file D.C music museum



LAW OFFICES
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725 TWELFTH STREET, N.W.
WASHINGTON, D. C. 20005-5901
(202) 434-5000
FAX (202) 434-5029

**F A X**

TO: Melanne Verveer
202 265-0236

FROM: Paul Martin Wolff

DATE: January 28, 1998

RE: Museums

---

* I have put off following up on our New Years Eve conversation to allow you to handle obviously more important matters.

* Rhea and I are going to Africa on Friday not returning until February 16. I hope, soon after our return, you can find the time to talk so that we can plan on moving matters forward.

* As I am sure you know from Bob Burkett, the Gilman estate is in a turmoil. I still remain confident that matters can be worked out so that the Gilman collection can be the core of a National Photography Museum.

* I believe that both the Smithsonian and the Library of Congress are still very interested in working towards the creation of a National Music Museum. Of course, with them the problem is money. I am working towards putting together a

group of interested D.C. business people who can help do the necessary local work such as zoning, architecture, etc.

* I hope the museums are still on your and the First Lady's radar screen. I will call you upon our return the week of February 16.

* I hope the bastards are not getting you down.

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PAUL MARTIN WOLFF
(202) 434-5079
FAX (202) 434-5580

EDWARD BENNETT WILLIAMS (1920-1988)
PAUL R. CONNOLLY (1922-1978)

TO: Melanne Verveer

FROM: Paul Wolff

DATE: 1/28/98

FAX NO.: 265-0236

NUMBER OF PAGES: 3 Including Cover Sheet.

MESSAGE:



IF THERE IS ANY PROBLEM WITH THIS TRANSMISSION, PLEASE CALL (202) 434-5079 IMMEDIATELY.

file D.C.

**DISTRICT OF COLUMBIA**
**PUBLIC SCHOOLS**

***Office of the Superintendent***
415 12th Street, N.W., Suite 1209
Washington, D.C. 20004-1994
202-724-4222, fax: 202-727-1516
www.k12.dc.us

July 31, 1998

Mrs. Hillary Rodham Clinton
The White House
1600 Pennsylvania Avenue, NW
Washington, DC 20500

Dear Mrs. Clinton:

I regret that I will be unable to attend the meeting that you are hosting with the U.S. Department of Education on Tuesday, August 4, 1998, to provide technical assistance and support to the charter school community in Washington, D.C. Unfortunately, due to a previously scheduled family commitment, I will be out of the city on that day.

As the District of Columbia's Superintendent and State Education Officer, I am grateful for your commitment to public education in the nation's capital. I look forward to working with you in the future to ensure that opportunities for high-quality public education -- in both traditional and charter schools -- are available to all of the District's children.

I hope that your schedule will permit you to visit one of the District's public schools again soon, so that you can see first-hand the progress we already are making to bring high standards and accountability back into our classrooms. Again, thank you for your interest in and support for public education in the District of Columbia.

Respectfully,

Arlene Ackerman

Arlene Ackerman
Superintendent

GREATER DC CARES

CHANGING LIVES THROUGH VOLUNTEER SERVICE

file D.C.

August 13, 1998

Ms. Melanne Verveer
Office of the First Lady
The White House
1600 Pennsylvania Avenue, NW
Washington, DC 20500

Dear Ms. Verveer:

Thank you so much for taking time out of your busy schedule last week to meet with Lyles Carr and me. We were delighted to be able to report on the remarkable response of the Washington's business leaders to the call to action of the Business Philanthropy Summit. Greater DC Cares' goal is to harness this corporate momentum into real commitment to improving our community. We hope to have measurable results to report at the second annual Business Philanthropy Summit on March 4, 1999, and hope that Mrs. Clinton will be able to be our keynote speaker once again.

We also appreciate any encouragement you might be able to give Vice President Gore to kick off our Family Matters program on September 26th (date flexible to accommodate his schedule). This is a wonderful initiative for the Washington region to encourage families to volunteer together, and the program will be replicated nationwide by Points of Light in coming years. The Family Matters Kick-off should be a very visible event promoting stronger families and the Gore's participation would certainly be a "draw."

Also, any encouragement you can give the DC schools to "avail themselves" of our volunteer resources would be much appreciated. Volunteer manpower is a creative way to maximize impact with limited city resources.

We at Greater DC Cares are excited to see a growing sense of commitment to our National Capital region, and appreciate the First Lady's assistance in fostering the spirit of renewal of Washington.

Sincerely,

Elizabeth Miller

Elizabeth T. Miller
Executive Director

1201 New York Avenue, NW, Suite 150, Washington, DC 20005 202-289-7378 FAX 202-289-4108

## Clinton Presidential Records
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Washington
BUSINESS JOURNAL

April 1998

# BUSINESS PHILANTHROPY

## G·U·I·D·E

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(R)

VH1 MUSIC FIRST

1515 BROADWAY NEW YORK NY 10036-5797 TELEPHONE (212) 846-7880 JOHN SYKES PRESIDENT

March 15, 1999

Melanne Verveer
The White House
100 Old Executive Office Building
Washington, D.C. 20500

Dear Melanne,

I thought you might be interested in reading the attached letter sent to District Cablevision from the Chief Academic Officer of the District of Columbia Public Schools, thanking VH1 Save The Music for the support we've given their music program. Although we've received dozens of letters like this, I thought you'd enjoy reading this one because of the First Lady's personal involvement in our initiative in Washington, D.C.

VH1 Save The Music has become quite successful since you and I last spoke, raising over $11 million in total support for music education. 1999 is off to a great start with 30 new local programs, including a follow-up in Washington.

We'll be making 30 instrument donations in cities across the country (including Washington, D.C.) this Spring and Fall. I'll send you a schedule of presentation dates shortly, in the event that Mrs. Clinton would like to once again join us to continue her support of music and arts education in our nation's public schools.

I look forward to seeing you soon.

Best regards,

JS/hah
Attachment

cc: Capricia Marshall

**DISTRICT OF COLUMBIA PUBLIC SCHOOLS**

**OFFICE OF THE CHIEF ACADEMIC OFFICER**
***Department of Teaching and Learning***

825 North Capitol Street, N.E. Washington, D.C. 20002
Music Office, Room 8116 (202) 442-5640, FAX 442-5602

Brod
F41

January 20, 1999

Dee Rose
District Cablevision
Education & Community Relations Department
900 Michigan Avenue, NE
Washington, D.C. 20017

Dear Ms. Rose:

We are grateful for your steadfast support in targeting District of Columbia Public Schools to receive musical instruments through the *VH1 Save the Music* program. Your assistance was of significant extent and resulted in a wealth of instruments for three (3) of our elementary school instrumental programs. This endeavor has renewed a hope and enthusiasm, in our school system, to regain a much needed focus on arts education as a viable part of the education process.

Your willingness to work with us to apply for the *VH1 Save the Music* program; your capacity as liaison; and your encouragement throughout the entire process is truly appreciated. These efforts are crucial in initiating a more significant exposure to instrumental music education for our students and for realizing the importance of arts education in general. The administrators, teachers, parents, and students from schools that received the instruments are still indicating their thrill and appreciation for being selected. As they are the first in Washington, D.C. to benefit from this *VH1 Save the Music* collaborative, we are certain to see much success with their music programs.

I wish to thank you for sharing your time, energy and expertise in helping our students to experience this worthwhile opportunity. These are the kinds of occurrences that afford positive relationships among schools, the community and corporate institutions.

We look forward to a continued relationship with you and again, please accept our earnest thanks.

Sincerely,

Pamela C. Alexander

Pamela C. Alexander
Music Content Specialist

file D. C.

cc: Melanne ✓
Leera

The Washington Post

1150 15TH STREET, N. W.
WASHINGTON, D. C. 20071
(202) 334-6000

DONALD E. GRAHAM
PUBLISHER
(202) 334-7138

Dear Mrs. Clinton,

I was astonished to hear that you had complimented DC College Access — and me! — in your speech to the DC Philanthropy Summit. This was as kind as it was unexpected. "Thank you" is insufficient, but words fail me.

Your many acts of kindness to DC charities, most of them unpublicized, have done a world of good for the city.

Best, Don Graham

file D.C.

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WRITER'S DIRECT DIAL NUMBER
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September 18, 1997

Via Telecopy

Ms. Melanne Verveer
Chief of Staff
Office of the First Lady
Room 100
Old Executive Office Building
Washington, DC 20500

Dear Melanne:

As I promised, I enclose a draft of the proposed agreement and resolution for the establishment, within the Community Foundation of the National Capital Region, of the Hillary Rodham Clinton Fund for the Children of the District of Columbia. It conforms with the substance of the resolution establishing the Fund for Mrs. Bush, though I have taken the liberty of putting some parts of it into English (not all, I am afraid).

You will note that I have given the full Board of the Community Foundation power over the Fund, rather than creating a separate, smaller Advisory Committee, with which Hillary would be more closely identified. That seems prudent to me. I have given you a list of the Trustees, and they are all well-known and highly respected members of the community, possessed among them of a good deal of knowledge of the particular needs of children in the District.

A variety of ideas spring to mind for possible announcement of the Fund. It might, for example, be done in conjunction with Hillary's 50th birthday party. The beginning of a bank of volunteers to work in various ways with children in the District could be part of the announcement. And there are a host of other quite promising possibilities.

But you were quite right in our conversation this morning: first things first. Let's get the language of the arrangement settled and reviewed by your counsel, and then take matters from there.

Many thanks again for all of your continuing help with this.

With warmest wishes.

Sincerely,

Tom

Thomas A. Troyer

Enclosure

 ~~CONFIDENTIAL~~ DRAFT September 18, 1997

RESOLUTION AND AGREEMENT FOR THE ESTABLISHMENT OF
THE HILLARY RODHAM CLINTON FUND FOR
THE CHILDREN OF THE DISTRICT OF COLUMBIA

WHEREAS, Hillary Rodham Clinton, the First Lady of the United States, has demonstrated a profound and longstanding commitment to the improvement of the lives of children;

WHEREAS, that commitment includes a deep concern for the welfare of the children of the District of Columbia;

WHEREAS, the Community Foundation of the National Capital Region is organized and operated exclusively to work to meet the charitable needs of the people of the national capital region, including the District of Columbia; and

WHEREAS, the Board of Trustees of the Foundation has found that the establishment of named funds as component parts of the Foundation assists the Foundation in carrying out its charitable purposes by encouraging additional gifts, bequests, and other transfers of money and property to the Foundation;

NOW THEREFORE, IT IS RESOLVED THAT:

1. A fund shall be established on the books of the Foundation which shall be known as the Hillary Rodham

Clinton Fund for the Children of the District of Columbia.

2. The purpose of this Fund shall be solely to support programs for the education, health, and other charitable needs of the children of the District of Columbia. The programs may be carried on either directly by the Foundation or by contributions to other organizations for the specified purposes.

3. The Fund shall include (a) such property as may from time to time be received by the Foundation from any source and accepted by it for inclusion in the Fund, and (b) all undistributed income from this property.

4. Subject to Mrs. Clinton's right provided in paragraph 7 below, all distributions from the Fund shall specify that they are being made from the Hillary Rodham Clinton Fund for the Children of the District of Columbia.

5. The Board of Trustees of the Foundation shall have the ultimate authority and control over all property in the Fund, and the income derived from it, for the charitable purposes of the Fund and the Foundation.

Distributions of both income and/or principal of the Fund, within the limitations provided in paragraphs 2 and 9, shall be made at such times, in such amounts, in such ways, and for such charitable purposes for the benefit of the children of the District of Columbia as the Board shall determine.

6. The Fund shall be the property of the Foundation and shall not be deemed a trust fund held by it in a trustee capacity.

7. However, Mrs. Clinton reserves the right, at any time for any reason, to remove her name from the Fund and to require the immediate cessation of any and all use of her name in connection with the Fund. She may exercise that right by transmitting written notice from her or her representative to the Foundation. The termination will be effective upon receipt by the Foundation of such notice.

8. As with other funds held by the Foundation, the Fund shall be assessed an annual administration fee of 1% of the Fund balance, charged quarterly.

9. It is intended that the Fund shall be a component part of the Foundation. Nothing in this resolution shall affect the status of the Foundation as an organization described in section 501(c)(3) of the Internal Revenue Code of 1986 and an organization which is not a private foundation within the meaning of section 509(a) of that Code. This resolution shall be interpreted in a manner consistent with this intention and so as to conform to the requirements of these provisions of the federal tax laws and any regulations issued under them. The Foundation is authorized to amend this resolution to conform to the provisions of any applicable law or government regulation in order to carry out this intention. References here to provisions of the Internal Revenue Code of 1986 shall be deemed references to the corresponding provisions of any future Internal Revenue Law.

Hillary Rodham Clinton

First Lady
of
the United States

Kenneth Thornton

On behalf of the Community
Foundation of the National
Capital Region

file D.C.
Charter Schools

TO: Melanne Verveer
Chief of Staff to the First Lady

FROM: Marshall Smith
Acting Deputy Secretary

DATE: July 6, 1998

SUBJECT: Memorandum on Assistance to the District of Columbia Public School System

---

Enclosed is a memorandum with the US Department of Education's strategy to assist the District of Columbia's Public Charter Schools Program and other school reform efforts.

**The US Department of Education's Strategy to Assist With the District of Columbia's Public Charter Schools Program and Other School Reform Efforts**
**July 6, 1998**

**Background**
On June 23, the First Lady had a courtesy visit with Arlene Ackerman, Superintendent of the DC Public Schools. The meeting culminated in a decision for the US Department of Education (Department) to provide the DC public school system with help on the following fronts:

- Convene a series of meetings with experts to highlight promising practices for effective charter schools and to clarify roles, responsibilities and oversight lines of authority in regards to charter schools.

- Work with the Superintendent to build on the strengths of the school system with the goal of keeping high performing schools within the traditional public school system and providing more students with access to enroll in high performance schools.

On June 25, Congresswoman Eleanor Holmes-Norton met with the Superintendent and the heads of the two chartering authorities to discuss the operation of charter schools in DC. She discussed the roles of the parties involved and how they could and should work together, and ended by recommending that a Memorandum of Understanding (MOU) be developed delineating responsibilities and oversight roles of the Superintendent and the chartering authorities. The Department was identified as being able to provide leadership.

**Summary of Next Steps**
What follows is a discussion of the Department's strategy to help. In summary, the Department will provide assistance to facilitate an effective charter school program on two distinct tracks:

- Assistance targeted towards development of the MOU that would define the roles and responsibilities of the Superintendent, the Chief State School Officer (CSSO) and the chartering authorities within the context of the current federal and local laws, in order to ensure accountability within the charter school system.

- Assistance through the provision of technical assistance in order to inform charter schools about new opportunities and common problems, and through forums offered to all parties involved with the charter schools program in DC, with the ultimate aim of making information available about exemplary practices to enhance their capacity to improve teaching and learning.

As discussed below, we will continue working with the Superintendent to keep successful, high performing schools within the traditional public school system. We also will work with the Superintendent to come up with a strategy to provide more students with access to high performing schools.

**Convene a Series of Meetings on Promising Practices For Effective Charter Schools**
Charter schools are granted autonomy in exchange for accountability. However, based on DC's limited experience, the autonomy for accountability tradeoff seems to be falling short of its promise.

Assistance with Development of the Memorandum of Understanding
A common challenge for charter schools is sound governance. The development of an MOU within the context of the current law would include defining and documenting the roles and responsibilities of the Superintendent, the CSSO and the chartering authorities, focusing on the fiduciary responsibility of the parties, clarifying who would act under certain circumstances, and specifying time lines and clear procedures that would be triggered when timely, appropriate action is not taken, all of which would improve the management structure of the DC public school system as a whole.

The planning and development process for the MOU will be designed to take advantage of what has been learned and done by others, including engaging the services of experts as needed, and it will be an excellent opportunity to build on the experience of superintendents, CSSOs, chartering authorities and schools from across the nation to help inform the format and contents of the MOU.

We anticipate that this activity will require a series of meetings. The final MOU should be completed before school begins this September. Initially, the Department will convene a meeting with the Superintendent, and then meet with the Superintendent and the chartering authorities. The Department will act as, or secure the services of, a moderator/facilitator for working sessions as well as prepare agendas for, convene, conduct, and maintain a record of such additional meetings as are necessary. This will enable the three key parties to participate in the process as advocates on behalf of their mandated responsibilities without unfairly controlling the negotiation and consensus process.

Technical Assistance Forums for All Parties Involved with the Charter School Program in DC
The DC Public Charter School Board has been providing its charter schools with guidance and technical help in the development and implementation of school-based accountability procedures in order to set challenging goals, track progress toward those goals, make program adjustments when needed, and report on their performance and progress. Although the Charter School Board invited schools chartered by the elected school board to take part as well, in general they have not attended.

The Department will help facilitate two forums to be offered this summer to provide assistance to all persons involved with DC charter schools including chartering authorities, sponsors of charter schools, boards of trustees, administrations and teachers.

A day-long forum of charter school experts is being planned and will be convened before school opens in September 1998. Our strategy is to design and implement this forum by involving the schools in identifying issues and areas of need. We have already contacted both chartering authorities and the Charter School Liaison Office for DC public schools. We will give special consideration to the needs of the charters approved by the elected school board and will strongly encourage each charter school to attend.

Another forum is being planned for this month to inform charter schools of federal resources available to them, including the recent Obey Porter and Comprehensive School Reform legislation. This is a follow-up on a June 12, 1998 forum hosted jointly by the Department and the DC Public Schools for DC charter school sponsors, operators, administrators, and the chartering authorities, etc. on how to access federal funds.

In carrying out these tasks, the Department will make available to charter school participants information about exemplary practices in the topic areas and, if necessary, assist participants with access to staff from other states who have succeeded in providing quality educational experiences to children. Depending upon the needs of the charter schools and the size of the demand, consultants may be engaged to provide continuing advice and assistance. If needed, other sessions will be scheduled, designed expressly to meet the needs of the schools.

**Work with the Superintendent to Keep High Performing Schools Within the Traditional Public School System and to Build on the Strengths of the School System to Provide More Students Access to High Performance Schools**

During the First Lady's meeting with the Superintendent, two strategies were mentioned: The establishment of a policy that allows successful schools to have 'charter-like' status while they remain within the traditional public school system; and the creation of new public schools modeled after a small number of existing successful DC public schools that are well-known for their superior academic programs.

The fundamental goal behind both the creation of charter-like schools and the creation of new public schools based on other successful DC public schools is the attempt to build on the strengths that already exist in the DC public school system and support the leadership of schools that have demonstrated high performance by granting them more autonomy.

Creation of Charter-like Schools Within the Traditional Public School System

During the summer we will be providing the Superintendent with information and bringing in experts from other school systems with charter-like schools such as Boston and New York. The Department of Education will work with her as she considers the creation of charter-like schools as another option in public school choice and as a tool to keep successful traditional public schools from becoming chartered. Charter-like schools would have greater flexibility, authority and freedom from rules, similar to the independent, free-standing charter schools, while remaining under the controls of the Superintendent and retaining funding procedures and other benefits of a traditional public school system. This action will not require new legislation or funding.

Creation of New High-Performing Public Schools
DC has a small number of high performing public schools already in existence, but they have long waiting lists. The ultimate goal is to provide students access to more of these high performing schools. We will be working with DC public schools on researching and analyzing the underlying strengths and characteristics of their successful traditional public schools such as Banneker Senior High School and Ellington School for the Arts Academy. We will work with the Superintendent on determining options for creating of more of these "islands of excellence," based on successful strategies and principles.

Finally, Superintendent Ackerman found her conversation with the First Lady to be very enlightening, and would very much like to have a follow-up meeting to continue the dialogue on other important DC public school reform issues.

EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

file DC

**April 24, 1998**

**MEMORANDUM FOR MELANNE VERVEER**

**FROM: JANIE L. JEFFERS** Janie L. Jeffers

**RE: LITTLE WHITE HOUSE**

After the March 6 meeting with Mrs. Clinton, I contacted Marilyn Dimock and Harv Oostdyk of the Little White House in southeast DC. Since then, I have met with Marilyn, Harv and other staff, visited several proposed project sites and met with Councilmember Chavous, Ward 7.

**BACKGROUND**

On February 4, Mrs. Clinton visited the Little White House to see its mentoring program and was invited to support the mentoring and other youth-centered activities. In response to that request, I met with their staff to assess the organization's goals and objectives.

**OVERVIEW**

The Council of Friends is a network of religious, community and philanthropic organizations, that operates and funds the activities of the Little White House, whose services include mentoring and tutoring for local youth; a resource center for five southeast communities; a meeting place for residents; and a small conference room for seminars. They also operate another project in India that provides mentoring services to low-income youth and their families.

During their four-year presence in the city, the Council of Friends have built relations with local churches, nonprofits, elected and appointed officials and residents to garner support for their most ambitious project -- the Washington DC Collaborative. Through the collective efforts of Cabinet officials, members of Congress, DC officials, and others, this initiative plans to socially reengineer the entire community within a ten-block area in southeast Anacostia

As Marilyn and Harv describe the initiative, they plan to improve major systems -- health, education, criminal justice, and employment -- by starting best practice programs and lessons learned from around the country. Their immediate goal is to secure Mrs. Clinton's support to arrange meetings with Secretaries Cuomo and Riley to solicit their endorsement of the initiative and to provide access to designated agency staff.

The overall plan of the DC Collaborative is to improve human services delivery by the local and federal governments to Anacostia target areas. Harv believes that with the federal government at the table, it will serve as a magnet to attract local officials, community groups and other organizations who in turn can bring additional resources to the project.

One example of their partnership and coalition building efforts is the Stanton and Frederick Douglas Public Housing Properties in Anacostia, which is applying for HUD Hope 6 funds to refurbish and rebuild deteriorated housing stock. Using this area as a hub, the plan is to build an on-site computer learning center to train residents; encourage 15 area churches to provide the volunteer base to operate the center, build on-site child care facilities, create and improve recreational facilities and support local schools -- Anacostia High School and America's Promise adopted McFarland Junior High. The Little White House, along with others, will help to strengthen existing residents' councils to prepare tenants for employment by building care teams that will in turn provide support services to other residents. Finally, they propose that an unnamed company would hire residents in "clusters."

The Council of Friends plans for Anacostia is patterned after a Dallas-based model termed The Collaborative Effort whose goal is to develop and improve human services delivery systems in low-income areas. The Collaborative Effort, created in 1995 by Mayor Ron Kirk, acts as a catalyst to help organizations design and implement new, more effective means to:

- create seamless education and employment programs for varying client needs;
- reengineer social services to empower clients to provide self-support and services.
- expand service delivery capacity by forming partnerships with business, religious and nonprofit groups.

The DC Collaborative, as with other similar projects, requires substantial financial and resource commitments from local, state and federal governments, business, nonprofits, religious and civic organizations. While the Council of Friends aspires to replicate the Dallas model, their plans do not yet reflect the planning or funding required for such a major undertaking.

**SUMMARY**

The Little White House proposes an ambitious plan to rebuild social systems in selected neighborhoods that straddle wards seven and eight in Anacostia. During my three meetings with Harv, Marilyn, other Council of Friends members and staff, their good intentions and sincerity were quite apparent and may be their most valuable asset.

However, several concerns remain. Detailed plans necessary to accomplish such a phenomenally complex task as reengineering social systems within parts of two historically underserved Anacostia communities are not available. The Little White House goals are similar to the ambitious Sandtown-Winchester project is Baltimore that is working to improve the health, public safety, employment, housing and education systems. This project required major commitments from a consortium of foundations, the City of Baltimore, the state of Maryland and the federal government. While the Council of Friends is developing support for its

Anacostia-based project, the support required for a project of this scope and magnitude are not "there."

A second concern is that while Kevin Chavous, Councilmember of Ward Seven, and chair of the Council Education Committee is involved with the Little White House project, he is also a mayoral candidate. During my meeting with Mr. Chavous, Marilyn and Harv, Chavous stated that he also would be attending the meeting with the cabinet officials. If Councilmember Chavous has this type of access, there is a risk that some may perceive that the Administration favors one mayoral candidate over another. Of course, the potential exists for the other candidates to request equal access.

**RECOMMENDATION**

The Little White House mentoring and tutoring services may be their best managed programs. Unfortunately, reported program achievements and results are anecdotal at best, with little supporting evaluation material available. Mrs. Clinton may want to remain peripherally supportive of the mentoring project, without getting involved with other less defined and potentially politically risky projects. The preferred alternative may be to encourage the Circle of Friends to continue planning and securing the requisite commitment and support for the Anacostia project, without directly involving your office.

I am available to remain a contact with the Little White House staff as both liaison for Mrs. Clinton's office and for the Federal DC Interagency Task Force.

Attachment

Developing and Effective Human Services Delivery System, Status Report to Mayor Ron Kirk, City of Dallas, 1996.

file
DC

LINOWES AND BLOCHER LLP

ATTORNEYS AT LAW

1150 17th Street, NW, Suite 302
Washington, DC 20036
202.293.8510
Fax 202.293.8513

*Via Facsimile*

| | | |
|---|---|---|
| TO: | ✓Melanne Verveer | 202-406-6244 |
| | Cheryl Mills | 202-456-6279 |
| | Thomas A. Troyer | 202-429-3301 |
| | Terri Freeman | 202-955-8084 |

FROM: R. Robert Linowes R. Robert Linowes

DATE: July 1, 1997

RE: Proposed Hillary Clinton Fund

In accordance with the suggestion made at our meeting on June 30, I contacted Joan Abrahamson to obtain information concerning the Barbara Bush Literacy Fund. Joan was most helpful and responsive. She told me that she was recruited by Mrs. Bush to serve as president of the Foundation and the announcement of the creation of the Fund and its purposes was made by the White House. Joan further stated that together with Mrs. Bush they selected a number of Corporate CEO's to serve as a Corporate Committee to help raise the funds. Mrs. Bush did not participate in any fundraising at all, except to discuss with Joan some possible targets.

Each year Mrs. Bush held a luncheon at the White House at which time recipients of the awards were recognized. Joan generally presided but Mrs. Bush played a major role in the program. Incidentally, the President always stopped by to add encouragement and support for the program. Mrs. Bush also participated in various meetings and functions which related to the non-fundraising activities of the Fund. Joan noted [and was most definite about the fact] that the Fund paid the White House for all the meals and other expenses when the recognition lunches occurred. Incidentally, Joan also noted that Mrs. Bush met at various times during the year with her and various members of the Corporate Committee to review the program of the Foundation and to plot strategies. These meetings were generally held in the residential portion of the White House. If you desire any more information or want to discuss any matters affecting the proposed Fund, I will be available at your request.

file DC
childcare

Washington
Child
Development
Council

# FAX

Number of pages including coversheet =10

TO: Melanne Verveer
(202)456-6244

FROM: Bobbi Blok

DATE: March 3, 1998

SUBJECT: Child Care Issues in the District of Columbia

I am forwarding a copy of the follow-up memo relating to D.C. child care issues. Thank you again for your interest and concern. If you have any questions please don't hesitate to give me a call.

sent copy to Nicole

done

2121 Decatur Place, N.W. · Washington, D.C. 20008 · (202) 387-0002 · FAX (202) 332-2834

Washington Child Development Council

TO: Ms. Carol Thompson Cole
Special Adviser on the District of Columbia
Executive Director, Federal D.C. Interagency Task Force
Executive Office of the President
FAX: (202)395-7294

FROM: Bobbi Blok, Executive Director
Washington Child Development Council

DATE: March 3, 1998

SUBJECT: Update on Activities
Improving Child Care Services in the District of Columbia

Since sending you my January 19th memo I wanted to inform you of follow-up meetings and discussions that have occurred in the last month. I am pleased to report that everyone I met with was interested in assisting the city in improving the quality of child care services. For your convenience the following is an outline of persons I've met with and issues discussed:

1) Government Services Administration - Susan Clampitt, Associate Administrator of Family and Workplace Management along with Cheryl DeAtley, Regional Child Care Coordinator for the National Capital Area. We discussed GSA's commitment to quality. It was agreed that it could prove useful for me to speak to the GSA Center Directors and discuss some of the critical issues facing the subsidized centers. We felt it could be productive to explore the possibility of Center Director's from GSA NAEYC accredited centers becoming more actively involved and supporting the District's effort of increasing the number of accredited programs.

2) Institute of Museum & Library Services - Diane Frankel, Director. We discussed the means by which museums can partner with local child care programs especially those serving schoolage children. We reviewed a list of local museums (e.g. The Corcoran and the Textile Museum). I am pleased to report that Diane has already started the ball rolling and The Corcoran will be hosting a meeting with other museums and we will explore the most effective way to develop linkages.

3) Department of Defense - Linda Smith, Director of Family Policy. Barbara Kamara and Ellen Yung Fatah were also at

the meeting. The group was enthusiastic. There were at least four areas that we all felt would be useful. First, sharing information about training and allowing DC programs to participate in DOD workshops if space is available. Second, allowing DC programs to access surplus equipment. Third, helping to improve administrative practices particularly in the area of licensing. Fourth, providing technical assistance in reference to accreditation, family child care home networks and calculating the true cost of care. The prospects are very exciting yet a mechanism of follow through is essential.

4) Chief Management Office - Camille Barnett, CMO and Jearaline Williams, Director of DHS. The child care community received a much warmer welcome from the office of the CMO than at the Control Board. The meeting was structured to allow the child care programs to outline their concerns focusing primarily on child care reimbursement rates and licensing procedures. Allen AME Child Development Center shared the fact that the placement of TANF clients was slow and sporadic; as a result they may have to close one of their sites. WCDC shared its DC Child Care Financial Discussion Paper which included increased rates comparable to federal centers and surrounding jurisdictions; e.g. infant $35 and preschool $30 per day (SEE Working Draft attached). In discussing licensing we requested Ms. Williams' help in facilitating a small group meeting with Dr. Noonan, Director of the Department of Health. The purpose of the meeting would be to address concerns relating to licensing procedures. We also shared the legislation WCDC requested Covington & Burling to draft that waived licensing fees and other user fees and taxes for family child care home providers (SEE Draft Legislation attached).

I understand that you will be meeting with District officials next week. I hope this information will be of some assistance. I will be attending an International Children's Summit in London starting March 10th and I'll be back in DC March 20th. I'll be in town all this week, if you have any questions please don't hesitate to call me. Thank you again for your interest in improving the child care services in our nation's capital.

cc: Melanne Verveer
Helen Taylor
Joan Lombardi

WORKING DRAFT: Prepared by the Washington Child Development Council (WCDC) 202-387-0002

# D.C. CHILD CARE FINANCIAL DISCUSSION PAPER

Assumptions:

Financial Assumptions: The rate of reimbursement needs to be established to meet the actual cost of care. These rates are based on readjusting the 1993 Market Rate Survey taking into account inflation as well as ensuring equitable reimbursements compared to rates at federal centers and surrounding jurisdictions.

Population Assumptions: The numbers are based on present utilization and projections in relationship to the increased demand because of welfare reform.

NOTE: Both the number of subsidized spaces available and the established rates of reimbursement are open for discussion.

| | ESTIMATE #1 | ESTIMATE #2 |
|---|---|---|
| a) TANF Job Search | 500 | 250 |
| b) TANF Workfare | 3,000 | 2,000 |
| c) TANF Diversion & Transition | 3,000 | 2,750 |
| d) Teen Parents | 500 | 500 |
| e) Working Poor | 4,000 | 3,000 |
| f) Foster Care/Protective Services | 1,000 | 500 |
| | 12,000 | 9,000 |

ESTIMATE #1

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| Infants (Center) | 750 | X | $35 | X | 260 days | = | $ 6,825,000 |
| Infants (Family Homes) | 750 | X | $25 | X | 260 days | = | 4,875,000 |
| Preschool (Center) | 4,000 | X | $30 | X | 260 days | = | 31,200,000 |
| Preschool (FH) | 1,000 | X | $20 | X | 260 days | = | 5,200,000 |
| " (Head Start) | 1,000 | X | $25 | X | 260 days | = | 6,500,000 |
| Schoolage (B/A) | 4,500 | X | $15 | X | 180 days | = | 12,150,000 |
| Schoolage (Full) | (4,500) | X | $18 | X | 80 days | = | 6,480,000 |
| | 12,000 | | | | | | $73,230,000 |

ESTIMATE #2

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| Infants (Center) | 500 | X | $35 | X | 260 days | = | $ 4,550,000 |
| Infants (Family Homes) | 400 | X | $25 | X | 260 days | = | 2,600,000 |
| Preschool (Center) | 3,500 | X | $30 | X | 260 days | = | 27,300,000 |
| Preschool (FH) | 500 | X | $20 | X | 260 days | = | 2,600,000 |
| " (Head Start) | 1,000 | X | $25 | X | 260 days | = | 6,500,000 |
| Schoolage (B/A) | 3,100 | X | $15 | X | 180 days | = | 8,370,000 |
| Schoolage (Full) | (3,100) | X | $18 | X | 80 days | = | 4,464,000 |
| | 9,000 | | | | | | $56,384,000 |

Possible Revenue:

| | |
|---|---|
| District Appropriated | \$30,000,000 (Represents a \$9 million increase) |
| TANF \$ | 18,000,000 * |
| Federal | 6,000,000 |
| Title IV E + Receivership | ** |
| *** Parent Fees | 11,000,000 |
| DC Economic Recovery Act **** | 10,000,000 |
| | \$75,000,000 |

* TANF \$: If there were no D.C. appropriated dollars the cost to provide child care for TANF participants would be approximately ESTIMATE #1: \$54,600,000 and ESTIMATE #2: \$42,900,000. Federal laws allows the states to redirect 30% of its TANF dollars for child care which would equal approximately \$28 million for DC. At present utilization and current rates the cost for TANF child care services (4,000 children X \$18 X 260 days) equals approximately \$19 million.

** Title IV E + Receivership: Foster parents and protective services clients that receive child care in Maryland and Virginia have reimbursements paid from the child welfare budget, those children receiving care in DC must depend solely on the limited funds available in the Day Care Budget. The District government has not filed for federal Title IV E dollars and therefore the city is losing available resources.

*** Parent Fee (guesstimate): In EXAMPLE #1 there are at minimum 7,000 fee paying families (approx. 60% of the population); it is assumed that parents will pay approximately 25% of the cost (\$73,230,000 X 60% X 25%). Designing a new sliding fee scale is imperative.

**** DC Economic Recovery Act: The White House and local officials can explore the possibility of increasing and/or reallocating funds already designated for Economic Development and Education to child care services. Child care is a vital component in promoting the health and well being of the District's future. The provision of child care is instrumental to the successful implementation of welfare reform and ensures families are gainfully employed and quality early childhood development programs play a key role in ensuring school readiness.

Definitions:

a) TANF (Job Search): This is TANF clients that are looking for a job, this would allow for drop-in child care for approximately a month; this would mean that there could be a minimum of 3,000 and maximum of 12,000 TANF clients that could utilize this service.

b) TANF Workfare: This is TANF clients that are required by federal law to volunteer for a minimum of twenty hours a week at approved worksites if they are not gainfully employed.

c) TANF Diversion & Transition: This involves two specific groups yet both are designed to ensure that persons don't require even applying for monthly payments or don't need to return to welfare respectively. Child care is provided to enable these TANF clients to be gainfully employed.

d) Teen Parents: This includes both TANF and nonTANF teenagers completing their education.

e) Working Poor: This is families that are employed and meet financial eligibility.

f) Foster Care/Protective Services: These are children referred by FSA and the receivership.

3/3/98

# A PROPOSED RESOLUTION

## IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

To declare the existence of an emergency with respect to the need to increase the availability of licensed child development homes in the District of Columbia.

RESOLVED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this resolution may be cited as the "Child Development Home Promotion Emergency Declaration Resolution of 1998".

Sec. 2. (a) There exists an immediate crisis with respect to the availability of licensed child development homes in the District of Columbia.

(b) According to the Report and Recommendations for Welfare Reform in the District of Columbia submitted by the Mayor's Interagency Policy Council and Citizens Welfare Transformation Committee ("the Report"), welfare reform in the District of Colubmia will increase the number of families who need licensed day care because more welfare recipients will be working and unable to take care of their own children.

(c) The Report indicates that the fees involved with operating a licensed child development home in the District of Columbia cause substantial numbers of individuals to operate day care homes without a license.

(d) The increased need for licensed day care can be addressed by waiving the fees otherwise applicable to licensed child development homes and by encouraging families now receiving welfare to operate licensed child development homes, as recommended by the Mayor's Council and others.

(e) Enactment of the Child Development Home Promotion Emergency Amendment Act of 1998 will waive various fees otherwise applicable to families operating licensed child development homes, in order to encourage individuals providing day care in their homes without a license to become licensed and individuals leaving welfare to operate licensed child development homes, thereby satisfying the increased need for licensed day care in the District of Columbia.

Sec. 3. The Council of the District of Columbia determines that the circumstances enumerated in section 2 constitute emergency circumstances making it necessary that the Child Development Home Promotion Emergency Amendment Act of 1998 be adopted after a single reading.

Sec. 4. This resolution shall take effect immediately.

A BILL

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IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

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Councilmember ______________________ introduced the following bill, which was referred to the Committee on ______________________.

To amend, on an emergency basis, An Act Making appropriations to provide for the expenses of the government of the District of Columbia for the fiscal year ending June thirtieth, nineteen hundred and ten, and for other purposes, to exempt child development homes from certain fees related to certificates of occupancy; and to amend, on an emergency basis, title 47 of the District of Columbia Code, to exempt child development homes from licensing fees and the special public safety fee.

BE IT ENACTED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this act may be cited as the "Child Development Home Promotion Emergency Amendment Act of 1998".

Sec. 2. An Act Making appropriations to provide for the expenses of the government of the District of Columbia for the fiscal year ending June thirtieth, nineteen hundred and ten, and for other purposes (35 Stat. 689, ch. 250; D.C. Code § 5-433) is amended by inserting before the period in the text codified at D.C. Code § 5-433 the following:

", except that a child development home as defined in section 2 of the Day Care Policy Act of 1979 shall be exempt from all fees relating to certificates of occupancy, other than reasonable fees charged for providing copies of a certificate of occupancy beyond one certified copy of the certificate of occupancy, to which the child development home is entitled free of charge".

Sec. 3. Title 47 of the District of Columbia Code is amended as follows:

(a) By amending section 47-2752(b)(1) by inserting after "$25.00" the following: ", except that a feepayer meeting the definition of child development home set forth in section 2 of the Day Care Policy Act of 1979 shall be exempt from payment of this fee".

(b) By amending section 47-2482 by adding a new subsection (c) to read as follows:

"(c) Notwithstanding subsection (a), no licensing fees shall be charged to any child development home as defined in section 2 of the Day Care Policy Act of 1979."

Sec. 4. This act shall take effect upon its enactment (approval by the Mayor, or in the event of veto by the Mayor, override of the veto by the Council, and approval by the Financial Responsibility and Management Assistance Authority as provided in section 203(a) of the District of Columbia Financial Responsibility and Management Assistance Act of 1995, approved April 17, 1995 (109 Stat. 116; D.C. Code § 47-392.3(a)), and shall remain in effect for no longer than 90 days, as provided for emergency acts of the Council of the District of Columbia in section 412(a) of the District of Columbia Self-Government and Governmental Reorganization Act, approved December 24, 1973 (87 Stat. 788; D.C. Code § 1-229(a)).

A BILL

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

Councilmember ______________________ introduced the following bill, which was referred to the Committee on ______________________.

To amend An Act Making appropriations to provide for the expenses of the government of the District of Columbia for the fiscal year ending June thirtieth, nineteen hundred and ten, and for other purposes, to exempt child development homes from certain fees related to certificates of occupancy; and to amend title 47 of the District of Columbia Code, to exempt child development homes from licensing fees and the special public safety fee.

BE IT ENACTED, BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this act may be cited as the "Child Development Home Promotion Amendment Act of 1998".

Sec. 2. An Act Making appropriations to provide for the expenses of the government of the District of Columbia for the fiscal year ending June thirtieth, nineteen hundred and ten, and for other purposes (35 Stat. 689, ch. 250; D.C. Code § 5-433) is amended by inserting before the period in the text codified at D.C. Code § 5-433 the following:

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(b) By amending section 47-2482 by adding a new subsection (c) to read as follows:

"(c) Notwithstanding subsection (a), no licensing fees shall be charged to any child development home as defined in section 2 of the Day Care Policy Act of 1979."

Sec. 4. This act shall take effect following approval by the Mayor (or in the event of veto by the Mayor, override of the veto by the Council), approval by the Financial Responsibility and Management Assistance Authority as provided in section 203(a) of the District of Columbia Financial Responsibility and Management Assistance Act of 1995, approved April 17, 1995 (109 Stat. 116; D.C. Code § 47-392.3(a)), and a 30-day period of Congressional review as provided in section 602(c)(1) of the District of Columbia Self-Government and Governmental Reorganization Act, approved December 24, 1973 (87 Stat. 813; D.C. Code § 1-233(c)(1)), and publication in the District of Columbia Register.

file DC

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April 3, 1997

Via Telecopy

Mrs. Hillary Rodham Clinton
First Lady
The White House
Washington, DC 20500-2000

Dear Hillary:

Firm congratulations on the splendid success of your trip abroad. Bizarrely enough, the media actually gave you largely quite favorable treatment and, as you might imagine, Chelsea was an unmitigated triumph.

It has been some time since I have been in touch with you, and I want you to know that despite my silence, I have been agonizing under the continued barrage of adverse publicity on the campaign finance, Webb Hubbell, and multitudinous other charges that the media folks seem perpetually able to give maximum exposure, while they only occasionally and sporadically evince interest in major national and international issues. I frankly do not know how you and the President are able to keep your focus on what really is important and, at least from all outward appearances, seem entirely unfazed by it all. But you both plainly have long since learned how to keep on truckin' under the most unfair and sustained attacks.

I sent you a fax shortly after we spoke at the White House in December about the possibility of inviting some major foundation people to Washington to meet with representatives of the Foundation for the National Capital Region (the community foundation for this area, of which I am a Board member) to get some private philanthropic help for the needs of the District. Not having heard back, I thought I would check to make sure you got it. I attach a copy for your convenience. I gather from Ann Jordan (also on the Board) that you may have already done some or all of this without involving the community foundation but, if not, the needs are still there, and the approach I suggested is still a good one.

With very warmest wishes.

Sincerely,

Tom

Thomas A. Troyer

Attachment

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WRITER'S DIRECT DIAL NUMBER
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December 18, 1996

Via Telecopy

Mrs. Hillary Rodham Clinton
First Lady
The White House
Washington, DC 20500-2000

Dear Hillary:

You'll remember that I mentioned to you Saturday evening the thought of your showing the flag for the Administration's effort to help the District of Columbia in yet another way. It would consist of your inviting the heads of a number of large foundations and representatives of the community foundation that covers the District – the Foundation for the National Capital Region (the "Foundation") – to meet with you in the White House.

While it was largely moribund for almost two decades, the Foundation has developed amazingly well over the last five years under the leadership of Bob Linowes (Sol Linowitz' brother). It has an extremely strong and highly diversified board, including Ann Jordan, Carol Thompson Cole, Charito Kruvant, Terry Newmyer, and Diane Bernstein. Beyond that, where it was close to bankruptcy five years ago, it now has total assets of about $57,000,000. Its new President, Terri Freeman, is a superstar. She came to us from Fannie Mae, and Frank Raines could doubtless tell you about her.

The Foundation's assets are now held almost entirely in restricted funds of one kind or another, so that the Foundation can only suggest possible uses of them to their donors; and the unrestricted funds which the Foundation has to apply to the dismaying assortment of problems in the District are quite limited. Grants from large foundations which the Foundation could then apply to the most critical needs in the area are highly desirable.

Contrary to what one would expect of a community foundation which has been active for only five years and has very small unrestricted funds to respond to community needs, the Foundation has an extraordinary depth of knowledge about the problems in the District – largely because the Board is comprised almost entirely of individuals who have, personally or through their foundations, been working for many years at those problems and, more generally, in those parts of the District which need charitable assistance.

Your media people will doubtless know best how to maximize national attention to your work to help the District this way. Obviously, you could make a short televised speech to the assembled foundation executives, a similar short televised talk to the media after the meeting, or do a range of other things carefully designed to catch national attention.

The Foundation and I could propose a tentative list of foundation CEOs to be invited. We would also discuss among ourselves who the best the Foundation representatives at such an event would be. It would be helpful to know how large a group of foundation executives you could accommodate and whom you have already met with on other subjects.

If you think this is a notion worth exploring, perhaps the best next step would be for several of us from the Foundation to talk to Maggie Williams or one or more of your other people to work out the logistics.

I really think that this is an idea that would give a powerful boost to everyone involved – the Administration, the District, you, and the Foundation (which has become a superb institution in the last five years). I am getting excited about it even as I think of the possibilities. It would, not incidently, have the added virtue of giving me another chance to get together with you – which I always enjoy down to the tips of my toes.

I look forward to hearing what you think of all this – or hearing from one of your staff folks.

With very warmest personal wishes for a marvelous holiday season!

Sincerely,

Tom

Thomas A. Troyer