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WHITE HOUSE SITUATION ROOM**

file Bolivia

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PRT: FIRST LADY

SIT: ARMSTRONG BEDELL DOBBINS FETIG JOHNSON MOFFETT NATOLI PICCONE PYATT

SIT: NSC

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TAGS: PREL ETRD, US, BL

SUBJECT: MEDIA PLAY ON MRS. CLINTON'S VISIT TO LA PAZ

ON DECEMBER 3 LA PAZ DAILIES GAVE PROMINENT COVERAGE TO MRS. CLINTON'S ARRIVAL IN LA PAZ AND THE OPENING OF THE HEMISPHERIC FIRST LADIES' SUMMIT. HEADLINE TREATMENT FOLLOWS:

1. CENTRIST DAILY "HOY" PUBLISHED FRONT PAGE LARGE PICTURE OF MRS. SANCHEZ DE LOZADA WITH MRS. CLINTON UNDER THE HEADLINE "FIRST LADIES SUMMIT STARTS." "HOY" DEVOTED ITS FULL CENTER PAGES TO BIOGRAPHIES OF THE FIRST LADIES ATTENDING AND ARTICLES ON THE CONFERENCE UNDER THE BANNER HEADLINE "SIXTH CONFERENCE OF WIVES OF LEADERS OF STATES AND GOVERNMENTS BEGINS TODAY."

2. CENTRIST "ULTIMA HORA" GAVE 3/4 OF AN INSIDE PAGE TO AN ARTICLE ENTITLED "FIRST LADIES INAUGURATE HISTORIC CONFERENCE TODAY IN LA PAZ." THE SUBHEAD READ: "HILLARY CLINTON ARRIVES TODAY IN LA PAZ."

3. CONSERVATIVE N"EL DIARIO" CARRIED A FRONT PAGE BOX, ABOVE-THE-FOLD WITH A PICTURE OF MRS. CLINTON AND THE HEADLINE "FIRST LADIES IN AMERICAN CONFERENCE."

4. PRO-BUSINESS DAILY "LA RAZON" DEVOTED A FULL INSIDE PAGE TO DIFFERENT ARTICLES ON THE CONFERENCE UNDER THE GENERAL HEADLINE "THE FIRST LADIES AT THE VI SUMMIT."

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free Bolivia fig

She visited a market and posed for photographs with children from Villa Fatima.

HILLARY GOT TO KNOW THE FACES OF THE POOR

"I have gotten to know the beauty of your country and the love of its people," said the First Lady of the USA. She visited the ProSalud medical center. After a visit to the Banco Solidario, she saw a cobbler's shop and talked to vendors at a market. Today she returns to her country.

Just a few minutes were enough for the first lady of the United States, Hillary Clinton, to win over the hearts of the few La Paz residents who had the chance to see her up close due to the overwhelming security detail surrounding her which contrasted with the kindness expressed by the wife of the US President.

"I am impressed with the beauty of this country and the affection shown me by its people. I am very happy to be here," she summarized in English during her stay in La Paz.

She spoke to women at the market in Villa Fatima, who are also clients of the Banco Sol, and she posed for photographs with the children of that highly populated neighborhood for reporters.

Five hours earlier, Clinton had flown over the capital city and admired the Andes mountains before her airplane landed at El Alto airport, where she was welcomed with the honors due her position.

Two activities, one star

Hillary Clinton's activities in La Paz began at 10:30 am, when, accompanied by the first lady of Bolivia, Ximena de Sanchez de Lozada, she visited the ProSalud medical center, which is financed by USAID and located in Villa de la Cruz, the neighborhood which was the first stop for the American lawyer.

Surrounded by strict security measures which continued throughout the day, she held interviews with people who regularly attend the hospital center and exchanged ideas with them through a translator.

Despite the discrimination suffered by journalists at the hands of the security agents, there was some access to the brief statements made by Mrs. Clinton. In her comments she expressed her satisfaction at being in Bolivia and stated that the ProSalud project seeks to care for the community in which it is located.

"I am very happy to be here. I had already heard about this project, and I wanted to come and see it myself," said the First Lady of the United States.

Banco Sol

At 12:25 she visited the Banco Solidario, a financial entity dedicated to promoting microbusinesses; for half an hour she spoke to bank employees and clients.

Upon leaving, she visited the neighborhood, stopping at a cobbler's shop, talking to market vendors, and speaking for a few minutes to children who had the chance to have their photographs taken with her.

Kamman

Curtis Kamman, United States Ambassador, stated that the two day visit of the First Lady of his country is an opportunity to get to know Bolivia better.

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A PHOTO OF MRS. CLINTON AND ANOTHER OF MRS. SANCHEZ DE LOZADA SAID IN THEIR CAPTIONS" "HILLARY CLINTON ARRIVES TODAY IN LA PAZ. DONA XIMENA AWAITS HER." ANOTHER PAGE CARRIED THE PROFILES OF THE FIRST LADIES.

5. CATHOLIC-CHURCH OWNED, LEFT-LEANING "PRESENCIA" PUBLISHED ON ITS FRONT PAGE BOTTOM CORNER A PICTURE OF BRASIL'S FIRST LADY ARRIVING AT THE AIRPORT UNDER THE HEAD "SUMMIT OF FIRST LADIES FROM THE THREE AMERICAS BEGINS." SUBHEAD READ: "THEY SEEK TO SUPPORT SOCIAL POLICIES." ON INSIDE PAGES, "PRESENCIA" CARRIED THREE ARTICLES ON THE CONFERENCE UNDER THE LARGE HEADLINE "HILLARY CLINTON ARRIVES TODAY WITH A DELEGATION OF 70 PEOPLE."

6. REGIONALIST "PRIMERA PLANA" PUBLISHED AN INSIDE BOX WITH A PICTURE OF MRS. CLINTON AND ANOTHER OF MRS. SANCHEZ DE LOZADA UNDER THE HEADLINE "CONFERENCE OF FIRST LADIES OPENS TODAY IN LA PAZ." PARKERSON

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From daily PRESENCIA, Wednesday, 12/4/96 - La Paz, Bolivia

Front Page:

Hillary at the Conference of Wives of Heads of State and Government
WOMEN MUST HAVE MORE POWER AND EDUCATION

The children of illiterate mothers are twice as likely to die than those of educated mothers. The voice and vote of women can make a difference, pointed out the First Lady of the U.S. In discriminating against women, the talent of half of humankind is pushed aside, said President Gonzalo Sanchez de Lozada.

The first lady of the United States, Hillary Clinton, stated yesterday in her inaugural speech at the Sixth Conference of Heads of State that in order to reach a balance women must have greater power and education.

The objectives which the first ladies of over 30 countries have been setting are not simply "women's matters," because "thanks in part to the agenda established at the Fourth United Nations World Conference on Women in Beijing, as well as the conferences of this group in Miami, Asuncion, and in other places, the situation of women is improving in many countries," she said.

At the inauguration of the conference, President Gonzalo Sanchez de Lozada affirmed that "this is not a charity meeting. Those in attendance must bear in mind that the decisions made at this meeting will affect the future of coming generations."

(Photograph)

Simpatia. Hillary Clinton, wife of the President of the United States, left behind her a wake of "simpatia" in her brief contacts with women, youngsters, and children in La Paz, in spite of the stifling security surrounding her.

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(Photograph)

In the streets. Hillary posed for photographs with the children of La Paz.

(Photograph)

With the "landlady" At the Villa Fatima market, through a translator, she talked to a vendor. The rose in her hand was given to her by a little girl from the neighborhood.

From daily ULTIMA HORA, Wednesday, 12/4/96 - La Paz, Bolivia

Front Page:

"The Most Special and Awaited Visitor Arrived in Bolivia"
HILLARY STOLE THE SUMMIT

(Photograph) Accompanied by a gigantic retinue and protected by an impressive security detail, the most important woman of the most powerful country on the planet arrived in La Paz and became the center of attraction at the First Ladies' Summit. The Presidents' wives committed themselves to fighting to improve the living conditions of the peoples of the continent.

Page 2:

"The most important woman of the most powerful country in the world on Bolivian soil"
HILLARY, THE MOST SPECIAL AND MOST AWAITED VISITOR

"It is a pleasure to be visiting Bolivia for the first time," said Bill Clinton's wife, pointing out the geographical beauty of La Paz and the warmth of its people. As soon as she arrived, she began to fulfill a tight schedule: she visited two projects financed by USAID located in two less affluent neighborhoods.

Hillary Rodham Clinton, the wife of the President of the United States and the most awaited guest at the Sixth Conference of Heads of State and Government of the Americas, being held since yesterday in La Paz, landed on Bolivian soil, and immediately the difference between her and the rest of the visitors was noted.

The most important woman of the most powerful country was welcomed by a much more rigorous display of security than that used for the other visitors.

The First Lady of the US arrived accompanied by the OAS Representative, Harriet Babbitt, and by Donna McLarty, and her secret service secretary.

Approximately twenty vehicles escorted Clinton from the Airport of El Alto, where she landed at approximately 7 am, to the Radisson Hotel, where she is staying.

Upon her arrival, the security detail kept the journalists, cameramen and photographers who had been waiting at the airport since very early in the morning from getting near the wife of the US President; she was smiling broadly and raised her hand to greet those who had come to welcome her.

Extraordinary geography

Faced with the avalanche of journalists, those in charge of protocol permitted a brief contact between Clinton and the press, during which she was able to point out that "flying over the city

of La Paz I was able to see the beauty of the Royal Mountain Range and the extraordinary geography of this country. I can already feel its warmth and the hospitality of the Bolivian people of which I have heard so much.”

Later she announced that she would be visiting “some of the inspiring Bolivian projects to improve the situation of women and children,” and she thanked everyone for the welcome.

The kind words of the American first lady contrasted with the excessive zeal of the security agents and the protocol detail. If Clinton did not speak longer with the press it was not because she did not want to.

After her arrival at the hotel, the first lady immediately began to fulfill a tight schedule after which she will be returning tomorrow to her country.

Hillary at the market

Clinton went to the Alto Miraflores area, where she visited social projects backed by her government and later, in spite of the bad weather, she took advantage of the opportunity to see the vendors at the Villa Fatima market, who benefit from the credits granted by the Banco Solidario, which works with the support of the United States Agency for International Development (USAID).

She carried out the entire visit accompanied by the first lady of Bolivia, Ximena Sanchez de Lozada, who gave this guest special attention.

The wife of the American president also visited an area of the Avenida Periferica of La Paz, where ProSalud has an office; this is an organization which helps the poor, also with the backing of the United States.

After visiting the Banco Solidario agency in Villa Fatima, Clinton was greeted by a group of youngsters who were playing Bolivian music; she later talked to the saleswomen at the market. Upon seeing a group of children playing, the first lady posed for photographs with them.

From daily ULTIMA HORA, Wednesday, 12/4/96 - La Paz, Bolivia

Page 3:

GONI ASKS THE FIRST LADIES TO WORK TO ERADICATE POVERTY

"This is not a charity meeting," he said

President Gonzalo Sanchez de Lozada yesterday asked the wives of the heads of state and government of the Americas, gathered at their 6th Conference, to work to eradicate poverty from the continent.

"This is not a charity meeting, and those attending it must bear in mind that the decisions made at this meeting will affect the future of the coming generations," he stated in his welcoming speech.

"The First Ladies have access to government policies, and must therefore work to eradicate poverty in the region," he added.

The Head of State said that decisions made during the conference will be very important, because they will affect women, who make up half of humankind, and mothers, who make up the other half. (sic)

"The First Ladies affect the policies of their countries in the areas of economic, political, and social development, and they must make every effort to vanquish poverty through good education and health systems and to create a better destiny for their peoples," said Sanchez de Lozada.

"It is better to spend money on education than on health, because the children of a mother who can read and write will not leave school to become child workers and they will not be exploited in dangerous and demeaning work; moreover, they will have their own small families who will escape dire poverty."

Discrimination

Sanchez de Lozada stated that women are still relegated and discriminated against in education, employment, and health, both in the traditional societies of the developed countries as well as in those of poor countries.

"The discriminatory attitudes are profound and subtle. Not only is half the talent of humankind repressed: that is also the half charged with caring for the next generation," he asserted.

"Women make up half of the population, and they are mothers of the other half," he paraphrased, stressing the importance of the First Ladies' meeting.

Bolivian papers hail Hillary as summit star

Americas' first ladies meet in La Paz

From combined dispatches

LA PAZ, Bolivia — Hillary Rodham Clinton awoke yesterday to a politician's dream: two competing newspapers with flattering front-page photographs and identical Spanish headlines: "Hillary Steals the Summit."

She was the main attraction at the sixth Summit of First Ladies of the Americas in La Paz.

On television and in the papers, Mrs. Clinton is treated as a celebrity abroad and applauded for her focus on women's and children's issues. That's the way it was in Bolivia and during President Clinton's recent trip to Australia, the Philippines and Thailand.

"She is, of course, the star," a Bolivian official gushed yesterday as Mrs. Clinton was introduced for a speech at the summit of spouses of Western Hemisphere leaders.

"Hillary, Hillary!" called a La Paz woman who fought her way through a crowd to hand the first lady a rose during her walk through a poor neighborhood.

Mrs. Clinton was received with cheers, flowers and gifts during visits to the city's poor and was hailed in the press as the star of the show.

The La Paz dailies Hoy and Ultima Hora carried the same headline, "Hillary Steals the Summit," while La Razon said the U.S. first lady "gave warmth and received affection from the people."

"I had never been received with so much warmth and affection. I am amazed at the Bolivian people," Mrs. Clinton said as security agents struggled to hold back women and children who crowded around her.

In her address Tuesday, Mrs. Clinton defended women's efforts to reach positions of power and called for the lifting of "the veil of secrecy that for too long has hidden the tragic crime of domestic violence."

Bolivian President Gonzalo Sanchez de Lozada, who next week will hold a regional summit on sustainable development, said at the



AP

Hillary Rodham Clinton enjoys the spotlight during the sixth Summit of First Ladies of the Americas.

meeting: "Half of the world's talent is repressed, and that marginalized half has the responsibility of raising and caring for future generations."

"As someone said, women make up half the population and are the mothers of the other half," he added.

The summit of regional first ladies is scheduled to end tomorrow, but Mrs. Clinton planned to return to Washington today.

file Bolivia

Foreign officials cool to Albright

State nomination could come today

By Warren P. Strobel
THE WASHINGTON TIMES

President Clinton is close to selecting U.N. Ambassador Madeleine K. Albright as his new secretary of state, which would make her the first woman to serve as the top U.S. diplomat, administration officials said yesterday.

White House spokesmen said yesterday that Mr. Clinton has made no final decisions in his search for new Cabinet members, but there were signs that an announcement of new top national security aides could come this week — perhaps as early as today.

Mr. Clinton has been under intense pressure from women's groups to name a woman to one of the senior Cabinet posts — State, Defense or Treasury — as a reward for the overwhelming support women gave him at the ballot box last month.

With Mrs. Albright's name having floated publicly for several days as the front-runner to succeed Secretary of State Warren Christopher, it may be difficult for the president to back away now.

News of her likely selection was greeted warmly at the State Department and on Capitol Hill, where Sen. Jesse Helms, North Carolina Republican and chairman of the Senate Foreign Relations Committee, is not expected to oppose her.

She could face tough grilling, however, on the U.S. campaign to dump U.N. Secretary-General Boutros Boutros-Ghali. While Mr. Boutros-Ghali is unpopular in Congress, the administration's handling of the issue has left the United States isolated in the United Nations.

Many U.N. diplomats believe her lack of tact and diplomatic skill contributed to that isolation. Her emergence as prime candidate for secretary of state was met with consternation by several European diplomats and by others at the United Nations.

Another source of opposition to Mrs. Albright is AIDS activists, who yesterday began a campaign to derail her candidacy, citing a lackluster record on AIDS issues before the world body.

"Madeleine Albright's record at the United Nations is abysmal and a failure. The United States should be a leader, but it is not a leader internationally on AIDS issues," said Steve Michael, co-director of the Washington office of ACT UP, the AIDS Coalition To Unleash Power.

Mrs. Albright, 59, was an early and enthusiastic supporter of expanding U.N. peacekeeping in Somalia as part of a policy of "assertive multilateralism." She prodded Mr. Clinton several times to take stronger action to halt atrocities in Bosnia.

The delay as the president mulls personnel choices for a second term has led to speculation among White House aides, most of whom are completely in the dark about their own future and their bosses'.

Mr. Clinton's deliberations have been so secretive that only one copy exists of the personnel briefing book that Chief of Staff-designate Erskine Bowles handed to the president last week, one official said.

The president was meeting yesterday afternoon with Vice President Al Gore, who, along with Mr. Bowles and resigning Chief of Staff Leon Panetta, are the only ones fully clued in on his thinking.

If the current speculation holds — far from a certainty, given the president's freewheeling decision-making process — Mr. Clinton's new national security team would reflect continuity, rather than any fresh departures, in foreign policy.

In a game of musical chairs, National Security Adviser Anthony Lake would move over to head the CIA, while his deputy, Samuel "Sandy" Berger would move up.

CIA Director John M. Deutch is a prospect for several Cabinet posts, including the Defense Department, where retiring Sen. William S. Cohen, Maine Republican, also is still in the running.

Administration sources said Nancy Soderberg, National Security Council chief of staff, was expected to be offered the No. 3 post at the State Department, undersecretary of state for political affairs, serving under Mrs. Albright.

Miss Soderberg is a former policy aide to Sen. Edward M. Kennedy, Massachusetts Democrat, who rose to prominence when she advised Mr. Clinton to allow Gerry Adams, leader of Sinn Féin, the political wing of the Irish Republican Army, to visit the United States two years ago.

• Martin Sieff and Paul Bedard contributed to this report.

The Washington Times
THURSDAY, DECEMBER 5, 1996

*Handwritten signature**File Bolivia*

United States Department of State

United States Permanent Mission to the
Organization of American States

Washington, D. C. 20520

December 16, 1996

UNCLASSIFIED
MEMORANDUM

TO: D - Strobe Talbott

FROM: ARA/USOAS - Harriet C. Babbitt *HCB*

SUBJECT: The First Lady

Hillary's recent trip to Bolivia for the First Ladies' Conference was a huge success and should serve as part of a model for an increased schedule of trips to the region and elsewhere. She asked that I accompany her and finish out her schedule after her departure on the second day (Madeleine Kunin played a similar role when Hillary went to last year's conference in Paraguay).

Hillary has an immediately evident expertise in the issues addressed (microenterprise, maternal health care, and the like) and a genuine sensitivity to regional political concerns. She engaged naturally with the mostly indigenous customers of health care clinic and microenterprise lender she visited. I was reminded of her trip in 1992 to the Navajo reservation in Arizona where the normally reserved chairman (who knew her from Legal Services Corporation battles together) praised her years of toil in the vineyards on behalf of native Americans.

In an era where we have few carrots to offer in support of policy objectives, her trips generate invaluable good will in support of U.S. policies and the USG in general. She is received with enormous affection and inspires the kind of media attention which allows her to get wide coverage for what would

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otherwise be back-page issues -- maternal health care, for example, is critical to battling Bolivia's poverty and income disparity, but normally doesn't get a front page story above the fold.

The second Clinton Administration should work to use Hillary more broadly. In Latin America she has demonstrated excellent instincts for how hard she can push to raise the bar to move the discussion on women's and children's issues. If she can be persuaded to do so, she could also play a valuable role on democratization and development issues. Each of these is key to a successful second stage of reform in Latin America and is also mirrored in the President's domestic agenda. Because the Administration is struggling at home with variations of these same themes -- job creation, improving living standards across the full spectrum of society -- I believe they are themes on which Hillary can engage without sounding intervencionista.

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