

*file Calo*

**March 13, 1994**

**RALLY AT THE UNIVERSITY OF COLORADO AT BOULDER**

**DATE:** Monday, March 14  
**TIME:** 11:00 am  
**LOCATION:** The University of Colorado,  
Trumbo Fountain Court  
**FROM:** Liz Bowyer

**I PURPOSE**

To speak at a full scale, campaign-style rally on health care reform at the University of Colorado at Boulder.

**II BACKGROUND**

**The University of Colorado (CU)**

**General Background**

Located in the foothills of the Rocky Mountains, the University of Colorado at Boulder is the flagship campus of the four-campus University of Colorado system. The University was founded in 1876, the same year that Colorado became a state. U.S. News & World report ranked CU-Boulder as one of the nation's best buys for in-state tuition in 1994.

CU offers majors in 10 different colleges and schools, and employs 1,145 full-time instructional faculty. CU-Boulder was selected as one of the initial direct lending campuses under the President's new student loan system.

**Students**

There are 25,000 students on campus: 46 percent women, 54 percent men and 13.4 percent minorities. Sixty-eight percent are residents of Colorado.

The student body is known for its liberal political views. 253 students from CU have volunteered for the Peace Corps over the past six years, ranking it second in the nation for number of volunteers. Students at CU are also known for being physically active -- most of the students ski or hike, and the university houses an enormous recreation center that many of the students use.

The University of Colorado Student Union has the largest student government budget in the nation, managing more than \$18 million annually.

## University of Colorado Trivia

- \*The mascot of CU is the Buffalo (the "Buffs"), which the students call "Ralphie".
- \*The CU women's basketball team is currently number two in the country.
- \*13 CU alumni have flown in space as NASA astronauts and another is training for space flight -- the most astronauts from any university outside of the military academies.

## Health Care Rally

The audience of approximately 5000 will be comprised of mostly CU students, along with the general public from Boulder. The site of the rally is the Trumbo Fountain Court, located in the middle of campus in front of the "Flatirons" -- a rock formation to the west of campus where students hike.

The Trumbo Fountain Court was dedicated last fall to Dalton Trumbo, a movie screenwriter and CU alumnus who became one of the "Hollywood Ten" during the McCarthy era. He was blacklisted and went to jail for refusing to name alleged communists in Hollywood. The fountain was dedicated to Trumbo to symbolize CU's commitment to free speech. Trumbo wrote "Spartacus" and "Roman Holiday".

## III PARTICIPANTS

### HRC

Congressman David Skaggs

Judith Albino (al-BEE-no), President, University of Colorado

Chancellor James Corbridge, Chancellor, University of Colorado

Mayor Leslie Durgin

Negar Ayromloo, Student Government Executive

Stephanie Escher, Student Government Executive

Patrick Riley, Student Government Executive

## IV. SEQUENCE OF EVENTS

- \* HRC arrives University of Colorado Museum
- \* Meet and Greet with University Officials
- \* HRC proceeds to rally
- \* Negar Ayromloo introduces Chancellor Corbridge
- \* Chancellor Corbridge makes welcoming remarks and introduces Stephanie Escher
- \* Stephanie Escher presents HRC with shirt and introduces President Albino
- \* President Albino gives brief remarks and introduces HRC
- \* HRC gives remarks (approx. 15 - 20 minutes)
- \* HRC exits stage left and works ropeline
- \* HRC proceeds to University of Colorado Museum
- \* Meet and Greet with Skaggs supporters
- \* HRC departs Boulder en route Denver

## **V. PRESS**

Meet & Greet with University Officials: Closed press

Rally: Open press

Meet & Greet with Supporters: Closed Press

## **VI REMARKS**

Talking points for rally prepared by Lissa Muscatine.

\* (PRE-RALLY MEET & GREET)

**Mrs. Clinton's Visit to  
CU Boulder  
VIP List**

**James Corbridge**  
Chancellor CU-Boulder

**John Buechner**  
Chancellor CU-Denver

**Vincent Fulginiti**  
Chancellor, CU-Health Science  
Center

**Vincent Fulginiti**  
Chancellor, CU-Colorado Springs

**Peter Dietze**  
**Susan Kirk**  
**Jim Martin**  
Gen. David Winn (USAF-Ret)  
University of Colorado Board of  
Regents

**Leslie Durgin**  
Mayor, City of Boulder

**Ruth Wright**  
State Representative

**Jana Mendez**  
State Senator

**Dorothy Rupert**  
State Representative

**Stephanie Eshcer**  
Tri-Executive

**Negar Ayromloo**  
Tri-Executive

**Patrick Reilly**  
Tri-Executive

**Dennis Brimhall**  
President, University Hospital

**Gorden Sandford**  
Chair  
CU- Boulder Faculty Assembly

**Paula Rosen**  
Chair  
CU-Boulder Staff Council

**Joseph Julaz**  
Chair  
CU-System Faculty Council

**Thomas Cech**  
Nobel Prize Winner

**Chris Zafiratos**  
Vice President for Academic  
Affairs

**Tucker Hart Adams**  
President  
University of Colorado  
Foundation

**Reba Pope**  
President Albino's Mother

**March 13, 1994**

**COLORADO HEALTH CARE SUMMIT**

**DATE: Monday, March 14**  
**TIME: 1:15 pm**  
**LOCATION: Denver Performing Arts Complex**  
**FROM: Liz Bowyer**

**I PURPOSE**

To give the keynote address on the Clinton approach to health care reform at the 1994 Colorado Health Care Summit, and discuss the potential impact of national reform on the state of Colorado.

**II BACKGROUND**

**The 1994 Colorado Health Care Summit: Rx for Reform**

This health care conference, entitled "1994 Colorado Health Care Summit: Rx for Reform", is chaired by Congresswoman Schroeder, and sponsored by the Columbia Institute. The goal of this all-day conference is to bring together elected officials, policy experts, policymakers and the general public to discuss the President's health care approach and the alternate reform proposals in Congress.

The summit is organized around a series of speakers and panels composed of state and federal leaders in business and government, who will analyze the major proposals before Congress and discuss how they relate to Colorado's health care needs. (Nancy Ann Min will discuss the details of the Clinton approach in a speech earlier in the day.)

The summit is being held at the Denver Performing Arts Complex, in the Boettcher Concert Hall where the Denver Symphony performs.

**Audience**

The approximate breakdown of the audience of 2,600 is:

- 39% health care professionals and providers
- 30% consumers
- 18% business leaders
- 7% state and local elected officials
- 4% representatives from the insurance industry
- 2% representatives from labor groups

\$15 tickets to the summit were sold to the public on a first-come, first-serve basis.

### Possible Concerns

Aside from the general concerns expected from this type of audience, there may be some emphasis placed on the following:

#### **Veterans/ Military Conversion**

Congresswoman Schroeder represents a large military retiree constituency which is concerned about losing medical benefits under reform. There is a large VA hospital located in Denver, and an army medical center on the Fitzsimmons Army Base in Aurora. There is some concern about the preservation of Fitzsimmons and the Fitzsimmons Medical Center, since the Lowry Air Force Base in Denver was placed on the Pentagon's base closure list last year. The Fitzsimmons Medical Center serves a 12-state active military region, and is considered one of the best army medical centers in the nation in terms of teaching (see fact sheet on the HSA and Veterans).

Congresswoman Schroeder has an interest in "telemedicine", the ability to use already existing military communications systems to assist the health care needs of military personnel. She is also interested in current efforts to adapt technology for civilian applications, such as the work being done at the Rose Medical Center in Denver, which converts military target recognition technology to the identification of cancerous lesions on mammograms.

#### **Women's Health**

There will be a panel discussion on Women and Health Care following your remarks, and since women's health issues are important to Congresswoman Schroeder and popular in Colorado, the subject may be raised in your Q & A.

Congresswoman Schroeder is particularly interested in the bone marrow transplant unit at the University of Colorado Health Sciences Center in Denver, which has focused special attention on treating women with life-threatening breast and ovarian cancer. This nationally-renowned unit provides state of the art treatment to Colorado and the Rocky Mountain Region. The bone marrow transplant unit is well-known in Colorado, but is not without controversy – particularly in the debate over whether health reform should cover experimental procedures.

### Format

After your remarks (approximately 20 minutes), three or four pre-selected members of the audience will be allowed to ask you a question. Members of the audience will submit questions on cards at the beginning of the summit, and Congresswoman Schroeder's office will randomly select and screen the questions.

## The Columbia Institute

The Columbia Institute is a Washington-based independent public policy group whose principal activity is organizing public policy forums with elected officials around the country. The forums are usually chaired by elected officials, mainly by Members of Congress. The Columbia Institute has coordinated more than 300 forums over the past 12 years, the most recent of which have focused on health care.

As you know, you have participated in three previous health care summits sponsored by the Columbia Institute, in Nebraska (April 1993), Minnesota (September 1993), and Kansas City (October 1993).

The *Washington Post* ran a story on March 7, criticizing conferences sponsored by organizations like the Columbia Institute for being financed by industries with a large stake in health care reform.

### III PARTICIPANTS

#### HRC

Congresswoman Pat Schroeder (greeter/on stage)

Governor Roy Romer (greeter/on stage)

Mayor Wellington Webb (tentative greeter)

Audience of approximately 5000

### IV. SEQUENCE OF EVENTS

- \* HRC arrives Denver Performing Arts Complex
- \* HRC proceeds to Meet & Greet with Supporters
- \* HRC proceeds to backstage
- \* Jonathan Ortman, Columbia Institute, announces participants onto stage
- \* Governor Romer gives welcoming remarks and introduces Representative Schroeder
- \* Representative Schroeder intros HRC
- \* HRC delivers keynote address (approx. 15- 20 minutes)
- \* Q & A
- \* HRC departs stage and proceeds to Official Photo with Girls Count
- \* HRC departs Denver Performing Arts Unit en route National Guard Field Hospital

### V. PRESS

Meet & Greet: Closed press

Health Care Summit: Open press

Official Photo: Closed press

### VI REMARKS

Provided by Lissa Muscatine.

March 13, 1994

## TOUR OF NATIONAL GUARD FIELD HOSPITAL

DATE: Monday, March 14  
TIME: 2:40 pm  
LOCATION: Denver, CO  
FROM: Liz Bowyer

### I PURPOSE

To tour a Colorado National Guard field hospital that provides military medical training to members of the National Guard, while helping low-income residents of Denver with their medical needs.

### II BACKGROUND

#### GuardCare

This new field hospital in downtown Denver is part of a new program called GuardCare, a cooperative pilot effort between the Colorado Health Department and the Colorado National Guard.

Every year, members of the Colorado National Guard are required to serve two weeks of field training. In past years, members of the National Guard medical units completed their field training in simulated environments, working with paper patients and learning about medical field operations from videos, or in humanitarian medical operations overseas. This year, the Colorado National Guard has set up this functioning field hospital in Denver for two weeks where Guardsmen can receive hands-on experience while serving their community.

#### GuardCare Field Hospital

Seventy-five Guardsmen from the 147th Combat Support Hospital are receiving their annual two-week training at the field hospital. They are receiving military pay and being credited for training requirements.

The field hospital is staffed every day from nine to five by at least two physicians, two dentists, two optometrists, and registered nurses and technicians who offer standard non-emergency care for low-income citizens. Along with diagnosing and treating minor illnesses and injuries, the medical team provides immunizations, cardiovascular and TB screenings, temporary dental repair and eye exams.

The majority of illnesses the field hospital has treated have been bronchitis, sore throats and fungal infections, although the two services that have most been in

demand are dental and eye care. The day after the field hospital opened, appointments for dental and eye examinations were booked solid for the entire two weeks of operation. The hospital has treated approximately 500 patients thus far.

The National Guard predicts that costs from these two weeks of care will be much lower than similar care in county hospitals or private hospitals and clinics.

The hospital officially opened on Wednesday, 3/9 and will provide care until Thursday, 3/17. The hospital has been open every day except this Sunday, when it closed to restock supplies.

### **Community Response**

Feedback from the community has been very positive; people are calling the field hospital the "Midtown M\*A\*S\*H".

One problem the field hospital has encountered is a reluctance by some needy people, particularly undocumented aliens, to come to a military establishment for treatment. This initial wariness largely diminished after the first few days of care, however.

### **The Colorado Coalition for the Homeless**

The Colorado Coalition for the Homeless is the sponsoring civilian organization of Colorado GuardCare. The CCH provides primary medical and dental care to homeless adults and children through the Stout Street Clinic in Denver. In 1992, the Stout Street Clinic provided services to about 6,000 homeless people through almost 29,000 encounters; but the Clinic is unable to meet the needs of all of those who need care. Through GuardCare, the Colorado National Guard is helping the CCH address those needs.

### **History of GuardCare**

This is the first time the National Guard has opened a full-scale field hospital under non-disaster circumstances. The idea for this program came from Colonel Jeffer, the National Guard Surgeon in Washington, DC, who helped push the legislation through Congress last year. GuardCare has been authorized by Congress and funded \$3 million per fiscal year through 1995 (each state is eligible for \$150,000.)

Five states (one of which was Arkansas) participated in a similar program last year that offered smaller health clinics which provided primarily immunizations and screenings but not actual treatment.

Thirty-eight states have expressed interest in GuardCare, and Colorado GuardCare is being watched by the National Guard headquarters in Washington as a model for other states.

## **Future Plans**

The Guard will follow up this effort by staffing the Stout Street Clinic (run by the Colorado Coalition for the Homeless) one weekend a month. The Stout Street Clinic is usually closed on weekends.

One third of the National Guard 147th Combat Support Hospital unit is participating in this two-week field operation; another third has an operation planned in May, in which medical teams will provide rural health care to different areas of the state through existing health clinics or by setting up smaller field operations.

## **The National Guard**

Two months ago, the Department of Defense announced a new program which will restructure the National Guard and the Army Reserve, so that the Army Reserve takes on more of the actual fighting during combat, while the National Guard takes on a support role. Like all branches of the military, the National Guard budget has been cut in the downsizing process. The Guard's budget, however, was cut less than the other active duty forces.

## **PARTICIPANTS**

### **HRC**

Governor Roy Romer  
Congresswoman Patricia Schroeder  
Mayor Wellington Webb (tentative)

### **Greeters**

Colonel Dave Howard  
Lieutenant Colonel Nancy Gavi  
Sergeant First Class Abran (Abe) Herrera

### **Tour**

Lieutenant Colonel Nancy Gavi  
Sargeant First Class Abe Herrera  
Darcie Meierbachtel, civilian nurse at Stout Street Clinic

### **Presentations**

Second Lieutenant Joseph Taylor  
Staff Sargeant Keri Reich  
Sergeant Kathy Turner  
Sargeant Carla Olguin  
John Bole, Specialist  
Marquis Lewis, Specialist

#### **IV. SEQUENCE OF EVENTS**

- \* HRC arrives National Guard Field Hospital
- \* HRC tours hospital
- \* HRC delivers brief remarks to National Guard Unit
- \* Option for Press Availability
- \* HRC departs en route the Radisson Hotel

#### **V. PRESS**

Tight pool press

#### **VI. REMARKS**

Talking points provided by Lissa Muscatine.