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CHILDREN'S HEALTH

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March 18, 1996

Melanne Verveer
Deputy Chief of Staff
Office of the First Lady
The White House
1600 Pennsylvania Avenue
Washington, DC 20500

Dear Melanne:

Enclosed is the March edition of the PriceCostco Connection. The feature article is on Mrs. Clinton's recent trip to Los Angeles. It's a nice piece and wonderful picture.

This publication has a circulation of 3.75 million homes and businesses throughout the six countries where PriceCostco stores are located. I thought you might enjoy seeing it.

Most sincerely yours,



Douglas T. Picha
Executive Director

DTP/sd

PS The NBC piece on Scott Oki was very well done. I hope you had a chance to see it.





THE HOSPITAL
FOR SICK CHILDREN

Robert J. Moylan, CHE
Chief Executive Officer

1731 Bunker Hill Road, NE
Washington, DC 20017
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THE PRICE COSTCO CONNECTION

Concern for kids

Speaking at a PriceCostco-sponsored fund-raiser, Hillary Rodham Clinton challenges us to connect with *all* children.

By Anita Thompson

The headlines are scary. Today's world seems a dangerous place for our children. The problems feel as though they're insurmountable.

But First Lady Hillary Rodham Clinton believes, "We have in America, *somewhere*, solved every problem that affects our children."

This was Mrs. Clinton's message to the more than 1,000 people who attended a recent fund-raiser for Children's Hospital Los Angeles sponsored by PriceCostco and Simon & Schuster. She was introduced by 10-year-old Daniella Fortuna, who underwent several surgeries at Children's to correct a serious disorder that disfigured her face.

Mrs. Clinton's book, *It Takes a Village And Other Lessons Children Teach Us*, is dedicated to the





Hillary Rodham Clinton and special friend Daniella Fortuna.

PRICECOSTCO MAIL ORDER for Kids

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Mrs. Clinton's book, *It Takes a Village And Other Lessons Children Teach Us*, is dedicated to the concept that "there isn't really any such thing as someone else's child. My child, your child, Daniella are *all* our children," she said.

People who accept the philosophy of the African proverb that "it takes a village to raise a child" have accomplished incredible things, Mrs. Clinton said. "Whether working alone or

Continued on page 14

Preview the new PRICECOSTCO MAIL ORDER Spring Catalog on pages 6 and 7.

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Kids

CONTINUED FROM PAGE ONE

banding together with their neighbors, my goal was to share their stories so other communities would be encouraged."

Drawing on her 25 years of work on behalf of children, she related stories and examples from around the country of programs and people that have made a difference in the lives of children—how Billings, Montana organized against hate crimes; the Family Math program in Berkeley, California that gives parents the tools to assist their children in math; the Healthy Start program, started in Hawaii, that has reduced child abuse by providing needed assistance to new parents; the Fairlawn Coalition, a Washington, D.C. neighborhood group that formed to fight drugs on their streets. These types of programs and more support the belief that when there is shared commitment, solutions can be found.

For those who feel that mutual support undermines the individual family and supplants parents, Mrs. Clinton had this message: "I think it is clear that parents are the primary influence on children, but it is also clear that no family does it alone. If we try to create this debate of families on the one hand and government on the other hand, we're all losers...."

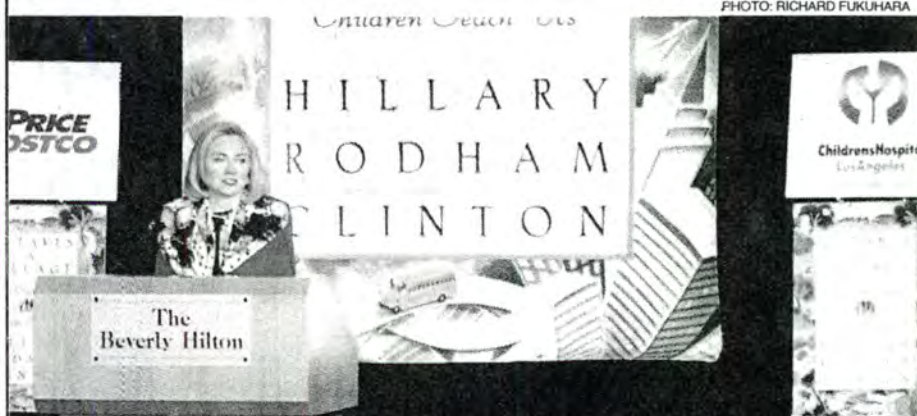
"I see instead the possibility of doing both. It is not *either/or*, it is *both/and*, and much more. If we expect to have strong families that take responsibility for children, we have to help them."

Hillary Clinton's message is this: We need to invest in our children, *all* our children.

This is a message that PriceCostco strongly supports. Through our ongoing relationship with Children's Miracle Network (and Operation Enfant d'Soleil in Québec) we last year contributed to 54 children's hospitals in the U.S. and Canada. Through our Fresh Start program we distributed 102,000 backpacks full of school supplies to 150 schools around the country. Through Cities in Schools, Communities in Schools and Adopt-a-School programs, PriceCostco and its employees are working to turn around the dropout rates. Hundreds of our employees contribute their time and energy to be tutors and mentors to kids. And we support the Jammin' Hoops camps held every summer in conjunction with Bank of America and Sea-First Bank in 15 West Coast cities.

At right, is an example of the village concept in action, a story in which we were happy to play a part. ☐

"Parents are the primary influence on children, but it is clear that no family does it alone."



Hillary Rodham Clinton addressed a capacity crowd in Los Angeles on February 7 to raise funds for Children's Hospital Los Angeles in an event sponsored by PriceCostco and Simon & Schuster.

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THE HOSPITAL FOR SICK CHILDREN

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**PEDIATRIC
REHABILITATION**



**THE HOSPITAL
FOR SICK CHILDREN**

A center of excellence for pediatric
rehabilitation and transitional care
in the Washington, D.C., metro-
politan area and Middle Atlantic
region

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For Patient Referrals ask for
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Sharing in The United Black Fund

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**PHOTOCOPY
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THE HOSPITAL FOR SICK CHILDREN

General Information

Who We Are:

The Hospital for Sick Children provides rehabilitation and transitional care to children and adolescents from infancy through age 21. As a non-profit facility, the 130-bed Hospital is one of only 20 facilities nationwide and the only one in the Washington metropolitan area exclusively dedicated to providing these services. In 1994 the Hospital completed an expansion and renovation project that allows for more comprehensive, cost-effective care- in most cases, for significantly fewer dollars than acute care facilities.

Accreditation:

The Hospital for Sick Children is accredited by the Joint Commission for the Accreditation of Health Care Organizations (JCAHO), the Commission on Accreditation of Rehabilitation Facilities (CARF), and is affiliated with the District of Columbia Hospital Association (DCHA).

Statistics:

	1994 (Jan-Dec)	1993 (Jan-Dec)
Average daily census	106	106
Patient Admissions	205	227
Patient Discharges	223	203
Average Length-of-Stay	156(days)	163(days)
Percent of Occupancy	81%	81%

Our Programs:

Comprehensive Rehabilitation — for children and adolescents recovering from traumatic illness or injury.

Nutritional Rehabilitation — for infants and children up to age three with disorders of feeding and the gastrointestinal system.

Cardiopulmonary Rehabilitation — for infants and children with complex medical needs resulting from respiratory system dysfunction.

Developmental Rehabilitation — for children who have developmental disabilities and will always need assistance in the activities of daily living.

more ➡

THE HOSPITAL FOR SICK CHILDREN
1731 Bunker Hill Road, NE
Washington, DC 20017
202•832•4400
1-800•226•4444

General Information (cont'd)

Unique Benefits:

Located in a residential area
Hydrotherapy pool
Family centered care

Metro accessible
Family training apartments
100% Board certified medical staff

Pediatric Services:

Comprehensive Evaluation
Child Life
Nursing Services
Occupational Therapy
Physical Therapy

Psychology Services
Recreation Therapy
Respiratory Therapy
Social Services
Speech, Language and Audiology

Who Is Eligible for Admission:

Among the medical conditions we treat are:

Brain injuries
Burns
Cerebral palsy
Congenital anomalies
Developmental delays
Failure to thrive
Feeding disorders
Infectious diseases

Multiple trauma
Neuromuscular disorders
Orthopedic injuries
Respiratory impairments
Seizure disorders
Spina bifida
Spinal cord injuries

Current Referral Sources:

Children's National Medical Center
D.C. General Hospital
Prince George's County Hospital
Howard University Hospital

Georgetown University Hospital
Johns Hopkins University Hospital
Washington Hospital Center
Fairfax Hospital

For More Information:

Admissions
Clinical Liaison

202•635•6113
202•635•6114



THE HOSPITAL FOR SICK CHILDREN

Comprehensive Rehabilitation



3 Year Accreditation

Program Description:

Utilizing a patient and family-focused approach, the Comprehensive Rehabilitation program is designed for children and adolescents who no longer require the services of an acute care hospital and who are ready to participate in an intensive rehabilitation program. Each patient receives an evaluation from a core team which consists of a physiatrist, pediatrician, rehabilitation nurse, physical therapist, occupational therapist, respiratory care practitioner, recreation therapist, speech/language pathologist and audiologist, psychologist, social worker, educator and other specialists as needed. Patients and their families are an integral and vital part of the team. The team develops and implements an interdisciplinary care plan and meets on a weekly basis to review progress and establish goals for the coming week.

Children in this program face challenges from many diagnoses:

- Neurologic - brain injury, spinal cord injury, cerebral palsy, spina bifida
- Neuromuscular - Guillian Barre, HIV/AIDS, muscular dystrophy
- Orthopedic - amputations, arthritis, multiple fractures, tendon releases
- Burns

Goal/Benefit:

To provide treatment to children with congenital or acquired disabilities so they may improve or regain the cognitive and motor skills necessary to ensure a smooth re-entry to home, school and community.

Cost: Cost per patient day is lower than in acute care facilities. In addition, our admissions staff is trained to assist in completing the eligibility requirements.

Average Length of Stay:

Approximately 70 days

For More Information:

Admissions and Eligibility Department
Program rates and Business Office

202•635•6113
202•635•6120

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THE HOSPITAL FOR SICK CHILDREN

Cardiopulmonary Rehabilitation

Program Description:

The Cardiopulmonary Rehabilitation program is designed to treat children with complex medical needs related to prematurity and respiratory system dysfunction. Children may be dependent on ventilator support and may also face challenges from feeding disorders, neurologic disorders and developmental delays.

We offer three levels of specialized care:

Level 1 — This level addresses the needs of NICU “graduates” — patients whose medical status prevents discharge to the home, but who can be supported in a transitional rehabilitation setting. Our Premie Express patients are those who require direct nursing care in a strict environment and who face a possible transfer back to an acute care facility. Components of this comprehensive program focus on growth and development, nutrition and respiratory needs as well as family education and support services.

Level 2 — This level of care is for children with chronic problems requiring a longer length of stay. These children may face the challenges of bronchopulmonary dysplasia, apnea, cardiac abnormalities or multiple congenital anomalies.

Level 3 — Children under this level of care often have single-system problems and require oxygen support, pre- or post-operative management or additional medical stabilization prior to discharge.

Goal/Benefit:

To promote growth and intellectual development consistent with abilities and chronological age and assist family members in coping and learning to care for a child who needs respiratory support.

Cost: Cost per patient day is lower than that in acute care facilities. In addition, our admissions staff is trained to assist in completing the eligibility requirements.

Average Length of Stay:

Three to six months.

For More Information:

Admissions and Eligibility Department
Program rates and Business Office

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Preemie Express

Program Description:

The 10-bed Preemie Express is a cost-effective alternative to address the needs of NICU "graduates" – infants who no longer need the acute care of neonatal intensive care units, but continue to need medical and nursing care in a hospital before going home. Preemie Express is different than other programs because of the rehabilitative therapies we provide to each patient, and because all physician and therapeutic services are included in one per-diem cost.

Licensed pediatricians provide 24-hour medical care with consultative services by neonatologists, pediatric specialists in physical medicine and rehabilitation, ophthalmology, pulmonary medicine, and others as needed.

Rehabilitation Therapies:

Infants in Preemie Express receive specialized care from nurses, respiratory and nutritional therapies to ensure growth and development. In addition, rehabilitation therapists evaluate each patient and provide support for normal skill development and to detect any potential developmental problems.

Physical Therapy — ensures that each patient continues to develop muscle tone and strength with the goal of preventing future delays in physical development.

Occupational Therapy — helps each infant adjust to their environment and cope with external stimulation, and ensures their fine motor development.

Speech/Hearing Therapy — evaluates the infant's ability to suck and swallow and prevents delays in feeding and speech development.

Child Life — provides emotional support to babies, comforts babies during medical procedures and evaluations, and helps parents learn to care for their baby.

Family Support and Education:

A primary goal is to empower each family to care for their child. Throughout each patient's stay, the family receives education, support, and training on how to care for their child. The goal is to send each infant home to a family prepared to care for their child and for the child's special needs.

Goal/Benefit:

- To provide cost-effective, specialized care for "graduates" of neonatal intensive care that promotes growth and development.
- To prepare families to care for these infants, reducing the need for costly readmission.

Costs: The Hospital for Sick Children rates include physician and therapy services, unlike most acute care facilities. In addition, our admitting staff is trained to assist in completing the eligibility requirements.

Average Length of Stay:

Three to six months.

For More Information:

Admissions and Eligibility
Program Rates and Business Office

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THE HOSPITAL FOR SICK CHILDREN

Nutritional Rehabilitation

Program Description:

Designed to provide support for children with special feeding needs and gastrointestinal disorders, the Nutritional Rehabilitation program focuses on promoting health and nutrition as well as motor, language, social, emotional, and cognitive development.

Children in this program have a wide range of needs and diagnoses, some of which include:

- Metabolic disorders
- Failure to thrive
- Short gut syndrome
- Cleft lip and palate
- Gastroesophageal reflux

Many children are dependent on total parenteral nutrition (TPN) or tube feedings at the time of admission. Ongoing patient care is provided by a medical team consisting of an attending physician, a consulting gastroenterologist from Children's National Medical Center, a pharmacist, a nutritionist, a nurse specialist in gastroenterology, and rehabilitation therapists. Emphasis is placed on transitioning patients from TPN and tube feedings to oral feedings whenever medically indicated. Discharge planning is coordinated by our social services department. Family members can increase their comfort level by staying in the Hospital's family apartment with their child prior to the day of discharge. This apartment offers a home-like setting for the family and child to "practice" the skills they have learned.

Goal/Benefit:

To provide special feeding programs which are developed to work in concert with medical interventions to foster growth and development.

Cost: Cost per patient day is lower than that in acute care facilities. In addition, our admissions staff is trained to assist in completing the eligibility requirements.

Average Length of Stay:

Three to six months.

For More Information:

Admissions and Eligibility Department
Program rates and Business Office

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THE HOSPITAL FOR SICK CHILDREN

Developmental Rehabilitation

Program Description:

The Developmental Rehabilitation program is designed to provide support for children have developmental disabilities and will always need assistance in the activities of daily living. Children in this program face challenges from anoxic encephalopathy, congenital anomalies, prolonged ventilatory support, and profound developmental delays.

An interdisciplinary team, consisting of nurses, nutritionists, pulmonary specialists, physical and occupational therapists, speech/language pathologists and audiologists, recreation therapists, child life specialists, and psychologists assess each patient. The team then meets with the family to develop an individualized plan of care and establish discharge goals.

Discharge planning is an essential component of each child's plan. The following areas are reviewed with the family before discharge:

- | | |
|--------------------------------|-----------------------------|
| ■ Disease process | ■ Pathophysiology |
| ■ Nursing care | ■ Psychosocial intervention |
| ■ Pharmacological intervention | ■ Respiratory care |
| ■ Rehabilitation therapy | ■ Special equipment |
| ■ Community reintegration | |

Goal/Benefit:

To provide children requiring total assistance for activities of daily living with a interdisciplinary program that will promote health, maintain developmental milestones, and prevent loss of function.

Cost: Cost per patient day is lower than in acute care facilities. In addition, our admissions staff is trained to assist in completing the eligibility requirements.

Average Length of Stay:

Varies with each patient.

For More Information:

Admissions and Eligibility Department
Program rates and Business Office

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THE HOSPITAL FOR SICK CHILDREN

Kids Infants Parents Program

An outpatient early intervention program for infants at risk and children with special needs

Program Description

Kids, Infants and Parents Program (KIPP) is designed for families whose children are at risk for developmental delays and disabilities. KIPP offers a continuum of care that includes assessment of each child's developmental progress, individualized treatment planning, and education and support for the family. The program follows the guidelines of IDEA Part H.

Features and Benefits

- A model of coordinated service delivery to ensure the continuum of care.
- A family-centered, transdisciplinary team who involves and empowers families.
- Accreditation from JCAHO and CARE.
- Transportation to enable families to participate in the program.

Therapy and Educational Services

Based on the needs of the child, the transdisciplinary team provides a variety of services which may include:

Assessment and Screening — a team of professionals -- a developmental pediatrician, pediatric physiatrist, therapists, nurses, social workers, and specialists in early intervention -- assess each child and develop an Individualized Family Service Plan (IFSP) with the family. This plan includes coordinated medical, developmental, and therapeutic services which are delivered at a community-based center through one-on-one and group treatment. Registered dietitians conduct nutritional screenings and direct the meal preparation at the center.

Early Intervention — a specialist in identifying developmental delays and disabilities conducts the group treatment and enhances skills across all areas of growth.

Speech/Language Therapy — therapists design treatment plans that facilitate pre-speech and early language skills and develop and strengthen oral-motor muscles.

Occupational Therapy — therapists use a multi-faceted approach to treatment that assists children to achieve the self-help, play, and learning skills appropriate for their age.

Physical Therapy — therapists assess motor skills and muscle function in order to establish goals and a plan of treatment to enhance the child's development.

Social Services — social workers support each family through the enrollment process, refer them to additional community services when necessary, and provide individual and group counseling for families.

For More Information/Enrollment:

Program Director

202•635•6133

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1994



A Year Of
rededication
to Serving the
Children of
the Greater
Washington, D.C.,
Area



THE HOSPITAL FOR SICK CHILDREN

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Summer



1995

THE HOSPITAL FOR SICK CHILDREN

S M A L L

talk



PREEMIE EXPRESS TIMES TWO:

NURSERY DOUBLES

The Hospital for Sick Children is pleased to announce the completion of a second

A child life specialist is assigned to each child in Premie Express to pro-



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Document Title: **99 Messages for Encouraging
Children** _____

99 messages for encouraging children

★ You're on the right track now!

★ You're doing a good job!

■ that's right!

★ You're really going to town.

★ terrific!

★ You have it.

★ Now you've figured it out.

★ Nice going.

★ You did a lot of work today.

■ That's the way!

★ Now you have the hang of it.

★ You're doing fine.

★ That's great!

■ You did it that time!

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Document Title: 99 Expresiones de aliento para
Los Ninos

99 expresiones de aliento para Los Niños

★ ¡Ahora vas por buen camino!

■ ¡Muy bien!

■ ¡exactamente!

★ ¡Así me gusta!

★ ¡HOY adelantaste mucho!

■ ¡Excelente!

★ Ahora sí te sale bien.

★ Sigue así.

■ Hoy te superaste.

★ Así está mejor.

★ ¡Nunca te ha salido tan bien!

★ Viéndote parece fácil.

★ cada día te sale mejor.

★ ¡Cada día te sale igual!

★ ¡Cada día te sale igual!

*file Children
Hospitals*

THE WHITE HOUSE
WASHINGTON

May 31, 1996

The Right Honorable Jean Chretien
& Mrs. Chretien
Prime Minister of Canada
80 Wellington Street
Ottawa, Ontario K1A 0A2
Canada

Dear Prime Minister & Mrs. Chretien:

Last year, I had the privilege of serving as Honorary Chair for the first Children's Circle of Care Leadership Conference in Washington, D. C. This program is comprised of prominent benefactors from the leading children's hospitals throughout North America. On their behalf, I have the honor and pleasure of inviting you to serve in this capacity during 1996.

The Children's Circle of Care exists in order to advance the work of pediatric patient care, research and teaching by encouraging and recognizing annual major gift giving to participating children's hospitals. In so doing, this program also seeks to educate the public about child health issues and the unique mission and service of children's hospitals.

The Children's Circle of Care held its first gathering in Washington, D. C., on September 27, 1995. Six hundred and fifty people attended a Leadership Conference that morning. Three speakers addressed those present. Mr. Scott Oki, a retired Microsoft executive, spoke on the important role philanthropy plays for the nineteen hospitals represented. Dr. David Nathan, Physician-in-Chief at Boston's Hospital, discussed the critical importance of pediatric research being conducted at these children's hospitals. Finally, I addressed the audience on the broader status of children's health and how we as a society might address those issues which put the well-being of children at risk.

That evening, the President and I invited all of the Children's Circle of Care members to the White House for a reception and dinner with entertainment. It was an enjoyable time for everyone.

Knowing of your commitment to the health and well-being of children throughout Canada, it is our hope you will attend and speak at the Second Annual Children's Circle of Care gathering in June of 1997 in Toronto, Ontario. The format will include the Leadership

The Right Honorable Jean Chretien
May 31, 1996
Page Two

Conference being conducted in the morning, and the dinner/gala that evening. A full list of those founding institutions and members is included in the enclosed annual report. Those children's hospitals will participate once again.

Thank you for considering this request and for your continued good work on behalf of children everywhere. I know we share a strong commitment to that purpose.

With warm regards, I remain

Sincerely yours,


Hillary Rodham Clinton