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MEMORANDUM

TO: Christine Varney
FROM: Eli J. Segal
DATE: February 4, 1993
RE: Follow up to your meeting with Chiefs of Staff

You will be happy to know that Energy and Commerce have already sent material and /or designated people should we move to some kind of an interagency task force on national service. And Bruce Babbitt told me he wants to be Interior's contact point -- not a staffer!

I enclose a memo which you should not hesitate to forward to Henry Cisneros's chief of staff. I am sure he will know virtually nothing about this up to \$60 million in service programs incidental to the new \$300 million HOPE VI program. I would hope that Secretary Cisneros could be made aware of this and take some leadership in an area of such intense interest to Bill Clinton. Please let me know how I can facilitate this.

I also enclose a memo from the executive director of the Commission on National and Community Service. Could you see if Les Aspin's chief of staff could take care of the request in Paragraph #3. If you need anything else from me on this, please call.

Please let me know what more I can do to get additional support short of the President's getting involved.

EJS:ke

MEMORANDUM

TO: Christine Varney
FROM: Eli Segal
DATE: February 1, 1993
RE: Call to Cabinet Chiefs of Staff on Tuesday, February 2.

As we discussed, when you speak to the Chiefs of Staff on Tuesday, please advise them of the following:

1. The President's continued commitment to national service, reinforced in his Inaugural address and at the cabinet retreat;
2. Many departments already have service programs -- perhaps even unknown to the new Secretaries -- which need to be imbued with new life and spirit. In this context, I enclose a list of service projects managed by the federal government now (any or all of which you should not hesitate to mention on your phone call);
3. We would like them to appoint a "service" contact who would be, among other things, asked to inventory existing service programs for our information;
4. The absolute need for communications; for example, the HHS initiative on immunization today could certainly have a national service component as this project moves forward in the future.
5. Our thinking about the need for an interagency task force on national service, especially for those departments which may be affected by pending legislation; I'm thinking particularly about Labor and Education where I have already spoken with Reich and Reilly.

EJS:ke
Attachment

Attachment 1

HOPE VI

What is HOPE VI?

HOPE VI, also known as the Urban Revitalization Demonstration (URD), is a new \$300 million program, initiated by Barbara Mikulski's HUD Appropriations subcommittee, to revitalize severely distressed public housing. One-fifth of every grant is to go toward community self-sufficiency activities and a community service program. The Commission can veto any housing program if its service component is inadequate. Under HOPE VI, HUD will award a maximum of 15 grants. With a maximum award of \$50 million, upwards of \$10 million in one city can be spent on national service.

How is HOPE VI a model?

- * HOPE VI recognizes that better housing means nothing without a revitalized community spirit. Other social service efforts could likewise build in national service programs, in a comprehensive approach to neighborhood renewal.
- * HOPE VI combines constituencies -- the housing folks and the service folks -- to get more money for service than the service people alone could get.
- * HOPE VI allows for "one stop shopping," both in the neighborhood, where the public housing authority becomes the center for community and service efforts, and in the federal government, where HUD disburses funds for housing and service programs. HOPE VI streamlines the bureaucracy and ends the fragmentation that makes government less than the sum of its parts.
- * HOPE VI moves toward community problem-solving through national service. The service program will meet a wide variety of community needs, housing among them, though it will not target housing. Another program could further target housing and save money by combining constituencies and goals -- while risking unions' fury.

Where can we go from here?

A variety of social service and environmental programs can be coupled or combined with community service programs. In doing so, we reinvent government -- by saving money, building support, cutting bureaucracy, and revitalizing whole communities.

Attachment 2

PARTIAL LIST OF SERVICE FUNDING
FROM THE FEDERAL GOVERNMENT

Service-only organizations

1.	ACTION	-- \$199 million
2.	Commission on National and Community Service	-- \$75 million
3.	Points of Light Foundation	-- \$5 million
4.	Peace Corps	-- \$218 million

Federal agencies

5.	HHS: National Health Service Corps	-- \$100 million
6.	Defense: Civilian Community Corps	-- \$20 million
	Conversion assistance	-- \$20 million
	Youth Opportunity Corps	-- \$30 million
7.	Education: College Work-Study	-- \$40 million
	Urban Community Service	-- \$9 million
	Innovative Projects	-- \$1 million
	Student Literacy Corps	-- \$5 million
8.	HUD: HOPE IV: YouthBuild	-- \$17 million
	HOPE VI	-- \$27 million
9.	Veterans Administration: Health Professional Scholarship Program	-- \$10 million
10.	Small Business Administration: Service Corps of Retired Executives	-- \$3 million
11.	Interior: Student Conservation Association	-- ?