

That's why I'm traveling throughout America speaking out on the problems facing America today.

I feel very strongly that we can stop the government's takeover of our health care, if people like you will help the American Conservative Union (ACU) take immediate and effective action.

The American Conservative Union has for 30 years been helping lead the fight for lower taxes, a balanced budget, a strong national defense and reduced government regulation of our lives and businesses.

ACU is the largest national organization bringing together many of the nation's most effective and best known conservatives in the country's battle for limited government.

In the second half of the 1960s after Barry Goldwater's defeat and President Lyndon Johnson's Great Society was on the march, ACU provided hope and inspiration to discouraged conservatives and helped stop some of the worst legislation of that era.

In the 1970s a government agency, OSHA, was out of control and

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destroying many businesses and jobs with massive government regulations and red tape.

ACU brought many groups together and... working with conservative members of Congress... helped bring the runaway OSHA under control.

In 1977 and 1978, ACU led national opposition to the giveaway of the Panama Canal.

Throughout the 1980s ACU was in the thick of the battle to reduce taxes, stop wasteful government spending, and to strengthen our defense and foreign policy efforts in the battle against Communism.

For over 20 years ACU has sponsored, organized and conducted the national Conservative Political Action Conference (CPAC), America's yearly largest gathering of conservatives. The conference showcases present and future conservative leaders and helps set the conservative agenda for the next year.

And in the first year of the Clinton administration ACU was on the front lines fighting the liberals' latest grab for power.

With Senator Bob Dole's help ACU was able to contact over 15 million people with information about President Clinton's radical agenda in the first months of 1993.

I firmly believe ACU's activities have helped slow down and perhaps even stopped some of what the Clinton Administration had in store for America.

Now ACU has moved out front to help lead this critical fight against the Clinton government controlled health care plan.

Some of America's largest and most effective free market and conservative organizations have joined an ACU led coalition to defeat Clinton's plan to socialize American health care.

The coalition is meeting regularly to devise strategy and tactics to stop the Clinton's drive and defeat the Clinton plan. Town meetings are being held around the country. ACU experts are issuing press releases, holding press conferences and lobbying members of Congress.

ACU now has more than 500,000 members and a staff of bright

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professionals working full time and will expand its efforts as money becomes available.

And ACU's main resources will be directed toward lighting and fanning a fire at the grass roots level.

That's where you come in.

If we are to win this battle it will be because millions of Americans like you decided to stand up and be counted in the historic battle to stop Clinton's plan for intrusive government control of our health care.

ACU wants to reach tens of millions of people in the next 6 months through radio, TV and mail... and recruit millions to actively oppose the Clinton plan.

If ACU can do this we'll win.

But everyone needs to help.

I've told the ACU I'll do everything I can.

We're certainly counting on you to help us.

David Keene, the Chairman of ACU, and his dedicated professional staff have developed a plan and they're moving forward to put their plan in effect.

I've discussed ACU's plan with David and I'm impressed.

ACU will help lead the battle at the grass roots level.

Conservative members of Congress will do all they can to stop the Clinton plan in the House and Senate.

But there are about 85 members of the House of Representatives and about 25 Senators who are currently undecided.

To get their support we need the American Conservative Union putting pressure on them back in their Congressional Districts and states.

I want ACU to be able to flood the TV and radio air waves daily

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with honest health care reform information and a call for voters to contact their Congressmen and Senators.

I want ACU to reach at least millions of voters across America with this vital message.

I want 1,000,000 cars to bear an anti-socialized medicine bumper sticker.

I hope that every day Congress receives 10,000 or 20,000 or hopefully 30,000 phone calls.

Finally, I need you to write to ACU saying you support our efforts and will contribute money to ACU to help stop Clinton's health plan.

All of these things need to happen to stop the federal government from taking over our nation's health care.

Please give careful thought to how much you can contribute.

Then please write out a check, put it in the enclosed envelope along with your ballot and mail it today or tomorrow.

ACU will send the results of this ballot effort to all 535 members of Congress... and will mail the results to national, state and local newspapers, radio and TV stations as well as thousands of political and governmental leaders.

And you can be sure that President and Mrs. Clinton will get a copy.

So whether you feel you can afford to send \$10 or \$15 or \$25, I assure you it's needed right now and will be immediately put to use in our fight.

However, if you can send \$50 or \$100, I certainly hope you'll do so.

I know some can give more than \$100. If you can, I sincerely and strongly urge you to do so.

But send whatever you feel you can afford whether it's \$10, \$15,

(over, please)

\$25, \$50 or as much as \$100 or \$250. ACU will immediately put it to use in the battles against Clinton's attempt to have the government take over our health care.

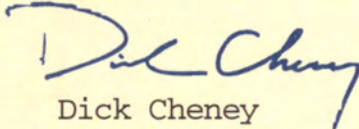
This fight could easily be one of the most important legislative battles of my lifetime, and I think you might feel the same way.

Let's each of us do all we can.

I'll be in touch with you again soon; and I'll be looking forward to hearing from you in the next few days.

Thank you in advance for your support.

Warmest Regards,


Dick Cheney

P.S. I assure you that we will lose this battle in the Congress unless we get the support of people like you at the grass roots level. We're counting on you - please help. Rush your check and your ballot to ACU today.

ACU will mail you a copy of the ballot results as soon as they're available.

HEALTH CARE REFORM

Opposition Direct Mail Campaigns
Summary/October 4, 1994

1. Opposition Sponsor and/or Organization

Julian Whitaker, M.D./Church Bulletin
(sample use of church bulletins)

2. Opposition's Claims and Criticism of Clinton Health Care Reform efforts

"Your Doctor Will Become Your Enemy"
"The Clinton health plan will virtually eliminate free enterprise from the medical industry, making it impossible for you to purchase medical services outside of the plan with your own money. In fact, if you were to try and 'buy' a medical therapy that was denied by a bureaucrat, both you and the physician willing to provide the service would face criminal charges."

3. Opposition's "action plan" or "remedy"

None.

4. Opposition's request for citizen action

"My dear People, please take time to write to your Representatives. Either by postal card, letter, phone call. All four of the Clinton Health Plans will include your TAX MONEY for death to the unborn and refusal of treatment for the elderly. What to say= 'I am your constituent. I object to the Clinton Health Plans. I ask that you vote against it. The bills are horrible and you should know this better than I. OR/ If the Clinton Health Bill is passed at my age I will be refused medical care. Than (then) I won't be alive to vote for you. So I ask that you vote against any bill that will take away life, born or unborned.'"

GOOD NEWS

16th Sunday in Ordinary Time
Jer 23:1-6; Eph 2:13-18; Mk 6:30-34

FRANCIS X. CLEARY, S.J.

A shepherd's most basic responsibility is to keep the sheep together. In today's prophecy of Jeremiah, the Lord notes the difference between a good shepherd and the evil kings who, like bad shepherds, "destroy and scatter the sheep of my pasture!" The Lord will gather the remnant together again and appoint other shepherds who will zealously care for them. From the line of David, a shepherd-king will restore the kingdom and lead justly.

The second reading tells us that Jeremiah's ideal shepherd-who-gathers is realized in Jesus, but even more spectacularly. Through him the *whole* flock has been brought into oneness — not just Israel and Judah but Jew and Gentile! In his very person, Jesus is the source of union, even with God, "for through him both of us have access in one Spirit to the Father."

Those Jesus has sent, in reporting back to him, acknowledge their roles as extensions in time and space of the sender. When the apostles tell Jesus all they had said and done in his name, Jesus shepherds them, leading them to rest and refreshment. But his shepherding has only begun, because God's people were "like sheep without a shepherd." The gospel presents Jesus as faithfully exercising his role of shepherd to Israel. Jesus has "compassion for them" and he teaches them "many things." Jesus assumes control and proceeds to gather the flock because his mission — the mission of the Church — takes priority over resting in the Lord.

Next Week: 17th Sunday in Ordinary Time
2 Kgs 4:42-44; Eph 4:1-6; Jn 6:1-15

School OF Prayer

LESSON 38

Let God find you.

Here I am, God, Over here.



PSALM 23

The Lord is my shepherd, I shall not want.
He makes me lie down in green pastures; he leads me beside still waters;
he restores my soul.

He leads me in right paths for his name's sake.
Even though I walk through the darkest valley, I fear no evil; for you are with me;
your rod and your staff — they comfort me.

You prepare a table before me in the presence of my enemies;
you anoint my head with oil; my cup overflows.

Surely goodness and mercy shall follow me all the days of my life,
and I shall dwell in the house of the Lord my whole life long.

**The time will come
when there shall be one flock and
one shepherd, one faith and one
clear knowledge of God.**

Bridget of Sweden (1303-1373), July 23

PHOTOCOPY PRESERVATION

My dear People, please take time to write to your Representatives. Either by postal card, letter, phone call. All four of the Clinton Health Plans will include your TAX MONEY for death to the unborn and refusal of treatment for the elderly. What to say= "I am your constituent. I object to the Clinton Health Plans. I ask that you vote against it. The bills are horrible and you should know this better than I. OR/ If the Clinton Health Bill is passed at my age I will be refused medical care. Than I won't be alive to vote for you. So I ask that you vote against any bill that will take away life, born or unborn.

Your Doctor Will Become Your Enemy

Ironically, the Clinton health plan as proposed will make your doctor your enemy. Because the plan mandates an absolute cap on all health care spending, services will be rationed, and the incentive of every doctor will be "not to treat" you. As Stanton Evans, writing in the April 29, 1994, issue of *Human Events* notes, "If someone were trying to invent a method to separate the interests of doctors and patients, this would be it. The Clinton health plan pits the financial interest of the doctor directly against the medical interests of the patient."

Every dollar that the doctor does not spend treating you is a dollar that goes into someone's pocket.

Rationed Medical Care and (Fatal) Lies

The Clinton health plan, stripped of its egalitarian pomposity, is a bureaucratic blueprint for rationing medical care to the entire population. The euphemism they use for this rationing is "managed care." Under this system, your desires and needs, and your physician's recommendations, are all subject to regional quotas and budgetary restraints—decided not by the doctor or you, but by bureaucrats.

When a physician withholds life-saving services from those who need them, he or she will likely lie to patients, because doctors will be encouraged to save money rather than prolong life.

For instance, under the Clinton health plan, a physician faced with a 50-year-old woman needing renal dialysis to survive will not be practicing medicine, but "managed care." An honest reply to her would be, "Yes, Mrs. Avery, dialysis could save your life, but you can't have it. You see, you are fifty years old and we have to save our monthly allotment of dialysis for younger patients. Besides, the way the new Clinton health plan works, I have to withhold treatments in order to hold down costs, and if I give appropriate treatment to everyone who needs it, it goes against me on my record."

Lying would be much simpler: "I'm sorry, Mrs. Avery, there is nothing we can do for you."

You may think that if you or your child were denied life-saving medical treatment under the Clinton health plan, you could borrow money to pay for the treatment yourself. No, you won't.

The Clinton health plan will virtually eliminate free enterprise from the medical industry, making it impossible for you to purchase medical services outside of the plan with your own money. In fact, if you were to try and "buy" a medical therapy that was denied by a bureaucrat, both you and the physician willing to provide the service would face criminal charges. Regardless of what they tell you, it is essential to the workings of the Clinton plan to eliminate traditional health plans like we have now.

One Giant Step (Back) for Mankind

The Clinton health plan starts with a giant step backward. First, the medical services available to you now will be drastically cut. Even worse, like sand in a watch, the Clinton health plan will halt medical progress. Remember, physicians will no longer practice medicine, they will ration services instead, so there will be no incentive to develop new approaches.

Also, the implementation of new approaches would be subject to bureaucratic "discretion"—and you know what that means. JULIAN WHITAKER, M.D.

PHOTOCOPY
PRESERVATION

HEALTH CARE REFORM

Opposition Direct Mail Campaigns
Summary/October 4, 1994

1. Opposition Sponsor and/or Organization

Phyllis Schafley

2. Opposition's Claims and Criticism of Clinton Health Care Reform efforts

Citizen writes to the President and Mrs. Clinton, "I'm told by Senator Gregg that there is no place for 'alternative' medicine in the Clinton Health Plan and by Phyllis Shafley that it may be illegal to request this medicine and that physicians will (be) forbidden to practice anything outside the 'the plan.'"

Other direct-mail materials already submitted to First Lady's Office.

3. Opposition's "action plan" or "remedy"

See #2

4. Opposition's request for citizen action

See #2

Health Care Reform

Company Campaigns/Sample
Summary

October 4, 1994

1) HOME DEPOT CORPORATION

Distributed video tapes from Chairman of the Board urging all employees to vote against health care reform.
(Information submitted by an employee of Home Depot.)

2) GENERAL MILLS RESTAURANT/RED LOBSTER

Employee writes to the First Lady telling her that General Mills Restaurant/Red Lobster told its employees that under the President's plan, "our insurance premiums would probably double, that we would have to take a pay reduction (food servers now make \$2.55 an hour), some of the Red Lobsters would close and we would lose our jobs.

Red Lobster managers urged us to write our senators and congressman protesting your health plan."