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THE WHITE HOUSE
WASHINGTON

June 12, 1991

284974
PRO13-05

Dear Ms. Joyce:

We recently received a complementary copy of the Winter 1990-91 issue of American-Arab Affairs and write to correct a situation regarding the use of a Presidential quotation.

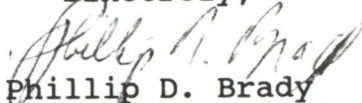
In November 1989, you requested a Presidential message for the eighth anniversary of the American-Arab Affairs Council. Your letter specifically stated that the message was to be read at a luncheon with the Board of Governors of the organization and made no mention of plans to excerpt the message for other uses such as fundraising. Our sending a message to your organization was itself a departure from usual White House procedure; normally we provide such messages only for "milestone" anniversaries of national organizations. Nevertheless, a message was sent.

The recent issue of American-Arab Affairs inaccurately excerpts this letter as an endorsement of your publication, and the subscription envelope contains the same purported endorsement and a reproduction of the President's signature. This is unacceptable for several reasons. First, it represents an unauthorized reprinting of a Presidential message for a use for which the message was not sent. Second, the President's message congratulated the American-Arab Affairs Council, not the magazine. Third, this is an unauthorized reproduction of the President's signature.

For these reasons, we request that you remove the President's endorsement from materials related to your magazine.

Thank you for your attention to this matter.

Sincerely,



Phillip D. Brady
Assistant to the President
and Staff Secretary

Ms. Anne Joyce
Editor
American-Arab Affairs
Suite 512
1730 M Street, N.W.
Washington, DC 20036

THE WHITE HOUSE
WASHINGTON

Date: *June 13*

~~91 JUN 14 AM 10:31~~

TO: *Phil Brody*

FROM: **JAY S. BYBEE**
Associate Counsel to the President

- ☐ Per your request
- ☐ FYI
- ☐ For review and comment
- ☐ For appropriate action
- ☐ For approval
- ☐ For signature

This looks good to me -

*From
Pl. note
minor edits.*

LR

THE WHITE HOUSE
WASHINGTON

June 12, 1991

Dear Ms. Joyce:

We I recently received a complementary copy of the Winter 1990-91 issue of American-Arab Affairs, and I write to correct a situation regarding the use of a Presidential quotation. ✓

In November 1989, you requested a Presidential message for the eighth anniversary of the American-Arab Affairs Council. Your letter specifically stated that the message was to be read at a luncheon with the Board of Governors of the organization and made no mention of plans to excerpt the message for other uses such as fundraising. Our sending a message to your organization was itself a departure from usual White House procedure; normally we provide such messages only for "milestone" anniversaries of national organizations. Nevertheless, a message was sent.

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For these reasons, we request that you remove the President's endorsement from materials related to your magazine.

With best wishes,

Thank you for your attention to this matter.

Sincerely,

Phillip D. Brady
Assistant to the President
and Staff Secretary

Ms. Anne Joyce
Editor
American-Arab Affairs
Suite 512
1730 M Street, N.W.
Washington, DC 20036

THE WHITE HOUSE
WASHINGTON

6/13

My,

Your thoughts on
the appropriateness of
my sending the attached
would be appreciated.

Assuming same, any
reply would also
be appreciated.

Truly,
Phil.

THE WHITE HOUSE
WASHINGTON

DATE:

6/7/91

TO:

John Gardner

In Nov. 1989, we had
not yet devised and
started regularly
using my cover ltr.

SHIRLEY M. GREEN
Special Assistant to the President
for Presidential Messages
and Correspondence
Room 94-OEOB, 456-7610

THE WHITE HOUSE
WASHINGTON

DATE: 6/6/91

TO: Terry Good*

Can you all find
a copy of ltr from
WB to the American - Arab
Affairs Council?

Thanks -

097039

sg
SHIRLEY M. GREEN
Special Assistant to the President
for Presidential Messages
and Correspondence
Room 94-OEOB, 456-7610

THE WHITE HOUSE
WASHINGTON

June 5, 1991

NOTE FOR SHIRLEY GREEN:

I found this in the copy I received of American-Arab Affairs, which I think is sent to all commissioned officers. I'd like to know when the quote was made and whether one of your standard letters was enclosed with it.

Assuming they are using the President's signature without authorization, I really do want a very tough "cease and desist" letter sent out soon. I realize Counsel has a more relaxed attitude to this sort of thing, but we shouldn't.

Please let me know what happens.
Thanks.



John S. Gardner

P.S. Phil agrees we should follow up.
JS

THE WHITE HOUSE

WASHINGTON

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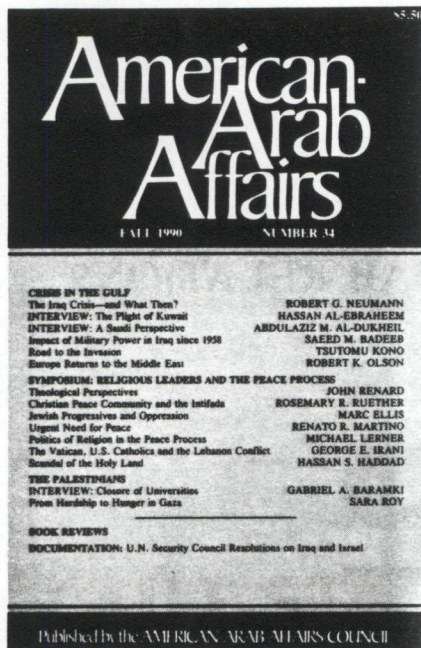
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