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THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

INCOMING

DATE RECEIVED: SEPTEMBER 19, 1991

NAME OF CORRESPONDENT: LORD JACOB ROTHSCHILD

SUBJECT: REQUESTS THAT THE PRESIDENT SERVE ON THE
HONOURARY INTERNATIONAL COMMITTEE OF THE
YIGAL ALLON AWARD OF THE AMERICAN FRIENDS
OF THE OPEN UNIVERSITY OF ISRAEL, DEC 16 91

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KATHY SUPER		ORG	91/09/19	KS	# 91/10/04 LJ
REFERRAL NOTE: ATTN: KATHY SUPER					
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COMMENTS: ENCLOSURES

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES: 4610 3500

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*C-COMMENT/RECOM       *B-NON-SPEC-REFERRAL    *          OF SIGNER *
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KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING
LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS
MANAGEMENT.

October 4, 1991

Dear Mr. Rothschild:

The President asked that I respond on his behalf and thank you for asking him to serve on the Honorary International Committee of the Yigal Allon Award.

As you can imagine, the President receives many invitations for honorary memberships. These are unique opportunities, and the President is most appreciative of the special expression of thought and support that accompany them.

It has been a long time standing White House policy for the President to accept honorary positions only when he can make a personal commitment or there exists a past relationship with the organization. Regrettably, we must decline your thoughtful gesture.

I know that the President would want me to express his appreciation for your letter and to extend his best wishes to the members of the American Friends of The Open University of Israel.

Sincerely,

KATHY L. SUPER
Deputy Assistant to the President
for Appointments and Scheduling

Mr. Lord Rothschild
Chairman of the Board
American Friends of The Open
University of Israel, Inc.
330 West 58 Street
Suite 4A
New York, New York 10019

KLS/lhw
cc: windy white

Windy,
Staff and
Scawcroft

Regret

☐ APPOINTMENT

THE WHITE HOUSE
WASHINGTON

☐ SCHEDULE

RESPONSE DUE DATE:

September 27, 1991

REQUEST FOR SCHEDULING RECOMMENDATION

MEMORANDUM FOR:

____ GOVERNOR SUNUNU
____ ANDREW CARD, JR
____ ROGER PORTER
____ SIG ROGICH
____ SUSAN PORTER ROSE
____ EDE HOLIDAY
____ CHASE UNTERMAYER
____ GREGG PETERSMEYER
____ DORRANCE SMITH

____ PHILLIP BRADY
____ DAVID DEMAREST
____ MARLIN FITZWATER
____ FREDERICK MCCLURE
____ J. BONNIE NEWMAN
____ ~~X~~ BRENT SCOWCROFT ✓
____ C. BOYDEN GRAY
____ ED ROGERS

FROM:

KATHY L. SUPER
PRESIDENTIAL APPOINTMENTS AND SCHEDULING

Please provide your recommendation the following scheduling request:

EVENT:

Serve on the Honorary International Committee of the
Yigal Allon Award of the American Friends of the

DATE:

December 16, 1991

Open University of Israel

LOCATION:

Additional information concerning this event is attached.

YOUR RECOMMENDATION:

Accept _____

Regret XX _____

Surrogate

Priority _____

Routine _____

Message

Video _____

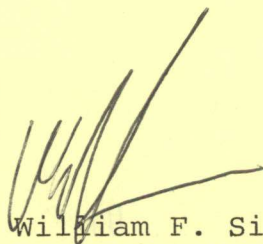
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Teleconference _____

Written _____

If your commendation is to accept, please cite reasons below

September 26, 1991


William F. Sittmann
Executive Secretary

PLEASE RETURN TO WINDY WHITE, ROOM 182. OEOB, BY THE RESPONSE DUE DATE ABOVE SO THAT
YOUR COMMENTS MAY BE CONSIDERED AS WE PROCEED WITH IS REQUEST.
THANK YOU

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☐ APPOINTMENT

THE WHITE HOUSE
WASHINGTON

☐ SCHEDULE

RESPONSE DUE DATE:

September 27, 1991

REQUEST FOR SCHEDULING RECOMMENDATION

MEMORANDUM FOR:

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____ ☒ BRENT SCOWCROFT
____ C. BOYDEN GRAY
____ ED ROGERS

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PRESIDENTIAL APPOINTMENTS AND SCHEDULING

Please provide your recommendation the following scheduling request:

EVENT: Serve on the Honorary International Committee of the
Yigal Allon Award of the American Friends of the
DATE: December 16, 1991 Open University of Israel

LOCATION:

Additional information concerning this event is attached.

YOUR RECOMMENDATION:

Accept _____

Regret _____

Surrogate

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Message

Video _____

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YOUR COMMENTS MAY BE CONSIDERED AS WE PROCEED WITH IS REQUEST.
THANK YOU

September 16, 1991

Mr. George H. W. Bush
President of The United States of America
The White House
Washington, D.C. 20500
U.S.A.

RE: HONOURARY INTERNATIONAL COMMITTEE OF THE
YIGAL ALLON AWARD OF AMERICAN FRIENDS
OF THE OPEN UNIVERSITY OF ISRAEL

Dear Mr. President:

On behalf of the Board of Directors of American
Friends of The Open University of Israel, I invite you
to serve on the Honourary International Committee of
the Yigal Allon Award.

This committee includes many distinguished personal-
ities and honours the memory of the late Deputy Prime
Minister of Israel, Yigal Allon, one of the foremost
leaders of Israel's struggle for independence. Still
in formation, the committee currently includes:

Yitzhak Ben Aharon
Simcha Dinitz
President Gerald R. Ford
Shlomo Hillel, M.K.
Mendel Kaplan
Ambassador Jeane J. Kirkpatrick
Isi Leibler
Cabinet Minister Dan Meridor
Vice-President Walter F. Mondale
President Yitzhak Navon
Baron Robert de Rothschild
Lord Harold Wilson

The American Friends is proud to have established this
award in the name of Yigal Allon, who was instrumental
in the establishment of The Open University when he
served as Minister of Education and Culture in Prime
Minister Golda Meir's Cabinet. The award has been
authorized by his widow, Mrs. Ruth Allon. It recog-
nizes leaders who serve the cause of higher education
in Israel with generosity and commitment.

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National Director

*Also Members of the
Executive Committee



American Friends of
The Open University of Israel, Inc.

President George H. W. Bush
September 16, 1991
Page Two

The 1989 Yigal Allon Award was presented to Mr. and Mrs. Irving M. Rosenbaum of Great Neck, New York. In 1990, the recipients were Mr. and Mrs. Irwin Hochberg, also of Great Neck. This year, our nominee is Mrs. Ingeborg Rennert of New York, New York. Mrs. Rennert has devoted much of her life to philanthropic causes in the United States and Israel. Mrs. Rennert has served with distinction as a member of the Executive Committee of American Friends of The Open University of Israel and is currently its New York Chairperson.

We would be pleased, if you accept this invitation, to include your name as a member of the Honorary International Committee. The members of the committee would be consulted each year as to the potential awardees. We invite you to attend the dinner on December 16th as our guest.

A committee acceptance form and literature on The Open University of Israel are included with this letter. We hope you will join us in this most worthy endeavour.

Sincerely, *Yoram Vogels*

Yoram

Lord Rothschild
Chairman of the Board

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Prof. Nehemia Levtzion
Director

Irving L. Bernstein*
Assistant Treasurer

HONORARY INTERNATIONAL COMMITTEE
of the
YIGAL ALLON AWARD

COMMITTEE ACCEPTANCE FORM

Lord Rothschild, Chairman
American Friends of
The Open University of Israel

EXECUTIVE COMMITTEE

Ingeborg Rennert
New York Chairperson

David Horne
Western Region Chairman

Sam Beller

Pearl Hack

Irwin Hochberg

Rita Hochberg

Bobi Klotz

Sidney Musher

Hanni Rosenbaum

Robert de Rothschild

Dear Lord Rothschild:

I am pleased to honor the memory of Yigal
Allon by joining the Honorary International
Committee of the Yigal Allon Award.

(signature)

(date)

Preferred mailing address:

(Name)

(Address)

(Phone)

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National Director

*Also Members of the
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Secretary-Treasurer
and a DirectorProf. Nehemia Levtzion
DirectorIrving L. Bernstein*
Assistant TreasurerHONORARY INTERNATIONAL COMMITTEE
of the
YIGAL ALLON AWARDCOMMITTEE ACCEPTANCE FORMLord Rothschild, Chairman
American Friends of
The Open University of Israel

EXECUTIVE COMMITTEE

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Sam Beller

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Dear Lord Rothschild:

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Committee of the Yigal Allon Award._____
(signature)_____
(date)

Preferred mailing address:

(Name)_____
(Address)_____
(Phone)

PRESIDENTS COUNCIL

Victor Politis*

Fred Sax

Jonathan Hochberg*

Eric G. Heffler
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Issue No. 5

Open Letter

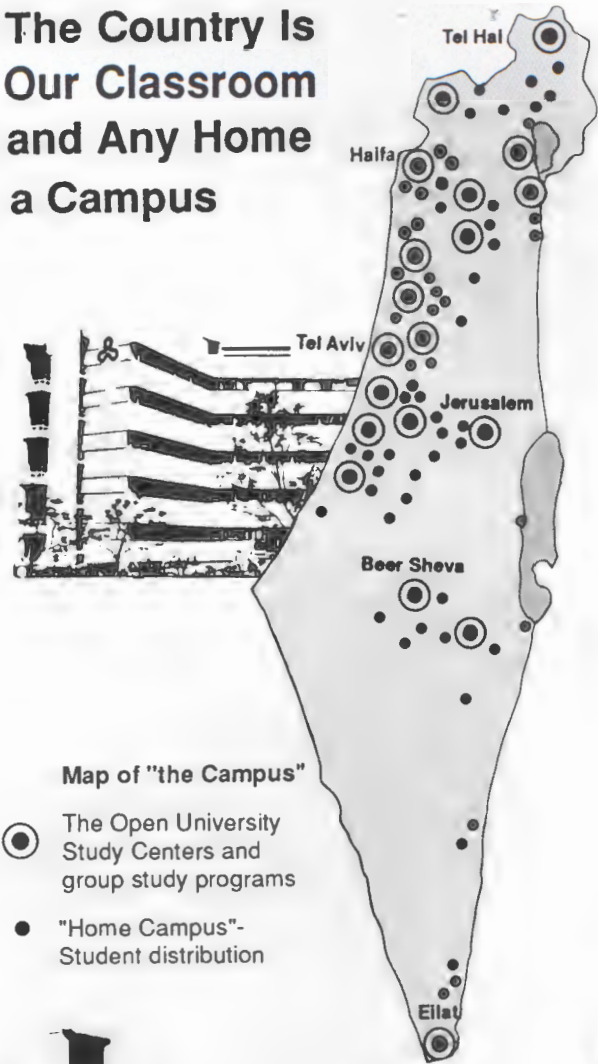
The Open University of Israel



In this Issue:

- New Cultural Center: Beit Ayala ● University in Service of Soviet Immigration
- Center for Inventive Thinking ● 30% Increase in Student Enrollment ●
- Russian Rector Visits ● Sharansky at Award Dinner ● Honorary Fellowships

The Country Is Our Classroom and Any Home a Campus



The Open University of Israel is a distance education university designed to offer the highest standards of academic studies to students all over Israel. Its home study method allows capable and talented students throughout the country to pursue a higher education, whenever and wherever convenient, without interfering with their other vocational and personal obligations and without having to relocate to attend a university. By transcending the obstacles of time and distance, the Open University of Israel opens the option of higher education to a much larger population hitherto obstructed by technical constraints.

Authorized by the Israeli Council of Higher Education to confer academic degrees, the Open University of Israel has a student enrollment of 16,000 students and offers 250 courses in the Life Sciences, Natural Sciences, Mathematics, Computer Sciences, Social Sciences, Management, Humanities, Judaic Studies, Education, Music and Art.

Open Letter

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Open Letter

The Open University of Israel

Table of Contents

	Page
In Israel	
Beit Ayala: New Cultural Center	2
Graduation Ceremony	4
Honorary Fellowships	5
30% Increase in Student Enrollment	5
Shaarim Club	6
Musical Premiere	7
Center for Inventive Thinking	8
Honorary Doctorate to Abraham Ginzburg	9
War Time:	
The Open University Method Comes to the Rescue	10
Directors Pick Oranges	10
The Russian Connection	
Rector of Russian Open University Visits Israel	11
The Day After Exodus: The Open University in Service of Soviet Immigration	12
Around the World	
American Friends	14
Natan Sharansky Speaks at Award Dinner	14
Reception in Florida	15
American and Israeli Friends Cooperate Latin America	15



Russian book published by the Open University of Israel on Great Figures in Jewish History



*On the cover:
Beit Ayala
Photograph by: Tali Shani*

Inauguration

Beit Ayala

Inauguration of New Cultural Center

A new cultural center, Beit Ayala, located in the heart of Tel Aviv, was inaugurated with a week of intensive cultural activities, launched in the presence of the President of Israel Chaim Herzog. Beit Ayala was donated to the Open University of Israel by the well-known art collector and philanthropist, Ayala Zacks-Abramov.

The cultural center will serve primarily as the dynamic venue of the Extra-Academic Studies Department, which offers a broad spectrum of studies in art, music, literature and varied cultural programs. Beit Ayala will also host activities of the Association of Friends and the Alumnae Association.

Ayala Zacks-Abramov

Ayala Zacks-Abramov, born in Jerusalem, left Israel in 1929 to study abroad in France, England, the United States and Canada. During the stormy years of World War II, she served as an officer for the Allied Forces, was active in the French resistance, and was subsequently active on behalf of aliya and volunteer relief assignments. Upon the establishment of the State of Israel she organized a group of volunteers from Canada for the War of Liberation in Israel.

With the assistance of David Ben-Gurion, she purchased a home a few houses from the Ben-Gurions, then a modest workers' neighborhood. She later enlarged the house and expanded it to serve a dual purpose: to serve as living quarters and to house art works from abroad and from Israel.

Mrs. Zacks-Abramov has an impressive record of philanthropic activity, having established the Museum of Archaeology in Ayelet Hashahar, Exhibition Wings at the Israel Museum and the Tel-Aviv Museum, a library at the Hebrew Union College, a Chair in Art History at the Hebrew University and a Chair in Geophysics at



At the inauguration of Beit Ayala (left to right): Tirza Levzion, President of the State of Israel Chaim Herzog, Ayala Zacks-Abramov, Ora Herzog, S.Z. Abramov, Prof. Nehemia Levzion

the Weizmann Institute.

Her husband, Zalman Abramov, is a former Member of Knesset and has served as a member of the Open University Council for many years.

The House

The house was designed by architect Dov Carmi in the Bauhaus tradition of the 1950's. His daughter, architect Ada Carmi-Melamed, supervised the renovations necessary to open the house to the public. Ada Carmi-Melamed describes the house: "On the one hand, the house is characterized by the functional simplicity of that international architectural style. On the other hand, an almost poetic and varied character lends the house a local flavor both of the cultural and the physical climate of Israel, with an indoor courtyard of greenery in the heart of the house. Outwardly modest and unostentatious, it is inwardly rich and full of vitality. It has a serene cultural presence that transcends time and fashion trends."

Art Works

Among the works of art that grace the walls of Beit Ayala are paintings of Mordechai Ardon, Yosef Zerisky, Moshe Gershoni, Menashe Kadishman, and a collection of African sculpture and masks.

The Inauguration

The program of the inaugural week included an opening ceremony in the presence of the President of the State of Israel. Musicologist Nahoumi Hartzion delivered a lecture on the influence of Russian music and Israeli songs with musical demonstrations by singer Hanna Nahoum.

The President, Mr. Chaim Herzog said "Ayala Zaks Abramov belongs to that rare breed of people whose genuine love for culture and art combines with a sense of obligation to the public well-being."



President of the State of Israel, Mr. Chaim Herzog

Cultural Center

Among the distinguished participants in the inaugural ceremony were: Chief Justice of the Supreme Court Meir Shamgar; Chairman of the Israeli Friends of the Open University, Mr. Moshe Neudorfer; President of Weizmann Institute Prof. Haim Harrari, and Rector of the Hebrew University Prof. Hanoch Gutfried.

Prof. Nehemia Levtzion, President of the Open University, outlined the varied cultural activities and studies offered by the University drawing thousands of participants every year.

Among the other programs held during the week were:

- **An Evening of Poetry 1948-1991**, chaired by Dr. Nissim Calderon. Participants: Haim Guri, Dalia Rabikovitz, Yosef Sharon, Shlomo Zamir, Michael Gendler, Dana Zinger, Maya Kaganskya, Peter Krikasonov;
- **When Tel-Aviv Was White**
Lecture and slides by Dr. Micha Levine;
- **Political Appointments**
Lecture before the Sha'arim Club of the Israeli Friends of the Open University by Prof. Yitzhak Zamir, Dean of the Law Faculty, Haifa University, and former State Attorney General;
- **Listening to Beethoven**
Lecture and musical demonstrations by musician Aryeh Shapira;
- **International Criminal Law**
Lecture by Prof. Yoram Dinstein
Chaired by M.K. David Libai.

Cultural Programs of the Open University

Among the varied range of imaginative cultural programs offered recently by the Department of Extra-Academic Studies are:

- **Manhattan of Artists and Curators** — on major art collections in New York
- **Friday Gallery** — meetings with artists, sculptors and museum curators
- **Creative Artists** — workshop with guest

- artists
- **A Guide for the Perplexed in Looking at Art Works**
- **Collectors: Art, Antiques, Carpets, Gems**
- **Biographies of Outstanding Figures**
- **The Archaeology of the Land of Israel**
- **Dream Psychology**
- **Personality Theory and Psychotherapy**
- **Islamic Culture and Politics**
- **The Fundamentals of Music**
- **Opera: Musical, Theatrical and Literary Components** (in cooperation with the Israeli Opera)
- **A Guide to Movie-Watching**
- **International Relations**
- **Introduction to Astrophysics: Out of This World**
- **Philosophy: Application to Practical Problems**

- **Photography as a Language**
- **Dance: Development and Style**
- **Secrets of the Stage** (in cooperation with the Cameri Theater)
- **Behind the Orchestra: introductory lectures and concerts** (in cooperation with the Cameri Orchestra)
- **Hollywood Stars**
- **Sneak Previews** — the Pre-Premiere Film Club
- **The Culture of China**
- **Hassidic Rabbis: Souls on Fire**
- **Architecture**
- **Criminal Law**
- **Writers' Workshop**
- **Video Production**
- **Stress Situations**

The Director of the Department of Extra-Academic Studies is Dr. Tamar Brosh.

The Inauguration of Beit Ayala

Ayala Zacks Abramov:

Why did I contribute this house, in which I have invested great energy and thought, to the Open University? The reason is simple: I chose the Open University because it is open to everyone, to those who have certification of formal education and to those who don't. Common to all is the equal opportunity to acquire education and enlightenment, each in accordance to his inclinations and to the pace he has chosen to maintain.



The activity to be held in this house will, I hope, be even more open than the Open University, as participants in these programs will not aspire to pursue a full academic degree, but are simply interested in pursuing avenues of culture, outside of academic disciplines. Those who enjoy this house will be those who enjoy enlightenment and culture for its own sake, and this will characterize the activity of this house.

I am certain that I have given this house, which I love, to faithful hands, and that the heads of this institution will create of this house, in the center of Tel-Aviv, a cultural center for seekers of knowledge from every sector of the people and of every age, who will find gratification here for their intellectual curiosity and aesthetic taste.

From what I have already seen of Open University programs held here, the gates have been open to culture seekers of every sort who have streamed here from morning to evening to take part in the fascinating programs.

Graduation

Graduation Ceremony Conferment of Honorary Fellowships



304 graduates of the Open University of Israel, from every walk of life and from all over Israel, assembled at the Open University campus in Ramat Aviv to receive their Bachelor's degrees.

The ages of the graduates ranged from Sharon Raz, 22, an officer in the army, to Avraham Erlichman, 81, a retired book-binder and construction worker. Sharon Raz, who spoke on behalf of the graduates, began her studies at the Open University at the age of 15, alongside her high school studies, motivated by a burning curiosity about life sciences and genetics. Sharon Raz signed on for an extra three years of military service, five years in total, to be trained and to serve in the computer field. Taking occasional breaks in her university studies during basic training, programming courses, and officers' training courses, she eventually completed her Bachelor's degree studies before completing her military service.

"My friends, who completed their military service three years ago and started studying at universities then, are at the same stage or behind me, even though I signed on to acquire professional training in the army, thanks to the flexible study

program of the Open University," said Sharon Raz.

The graduates, ranging from bankers, to soldiers, to senior police officers, to the Rabbi of a University, to teachers, to kibbutz members, to retirees demonstrates the versatility of the Open University study method, in serving the varied needs of different sectors of the population, transcending the constraints of time and distance to make studies available to them.

Three graduates pursued their studies from abroad. The three, from France, Argentina, and Australia, are yet another indication of the Open University's ability to overcome the obstacle of distance and bring higher education wherever it is sought.

Prof. Nehemia Levtzion, President of the Open University, highlighted the Open University's special openness this year in absorbing the many students who couldn't study their chosen field in other universities due to overcrowding in certain fields of particular demand. "We were able to do this," stressed Prof. Levtzion, "with no government budgetary increase, and without compromising our high academic standards."



Above (left) 1400 participants at the graduation ceremony

Right (top to bottom):
A musical interlude played by Russian new immigrants;

Army officer, Sharon Raz, 22, speaks on behalf of the graduates;

Mr. Moshe Neudorfer (left) receives an Honorary Fellowship from Prof. Nehemia Levtzion, President of the Open University

Fellowships

Honorary Fellowships of the Open University of Israel were conferred upon three distinguished personalities:

Prof. Shnelor Lifson
in recognition of his outstanding contribution to scientific research in Chemical Physics, for which he received the Israel Prize; and of his enhancement of scientific study, Science Director of the Weizmann Institute, as Head of the Chemical Physics Department, Dean of the Faculty of Chemistry and Incumbent of the George W. Dunne Chair of Chemical Physics; and in tribute to his critical role in establishing the Open University of Israel, serving as Chairman of a Committee on Post-Secondary Education, which in 1971, recommended the establishment of the Open University, and subsequently serving as Rector of the Open University during its inception.

Moshe Neudorfer
in recognition of his dominant role in the development of Israeli finance and commerce, as Commissioner of Income Tax, Director of State Revenue, as Director of Barclays-Discount Bank, and as President of the Tel Aviv Commerce and Industry Club; and of his dynamic enhancement of education and cultural activity, serving on the Boards of the Israel Philharmonic Orchestra, the Cameri Theater, the Israel Opera, the College of Management, Tel Aviv University and the Hebrew University; in tribute to his dedication to the advancement of the Open University, serving as founding Chairman of the Israeli Friends of the Open University and creating a devoted corps of friends for the Open University.

Prof. Nathan Rotenstreich
in recognition of his prolific scholarship as one of the preeminent philosophers of this generation, recipient of the Israel Prize for his contribution to the renaissance of Hebrew culture, and founding member and Vice President of the Israel Academy of Sciences; of his advancement of higher education, as Dean of the Faculty of Humanities and as Rector of the Hebrew University; and in tribute to his central role in the establishment of the Open University, while serving as Chairman of the Planning and Grants Committee of the Council for Higher Education.

Expansion

30% Increase in Student Enrollment at the Open University This Year

Student Enrollment of Over 16,000

In response to growing public demand for expanded opportunities in higher education and to the invitation of the Council for Higher Education calling for the Open University to constitute an alternative, the Open University of Israel offered a new program of campus studies in cooperation with twelve college campuses throughout Israel. A new college, Ramat Gan College, was established to meet the greatest need in the Tel Aviv area, and three other colleges in the Greater Tel Aviv area also joined the Open University B.A. degree program — the Aranne College in Tel Aviv, the Efal College in Ramat Efal, and Beit Berl, near Kfar Saba.

Students in these programs can choose from fields of study that are in particular demand in Israel, among them: management, economics, psychology, sociology, political science.

Joint Programs with Haifa, Bar-Ilan and Ben-Gurion Universities

Joint programs were also offered in cooperation with Haifa University, Bar-Ilan University and Ben-Gurion University. Students enroll in structured B.A. degree study programs offered in regional colleges. The Bar-Ilan University - Open University program is held in the Emek Hayarden College; the Ben-Gurion - Open University program is held in the Sapir College, Sderot, and in the Eilat College; and the Haifa University - Open University program is held in the Tel-Hai College, Western Galilee College, and Jezreel Valley College.

student enrollment resulted, with enrollment exceeding 16,000 students.

About half of the Open University students are enrolled in these group format programs with weekly meetings. Joint B.A. degree programs in a weekly format are held in cooperation with a variety of institutions and commercial firms, among them: the major banks, the Histadrut General Labor Federation, the Police Force, Military Industries, the Defence Ministry, the Aviation Institute.

Military Service and B.A. Degree Programs

In the military establishment, the Open University of Israel teaches a B.A. program in the Flight School of the Israeli Air Force and in the Military Computer Center. In both of these elite military institutions, soldiers sign on for several additional years of military service, and in this time frame, if they pursue academic studies throughout their military service, soldiers can complete their Bachelor's degree studies alongside their lengthy army service. In this way, they can devote precious years to important service to their country without losing out on their own self-enrichment.

(continued on page 6)

"Campus" Program: Group Study

The various "campus" programs proved an exciting attraction to the many young students who were seeking a Bachelor's degree program which would allow them to study the fields they wished to pursue in a campus atmosphere. The new program aroused a lively interest in University studies in the various other group study programs offered by the Open University as well, and an overall increase of 30% in

(continued from page 5)

Technological, Professional Colleges

Other joint programs are held in technological institutes, such as Hadassah Community College in Jerusalem and Beer Sheva School of Technology, where these institutions offer professional, technological training, while the Open University offers a Bachelor's degree program.

Teachers' Training Colleges, too, offer professional teacher training programs, while the Bachelor's degree program is taught by the Open University.

Outreach Transcends Obstacles

This flexible, outreach approach, transcending geographical constraints and reaching varied sectors and age-groups of the Israeli populations, has brought the option of higher education to new and broader populations throughout the country.

Open University Athlete Takes First Place in Squash

An Open University athlete, Yair Feld, took first place in the inter-university squash competition. Other Athletes represented the Open University in inter-university competitions in karate, chess, and basketball.



Israeli Friends

Shaarim Club

The fifth year of the Shaarim Club, a cultural club for senior and leading managers from every sector of the Israeli economy, has opened with a program including meetings with the Deputy Foreign Minister Binyamin Netanyahu and a lively desert experience at the Sonesta Hotel on the Shores of the Dead Sea, complete with a torch-lit camel caravan to a Nabatian town with a Bedouin tent party, a jeep tour in the rivers, hills and canyons of the desert, and lectures on the Judean desert.

Past guests of the Club include Minister Moshe Nissim, Minister Dan Meridor, US Ambassador to the United Nations Thomas Pickering, British Ambassador Mark Elliott, M.K. Shimon Peres, Haim Shtessel, Chairman of the Stock Exchange, humorist Ephraim Kishon, authors Amos Oz and Moshe Shamir, actors Shmuel Atzmon, Hanna Meron, and Yehuda Efroni and scholars from a variety of fields.

Said Deputy Foreign Minister Binyamin Netanyahu at this year's opening session of the Shaarim Club:

"What the Gulf War has demonstrated is that the price of war has spiralled. A country that starts a war can find itself totally demolished -- homes, electricity, bridges, the entire infrastructure. And while the price of war escalates, peace becomes more and more worthwhile. The advantage of peace is not only the prevention of destruction, but the ability to divert resources to development and constructive purposes.

"An opportunity has been created following the Gulf War. The next war is not inevitable. If there is a possibility of progress in Arab countries, it should exist by the Palestinians as well. What did they gain from their pacts with the Nazis and the Iraqis?

"The focus on territories distorts history. The question of territories is the result of war, which was not the creation of Israel, but of the Arabs' implacable desire to destroy Israel, and that was the reason the Syrians and the

Jordanians went to war in 1967 and lost territories.

"Kuwait was conquered in six hours, Saudi Arabia is bigger and they had time to call up reserves and bring over the Americans. If this were not the case, Saddam Hussein might have acted otherwise. We have the necessary warning time due to the intervening territory in order to protect the coastal plain and the Jerusalem hills. We need strategic depth to call up reserves. If we move the border to the Yarkon, I would say we haven't learned a lesson. There is a vast difference between a tank driving 4 kilometers or 400. We have already given back 91% of the territory we had when we gave the Sinai back to Egypt."

Prof. Yitzhak Zamir, former State Attorney General, addressed the Sha'arim Club at the opening of Beit Ayala. A sunset cruise off the shores of Jaffa, Tel Aviv and Herzlia revealed a new perspective of Israel to participants.



Deputy Foreign Minister Binyamin Netanyahu addresses the Shaarim Club

Sunset cruise off the Shores of Jaffa



Israeli Friends

Musical Premiere

Proceeds on Behalf of the Open University

The premiere of "Haerev Mahazemer" ("Musical Tonight") was held at the Mann Auditorium in Tel Aviv, with proceeds devoted to the work of the Open University of Israel. The production, staged by the Cameri Theater, starred Israel's most popular musical personalities, Dudu Fisher (Les Miserables) and Rita (singer of the year).

The performance, combining the premiere of a new production, "Kol Nidre," based on an adaptation by Lalo Shifrin of the "Jazz-Singer" concept, and a medley of the best of theater musicals, was accompanied by 70 musicians of the Rishon Le-Zion Orchestra, conducted by David Kribushay.

The premiere, under the aegis of the President of the State of Israel, Mr. Chaim Herzog, was attended by Minister of Finance Yitzhak Modai, by Ambassadors



At the musical premiere:

Left to right: popular singer (Les Miserables) Dudu Fisher, Mr. Moshe Neudorfer, Chairman of the Israeli Friends of the Open University, Prof. Nehemia Levtzion, President of the Open University, and Rita (singer of the year)

of the United States, Great Britain and Czechoslovakia, as well as leading members of the Israeli commercial sector.

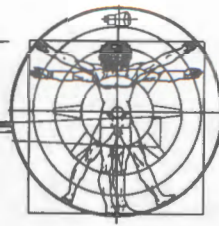
The evening was hosted by Moshe Neudorfer, Chairman of the Barclays Discount Bank and Chairman of the Israeli Friends of the Open University, and sponsored by Elhanan Friedman, Chairman of Crystal Inc. In addition to the many generous donations sponsoring the

program booklet, were gifts of Yves Saint Laurent perfume and Cote d'Or chocolate for all the participants. The auditorium, seating over 2,000, was an exciting milieu for fine music and a distinguished audience, supporting a worthy cause, while enjoying the musical event of the season. The Israeli Friends of the Open University brought in very substantial proceeds from the prestigious event, which was a huge financial and social success.



Premiere of musical, "Haerev Mahazemer," combining a Lalo Shifrin adaptation of the "Jazz Singer" concept and a medley of theater musical hits

Inventive Thinking



Center for Inventive Thinking

A new Center for Inventive Thinking has been established, its primary focus a practical model for seeking inventive solutions to technological problems. The model, Analytic Inventive Thinking, designates a step-by-step procedure for engineers and technicians to address and identify problems and to propose effective solutions. The Center, headed by Jacob Helfman, takes a multi-faceted approach including research, teaching, application to industry, and application of the thinking model to additional spheres beyond technological industry.

Teaching

Over 1,500 employees, mostly engineers, have taken the courses in Analytic Inventive Thinking offered by the Open University, and there is a waiting list of one year, for additional companies clamoring to take the course with the Open University's limited staff of experts in this very specialized field.

Among the leading industries that have participated are: the military establishment, Israel Defense Forces, the Air Force, the Communications Force, Military Industries, Raphael Research Institute, Israel Aircraft; electronic industries such as Tadiran, Motorola, IBM; sophisticated high-tech industry, El-Op, Tel-Rad, the Atomic Energy Agency; production industries such as the Kibbutz industries, and Tnuva foods; or service industries such as the National Train System.

The course is offered on two levels: a basic theory course of forty hours, followed by practice and drill, and group team projects. The advanced course of fifty hours is for graduates of the basic course and focuses in greater depth on specific applications and problem-solving.

The distinctive feature of the course is that it addresses technological problems systematically offering a methodology to analyse the situation accurately and seek and test relevant possibilities of solutions. It does not rely on the "iffiness" of brainstorming or wait for the inspired genius to produce his "eureka!", but takes the problem-solving process through a calculated program.



Analytic Inventive Thinking

The topics studied: the structure of the technological system; a model of system functioning; "ideal" functioning and processes; conflicting demands within the system; accurately defining the problem; a methodology of seeking the solution; macro- and micro- levels of system functioning; use of physical principles; drill and practice of the method; practical application. The solutions arrived at are

invariably inexpensive, minor adaptations that prove to be substantial money-savers.

Application in Industry

Application in industry is the primary goal of course participants who apply the model to their work. As an additional service the Open University staff works with Kibernetics, a high-tech firm, in providing a counselling service to industry on specific technological problems in industrial concerns.

Research

The basis of the Analytic Inventive Thinking model had been developed by a Russian Jew, Prof. Altshuler, whose students brought it to Israel. The Open University recognized the potential of the basic model and invested over the years in research and development to enhance its level of sophistication and to produce written textbooks to make the complex model teachable and broadly applicable. The subject is continually under development and further applications are being examined.

The Center has been maintaining contacts with similar research institutes abroad, in the U.S., with Prof. David Perkins, Harvard University, Prof. Allen Schoenfeld and Prof. Marsha Lee, Berkley, Prof. James

Russian new immigrants who have joined the Center for Inventive Thinking: Dr. Alexander Czernobilsky (right) and Dr. Michael Gershman



Inventive Thinking

Adams, Stanford University, and Prof. Fred Reif and Prof. John Hayes, Carnegie-Mellon Institute.

Russian Immigrants

Three more students of Prof. Altshuler have recently arrived in Israel as new immigrants. The three, Dr. Alexander Czernobilsky, Dr. Michael Gershman, and Jascha Skir have continued to pursue the field in Russia and have now joined the Open University staff to continue the research and teaching efforts of the Center.

Application to New Fields

Following the success and popularity of the teaching program, the Center for Inventive Thinking has been approached to develop programs for problem-solving in other sectors of industry, for management decision-making, for scientific problem-solving, and for youth development.

Youth

Based on the premise that increased sophistication of contemporary technological systems and the rapid pace of development require enhanced thinking skills that encourage inventive ideas, fresh approaches and innovative directions, the Center for Inventive Thinking was asked to devise a program for youth. To enable Israel to remain in the forefront of progress and ensure the development of future brain power, the focus of the program is to develop the skills of youth, whose minds are already more open to new and different approaches, more flexible and supple, and less locked into stifling conceptions and dogmatic principles that limit creative originality.

The course for youth highlights new, unconventional methods of thinking and of problem-solving; a functional approach to systems analysis; perception skills; techniques and implementation of unconventional ideas and inventive thinking.

The New Center

The model of Analytic Inventive Thinking has come a long way in the past ten years from a theoretical principle to a far-reaching contribution to every sector of industry in Israel. The new Center has been established to continue and enhance the distinctive contribution of the Open University towards converting the elusive process of thinking to the realization of innovative, inventive potential.

Railroad car derailment costs the railroad industries all over the world hundreds of millions of dollars every year from the direct damages of rail repairs and indirect damages of lost income while the rails cannot be used.

Right: A derailed wheel went unnoticed destroying 7.6 kilometers of track, 13,000 concrete sleepers supporting the track. Based on the Analytic Inventive Thinking



model, a device developed by the Open University staff and Kibernetics, gives immediate warning when a wheel derails. Following the prototype success, the system is pending patent and will be produced by a large industrial firm.

Honorary Doctorate to Prof. Abraham Ginzburg

"For making the Open University one of the remarkable educational and cultural achievements in Israel's history"

A Doctor of Philosophy, Honoris Causa, was conferred upon Prof. Abraham Ginzburg, Vice Chancellor of the Open University, by the Weizmann Institute of Science. Prof. Ginzburg served as President of the Open University of Israel for ten years, during the critical years of the University's establishment and formation. Prof. Ginzburg's singular contribution was cited as follows in the Honorary Doctorate:

*The Executive Council of the
Weizmann Institute of Science
at the instance of the Scientific Council
hereby confers on
Abraham Ginzburg
the degree of
Doctor of Philosophy
Honoris Causa*

in recognition of the sum total of his noble work as a scientist, educator, man of vision and pragmatist; in particular, of his seminal contribution to the upbuilding and flourishing of the Open University of Israel, an inspired life-endavor which has afforded access to higher education to thousands of his countrymen aspiring to professional advancement and intellectual enlightenment. His perseverance, courage and wisdom have proved invaluable in making the Open University one of the remarkable educational and cultural achievements in Israel's history.

War Time

State of Emergency in Israel

The Open University Method Comes to the Rescue

In the early days of the Gulf War after Scud missiles became a fact of life and the school system was forced to grind to a standstill, Israeli Minister of Education and Culture Zevulun Hammer announced that the educational system would temporarily switch to the Open University method of studies.

In the interests of safety, children did not assemble in large groups. Teachers quickly prepared written exercises and assignments and children met in private homes in small groups with teachers.

Television broadcasts supplemented studies. The Education Minister Zevulun Hammer telephoned Prof. Nehemia Levtzion, President of the Open University, to request the Open University's guidance in the implementation of the educational system pioneered by the Open University.

The Open University established an "Open Line" for teachers throughout Israel to get on-going advice on distance teaching.

Prof. Levtzion explained the details of the study method in newspaper and radio interviews.

Taped glass windows and doors to contain the shattering of glass under the threat of Scud missile attacks



Directors Volunteer to Pick Oranges to Help the Ailing Agricultural Sector

Twelve tons of oranges were picked by twenty members of the Directors' Forum in four hours of volunteer work in orange groves -- a very respectable achievement for Israel's leading senior managers.

The members of the Directors' Forum, prominent personalities of Israel's commercial and financial sector, who signed a covenant for enhancement of quality in Israeli management, volunteered to help out in bringing in agricultural produce, an area seriously disrupted by the paralyzing effect of the Gulf War and the state of emergency in Israel.

The directors, donning jeans and sneakers, their gas mask kits close at hand, reported to the gates of the Open University at the crack of dawn to be transported by the Farmers' Association to the Bahariya orange groves. The directors approached this challenge with ambitious seriousness and surprised the Farmers' Association with their substantial picking quota, which was decidedly "finger-picking good"!



Working in orange groves, members of the Directors' Forum volunteer to help out during the war: (left) Prof. Nehemia Levtzion, (right) Yitzhak Hofi, Chairman of the Board of Tadiran.

The Directors' Forum, whose activities and programs are organized and hosted by the Open University of Israel is headed by Yitzhak Kaol, Director of Bezek Telephone Company. Council members of the Forum include: Elisha Shachmun, President of Motorola, Israel; Gil Weiser, Director of Digital; Joseph Rozen, Director of the Co-op Supermarket Chain; Nathan Nissani, Director of Elite Industries; Dr.



David Mittwoch, Director of Mittwoch and Sons (NCR); Arnon Tiberg, Director of Fiat; Dan Bivro, Director of Israel Maritime Shipping; Dr. Arie Nachmias, Academic Director of Tafnit, the Open University Center for Continuing Education and Enrichment for Managers; and Prof. Nehemia Levtzion, President of the Open University of Israel.

The orange picking campaign was intended to serve as an example to encourage the volunteering spirit. The Forum's other activities, devoted to a qualitative change in thinking in Israeli managements, are held in the framework of the Tafnit Center for Continuing Education and Enrichment for Managers at the Open University.

Programs for Russians

The Iron Curtain Opens

One of the colossal transitions in contemporary history is the opening of the Iron Curtain. Beyond the dramatic implications for all the countries of the Eastern Bloc and, as such, for international relations world-wide, are the direct connection between Russia and Israel in varied spheres, and, perhaps one of the most remarkable developments in Jewish history since the original Exodus, the Exodus of Soviet Jewry, coming home to the State of Israel. The limitless opportunities and challenges presented by these dramatic developments, alongside the pressing problematics involved, have captured the minds and hearts of many. Individuals, institution and organization are grappling with how they can best contribute from their own span of special proficiencies towards addressing the special needs of the hour. The following pages describe some of the most immediate projects of the Open University.



Dr. Boris Bim-Bad (left), Rector of the Open University of Russia, receives the first Russian language book to be published by the Open University from Prof. Nehemia Levtzion, President of the Open University

Rector of Russian Open University Visits

Dr. Boris Michaelovitz Bim-Bad, Rector of the Open University of Russia, has visited Israel for the first time in the framework of a cooperation agreement with the Open University of Israel. The objective of Dr. Bim-Bad's visit is to familiarize himself with the work of the Open University and to learn in detail the methods and principles of the University's operation towards application in Moscow.

In accordance with the cooperation agreement, signed in November 1989, the Open University of Israel has assumed a dual responsibility: development of written study material in Judaic Studies and advice to the Open University of Russia on the organization and the operation of the system.

The preparation of textbooks in Jewish Studies by the Open University of Israel is being funded by the Joint Distribution Committee. The first three courses in preparation are: **The History of East European Jewry, The Holocaust and Introduction to Rabbinical Literature.**

The Open University of Russia, a newly established university, has in its first year, already had 90,000 applications, and the first 11,000 students have begun their studies.

Dr. Bim-Bad, (the initials of whose name stand for "The Messiah Son of David Will Come Soon," in Hebrew, "Bimhera Iavo Mashiach Ben-David") said, "The Open University of Russia was conceived in a time of great hopes and beliefs of a growing system of freedom, culture and self-

development, and Prof. Levtzion and the Open University of Israel stand at the spring of this new developing University in Moscow." The fields of study offered there include: religious studies, law, business, anthropology, education, psychology, sociology, political science and the arts. Dr. Bim-Bad said that his University is democratic and progressive and its future development may depend on future political developments in Russia.

The beginning of contacts between the two universities originated from a visit to Moscow of Prof. Nehemia Levtzion, President of the Open University, where he met Dr. Boris Bim-Bad. Dr. Bim-Bad had, at the time, embarked on a program of the Creative Teachers Association (80,000 members strong) which had decided to establish an Open University in the spirit of Glasnost, in the atmosphere of academic freedom. Dr. Bim-Bad, upon meeting with Prof. Levtzion, found the principles and format of the Open University of Israel to be ideal for their purposes, and, in coordination with his colleagues, the Open University of Russia was established.

At a press conference in Tel Aviv, Dr. Bim-Bad said "I am going to imitate the model of the Open University of Israel in Russia. The Open University of Israel is world-renowned for its efficiency, for its high standards of teaching, and for opening the opportunity of quality studies to students throughout the country."

At the press conference, Prof. Levtzion gave Dr. Bim-Bad the first Russian publication to be published by the Open University of Israel on **Great Figures in Jewish History**. The book was sponsored by the Memorial Foundation for Jewish Culture.



The Day after Exodus

The Open University in Service of Soviet Immigration

Teacher Training Program for Absorbing Russian Children

Nobody wants to feel like a foreigner and an outsider, but there's no way for Soviet immigrant children to skip the disorienting stage of transition and slip directly into comfortable belonging. Principals, teachers and school children can, however, do their best to make the difficult moments of encounter easier.

The Open University of Israel has long since been a venue for Israeli teachers, its Center for Continuing Education for Teachers teaching thousands of teachers every year in wide-ranging education programs. The Open University, in conjunction with the Ministry of Education and Culture, has designed a comprehensive training program on the absorption of Soviet children.

The objectives of the program are: to instill sensitivity and openness to cultural differences and to identify the nature of cultural differences; to evoke awareness of all concerned to the process of adjustment; and to offer methods to help teachers cope with their work with new immigrants.

Case studies, role playing and group work explore the labyrinth of inter-cultural differences that separate between Israeli and Russian perceptions, especially in such areas as: attitudes towards authority, formality, style, communication, expectations from public institutions, relationships based on trust. By simulation and role-playing, the teachers may learn to feel, if only temporarily and slightly, those sensations and crises that the young new immigrant undergoes.

The program has evoked enthusiastic responses with over 200 schools wishing to take part. The program was initiated by Dr. Zippora Yaakov, Director of the Open

University Center for Continuing Education for Teachers, and is being implemented by Center staff member Bat-Zion Safra-Raviv and run by Lucy Shahar, who studied inter-cultural workshops in the United States.

Fifty workshops were held throughout the country from Metula to Dimona with a total of 1,250 participants and another fifteen workshops are scheduled for the

immediate future. 220 schools have registered for the workshop.

A school principal who participated in the workshop summed up the experience as follows: "The workshop not only achieved its objectives, but left us with practical tools to address these problems. The workshop also reinforced my overall perspective in relating to absorption of immigration as a first priority national task. All power to you."

Excerpt from Ha'aretz Newspaper on the Inter-Cultural Workshop

An example of a relatively harsh situation and the manner in which the participants of the workshop are requested to provide analysis: "A student sitting next to a Russian immigrant complains that 'the boy smells. All week he comes to school in the same clothes. You, the teacher, are convinced that the claim is justified. What do you do? You are then provided with facts — "In the Soviet Union they were accustomed to wearing the same article of clothing to school for a week, but they were careful to switch collars every day." Then work instructions are issued. The participants are asked to discuss the problem in groups, propose possible solutions, disclose the criteria they used in reaching their solution and act out the solution through role play.

Another situation relates to the absorption problems of a new immigrant teacher: In a junior high school in Kiryat Bialik, Ina, a recently arrived physics teacher, is being absorbed. After marking the physics tests, she reads the grades out loud. The students are furious and maintain that she is unfair as well as shaming the students who failed. The teacher is most upset and leaves the classroom five minutes before the lesson is scheduled to end. The participants discuss the incident from the point of view of the students, the physics study stream coordinator and the teacher. The study stream coordinator is being put under parental pressure. One mother says, "This isn't Russia. Her exams are on a university level." The coordinator knows that she must speak to the teacher, but she finds it an unpleasant task and doesn't know how to go about it. The teacher is even more bothered. She is afraid that if they find out that she left the lesson five minutes early, they will fire her. On the other hand, she truly believes in the teaching methods she learned in Russia. She was taught that reading out the grades increases the motivation to study.

Other situations raised in the workshop: A student pats the teacher on the back and tells him that he's "okay" — an Israeli teacher will accept this as perfectly acceptable behavior. To a teacher from Russia this is foreign and it is reasonable to assume that he will be insulted and regard it as a slight to his status.

Many of the problems relate to a profusion of good intentions; A teacher is driving home from school on a rainy day. On the way she sees a new immigrant student splashed by a puddle and offers her a lift. The girl refuses; in Russia this type of behavior from a teacher is not the acceptable norm.

These are incidents that actually took place. The scenarios described in the workshop's syllabus were constructed after interviews with many experts on the Soviet culture.

Programs for Russians

Professional Re-Training Computers

A program coordinated with the Israel Forum, headed by Natan Sharansky, designed to re-train Russians in computer-related professions, has been initiated by the Open University. The program, held in the Open University's Jerusalem Computer Center, and in collaboration with the Ministry of Labor, is based on specially prepared written material in Russian as well as technical terminology in Hebrew, and is intended to adapt Russian professionals to the conditions and standards of the Israeli market. The first two courses for new immigrants, one focusing on computer programming, and the second, on computer applications in economy and business, opened this spring. The development of study material in Russian was sponsored by Irwin and Rita Hochberg, members of the Executive of the American Friends of the Open University.

World of Business

A program in management is designed to help enterprising Russians make the quantum leap into the Western economy and business entrepreneurship. The Open University Center for Management Enrichment, which teaches thousands of managers a year in a variety of continuing education programs, is preparing written material in Russian as well as a study program on the broad spectrum of topics in economics, management and business.

Journalism

New immigrants who worked as journalists in the Soviet Union, and who wish to re-train to work in the field in an atmosphere of democracy and freedom of the press, have begun studies this spring in a course focusing on three components: Hebrew classes; information about Israeli economy, society and politics; concepts and practice in journalism (research, reporting, editing). The first course opened in collaboration with "Koteret," a new School of Journalism, and the Government Information Office.

Russian Language Publications

Jewish Heritage and History

The large influx of hundreds of thousands of Soviet immigrants is almost totally devoid of extensive Jewish learning and knowledge. They long to know more about their Jewish background, have a natural intellectual curiosity and are seeking the roots that have brought them home to the State of Israel. They need textbooks in Russian to be able to study these topics.

Great Figures in Jewish History

The Open University, in cooperation with the Memorial Foundation for Jewish Culture, has prepared a textbook on **Great Figures in Jewish History**, including discussions on Jewish personalities from the Middle Ages to the present day, focusing on the singular contributions of each to Jewish thought and Jewish history. The series, edited by Prof. Joseph Dan and Dr. Judy Baumel, includes the following: Rav Saadia Gaon, Maimonides, Rashi, the Gaon of Vilna, the Baal Shem Tov, Theodor Herzl, H.N. Bialik and David Ben-Gurion. The lectures on each personality were prepared by outstanding Israeli scholars.

Fundamentals of Judaism

In cooperation with the World Zionist Organization Young Leadership Division, the Open University of Israel is preparing a book on the basics of Judaism offering thirteen discussions on Jewish fundamentals.

The book, **Thirteen Discussions on Judaism**, originally prepared by the Open University in Spanish and in Portuguese, is now being prepared in Russian and Hungarian. The topics of discussion:

1. What Is Judaism?
2. Jewish Symbols
3. The Sabbath
4. The Jewish Calendar
5. The High Holidays
6. The Three Holidays
7. Festivals and Memorials

8. Rites and Ceremonies
9. Bar Mitzvah
10. Values and Ideals
11. Identification with Israel
12. The Phenomenon of Anti-Semitism
13. The Holocaust and Its Lesson

Jewish History for Soviet Open University

Additional textbook material is being prepared in the framework of a cooperation agreement with the newly established Open University of Russia. Among the first textbooks the University is preparing in Jewish Studies in Russian are:

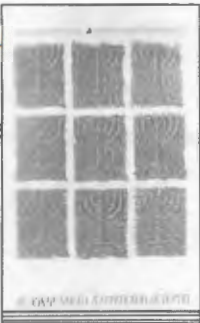
The Holocaust; The History of Eastern European Jewry; and Introduction to Rabbinic Literature.

This project is sponsored by the Joint Distribution Committee (See page 11).

Workshop for Russian Tutors

The World Zionist Organization Young Leadership Division sponsored and organized a workshop to train young, educated Russian Jews from Moscow and Riga as tutors to be active in Jewish community work in the Soviet Union. Six sessions were held with Open University staff to prepare a cadre of tutors for educational work in Jewish studies and to familiarize the participants with the material in preparation for the Open University in Russian.

These books can serve as preparatory material for Soviet Jewry even before their aliyah.



American Friends

Natan Sharansky, Guest Speaker at Allon Award Dinner

Son Gives Award to Parents at Prestigious Open University Dinner



Participating in the festive Allon Award Dinner honoring Rita and Irwin Hochberg: Members of the Executive Committee of American Friends of The Open University of Israel:

(left to right) Seated: Bobi Klotz, Phyllis Bernstein, Hanni Rosenbaum, Rita Hochberg, Ingeborg Rennert, Pearl Hack. Standing: Eric Heffler (National Director), Victor Politis, Sam Beller, Irving L. Bernstein, Irving Rosenbaum (National Chairman), Irwin Hochberg, Natan Sharansky (Guest Speaker), Dr. Seymour P. Lachman, Jonathan Hochberg, Robert de Rothschild, Prof. Nehemia Levtzion (President), Martin Novack.

The Miracle is here and prepare we must!" said Natan Sharansky, former refusenik, currently President of the Zionist Forum in Israel and hero of the Soviet Jewry movement. Sharansky was in New York to participate in the presentation of the Open University's Yigal Allon Award to two devoted friends and leaders of the New York Jewish community, Rita and Irwin Hochberg of Great Neck. The theme of the second annual Allon Award Dinner, as selected by the Hochbergs, was Soviet immigration in Israel and the special role being played by the Open University of Israel.

As inspiring as Sharansky's remarks were to the hundreds of Open University supporters gathered for the occasion at New York's Hotel Pierre, perhaps the emotional climax of the evening was when the Hochbergs' youngest son, Jonathan, an active member of the American Friends Executive Committee, made the official

presentation of the award to his proud parents.

"I believe I have come full circle," remarked the young Hochberg, a 27-year-old real estate developer. "Having been brought up in a household in which our parents have stressed charity and leadership by example, it is most exciting for me to be working with them now side-by-side, for the same institution. It is especially warming because I am a true believer in the Open University of Israel and the importance of the educational gap it fills."

The evening took on the atmosphere of a "family affair" as the Hochbergs were joined by friends, relatives and their immediate family including Jonathan and wife, Stacy, son, Mitchell, and wife, Suzan, and their California-based son, Richard, as well as many other members of the Hochbergs' New York Jewish "leadership family."

On hand to indicate their identification and support to the Open University were David Sacks, President, UJA Federation of Greater New York, Joseph Gurwin, Chairman, UJA Federation of Greater New York, Martin Barell, Chairman, New York State Board of Regents, Harvey Krueger, Chairman of the Board of Governors, the Hebrew University of Jerusalem, Meir Sheetrit, Treasurer of the Jewish Agency, Meir Rosenne, President and CEO, State of Israel Bonds, and Uriel Savir, Consul General of Israel in New York.

"In the Open University, Israeli citizens who could not otherwise devote the time or who are without resources can become educated citizens earning degrees in specialized areas and go on to contribute to the growth of the State," remarked Irwin Hochberg. "Now this outstanding University is playing an exciting role in the 'Second Exodus'."

Also in attendance to present the award was Prof. Nehemia Levtzion, President of the Open University of Israel, who reported that the Open University has grown by 50% in just the past three years to over 16,000 students. "Rita and Irwin Hochberg exemplify the best in leadership and commitment that the worldwide Jewish community has to offer. The Open University is privileged, indeed, to have this extraordinary couple as an integral part of our University," said Prof. Levtzion. The President also outlined the innovative academic programming to acclimate Soviet Olim to life and business in Israel.

The Dinner was chaired for the second straight year by American Friends New York Chairperson, Ingeborg Rennert. The first recipients of the Open University Yigal Allon Award were Mr. and Mrs. Irving M. Rosenbaum. Mr. Rosenbaum currently serves as the American Friends National Chairman.

Rita and Irwin Hochberg have chosen to sponsor a Computer Professional Re-Training Program for new immigrants which has been opened in the Open University Computer Center in Jerusalem.

American Friends



Natan Sharansky speaks at the Allon Award Dinner sponsored by American Friends of The Open University

American and Israeli Friends Cooperate:

Pearl Hack Hosts Reception

Pearl Hack, member of the Executive Committee of American Friends of The Open University of Israel, and her husband, Zev, held a reception at their home in Herzlia Pituach to acquaint English-speakers with the special activities of the Open University. The guests, including friends of the Hacks and friends of the Open University, heard a presentation on the Open University by Prof. Nehemia Levtzion, President of the Open University, and a lecture on "The Profile of Jerusalem throughout the Ages" by Issachar Goldrath, Director of the Israeli Friends of the Open University. This enlightening evening was the first of its kind in Israel, a joint venture of an active and dynamic member of the American Friends, Pearl Hack, in cooperation with the Israeli Friends of the Open University.

President Levtzion Visits the Sunshine State

Up until recently, South Floridians had not heard very much about the Open University of Israel. However, thanks to the gracious hospitality of the Consul General of the State of Israel in Miami, Dr. Moshe Liba, the situation has changed dramatically.

American Friends of The Open University of Israel held a leadership reception in the residence of Consul General and Mrs. Moshe Liba in the prestigious community of Bal Harbour, Florida. On hand to greet Prof. and Mrs. Levtzion were some of the Miami Jewish Community's most active and distinguished leaders. Although fund-raising in the Consul General's residence was not an official part of the evening, substantial commitment and support emanated from the prominent group of Israelis and Floridians who gathered to hear about the Open University of Israel.

While in Miami, Prof. Levtzion was the featured speaker at the Fort Lauderdale Hasbara Conference sponsored by the

Israel Consulate. Over 300 lay and professional leaders, from throughout the State of Florida, representing a broad spectrum of Jewish organizations heard Prof. Levtzion outline the Open University's special role in meeting the needs of the current Soviet immigration.

Prof. Levtzion was also the guest lecturer at Miami-Dade Community College on the subject of "Distance Education: Its Cost-Effectiveness and Ability to Meet On-going Educational Needs in Israel." The afternoon session was hosted by Miami-Dade Community College Vice President, Eduardo J. Padron, and chaired by distinguished Miami attorney and Jewish community leader, Martin Fine. With over 100,000 students, Miami-Dade is the largest community college in the United States.

Prof. Levtzion was interviewed by the "Miami Jewish Tribune" and appeared on Jewish Federation Television during his visit to South Florida.



Prof. Nehemia Levtzion delivers presentation to key Miami Jewish leaders at a reception in the residence of Consul General Moshe Liba in Bal Harbour, Florida

Latin-America

Rectors Study the Open University

The Ibero-American Council for Higher Distance Education held its international council meeting in Israel, in order to learn in depth about the work of the Open University of Israel. This was the first time the Council met outside the Spanish-speaking countries. Rectors from universities in Spain, Costa Rica, Venezuela, Mexico, Guatemala, the Dominican Republic, Honduras, Puerto Rico and the Director of the Education Ministry of Portugal participated in the conference, spending two full days studying every facet of the Open University's operation. The group visited the Hebrew University, tourist sites, and Christian holy places. The week long conference was organized by Daniel Trilnick, Director of the Latin American Department at the Open University, in cooperation with former Ambassador Shmuel Tevet, Director of the Israel-Ibero-American Culture Institute.

A Center in Chile for Collaboration with the Open University of Israel

A distinguished group of members of the Chilean Jewish Community has established a Center to promote academic, institutional and social ties between the Open University of Israel and Chilean institutions like universities, teachers' centers, research institutions and others interested in the development of Distance Education in Chile.

The Center has already organized several outstanding activities in Santiago, among them the organization of a seminar on "Distance Education, Present and Future," held at the headquarters of CEPAL, the United Nations agency for the scientific, economic and social development of the Latin-American countries. Serving as President of the Center is Mr. Mario Albo, and Mrs. Sima Rezepka is Director.

The International Conference of ICDE

The international Council for Distance Education held its International Conference in Caracas, Venezuela, with 800 participants from all over the world discussing new research and innovations in the field of Distance Teaching.

Representatives from Latin American countries, who met after the conference, decided to create a Latin-American Network for Distance Education, and asked the Open University of Israel to participate as a consulting member in this network. The work of the Open University of Israel evoked the lively and active interest of the representatives and contacts have been maintained to learn more.

The Open University delegation to the ICDE World Conference at Caracas included Prof. Nehemia Levtzion, President of the Open University of Israel, who presented a paper dealing with "Developments in Distance Higher Education in Israel," Mr. Daniel Trilnick, on "Problems in the Implementation of Distance Education," Dr. Margalit Ganor, on "The Structure of Distance Education," Dr. Sara Guri-Rozenblit, on "Teachers as Clients at the Open University of Israel," Dr. Yael Enoch, on

"Tutoring at a Distance Teaching University, Implications for Students and Institutions," and Dr. Ruth Arav and Mrs. Victoria Libin, on "An Integrated Interdisciplinary Laboratory of Life Sciences and Natural Sciences at the Open University of Israel," and Dr. Ruth Beyth-Marom.

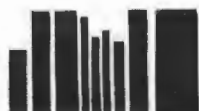
Participants in the International Conference on Distance Education: (left to right): Dr. Gustavo Luis Carrera, Rector of U.N.A., the Venezuelan Distance Education University that hosted the I.C.D.E. World Conference; Dr. Armando Villarroel, Conference Manager; Mr. Daniel Trilnick, Open University of Israel



New Study Center in Mexico

A new study center of the Open University of Israel has been established in Mexico City in cooperation with the Education Department of the Mexican Jewish community. Two study groups have enrolled for studies in Jewish history, at the first stages in two courses **The History of the Jewish People: Second Temple Period and The History of Zionism.** While the Open University has a limited number of courses in Spanish in Jewish history, the group is taking their Jewish history study program in Hebrew, with only supplementary lectures in Spanish.

An agreement to establish the Center was signed by Prof. Nehemia Levtzion, President of the Open University, by Mr. Salomon Lovaton, President of the Education Department, and Dr. Yaacov Blumer, General Secretary. The agreement was signed at a ceremony in Mexico in the presence of the Israel Ambassador to Mexico, Jewish Community leaders and educators. The new Center opens new horizons in Jewish education and particularly for the preparation of teachers for the Jewish education system of Latin American communities.



Jerusalem Book Fair

The Open University Publishing House

The Open University stand at the Jerusalem Book Fair drew large crowds every day. Among the visitors were President of the State of Israel Mr. Chaim Herzog and Prime Minister Mr. Yitzhak Shamir.

The Open University Publishing House is the largest University Press in Israel and one of the largest publishing houses in Israel, publishing 350,000 volumes annually. In the past year 80 new titles have been published. In total 1,300 titles have been published, approximately 250 courses.



UNCLASSIFIED
NSC/S PROFILE

RECORD ID: 9107032
RECEIVED: 24 SEP 91 14

271307
PP009

TO: PRESIDENT

FROM: ROTHSCHILD, LORD

DOC DATE: 16 SEP 91
SOURCE REF: 271307

KEYWORDS: AP

ISRAEL

PERSONS:

SUBJECT: AMER FRIENDS OF THE OPEN UNIV OF ISRAEL INC INVITES PRES TO SERVE ON
THE HONORARY INTL COM OF YIGAL ALLON AWARD 16 DEC

ACTION: SITTMANN SGD MEMO / REGRET DUE DATE: 27 SEP 91 STATUS: C

STAFF OFFICER: SITTMANN

LOGREF:

FILES: WH NSCP: CODES:

DOCUMENT DISTRIBUTION

FOR ACTION

FOR CONCURRENCE

FOR INFO

EMERY
EXECSEC
HILLIARD
SIGLER

COMMENTS: _____

DISPATCHED BY JS DATE 9/26 BY HAND W/ATTCH

OPENED BY: NSJWD

CLOSED BY: NSGLM

DOC 2 OF 2

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UNCLASSIFIED
ACTION DATA SUMMARY REPORT

RECORD ID: 9107032

DOC ACTION OFFICER

001 SITTMANN
002

CAO ASSIGNED ACTION REQUIRED

Z 91092414 APPROPRIATE ACTION
X 91092614 SITTMANN SGD MEMO / REGRET

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UNCLASSIFIED
NSC/S PROFILE

RECORD ID: 9107032
RECEIVED: 24 SEP 91 14

TO: SCOWCROFT

FROM: SUPER, K

DOC DATE: 24 SEP 91
SOURCE REF:

KEYWORDS: AP

ISRAEL

PERSONS:

SUBJECT: REQUEST PRES SERVE ON THE HONORARY INTL COM OF YIGAL ALLON AWARD OF
AMER FRIENDS OF THE OPEN UNIV OF ISRAEL 16 DEC

ACTION: APPROPRIATE ACTION

DUE DATE: 27 SEP 91

STATUS: S

STAFF OFFICER: SITTMANN

LOGREF:

FILES: WH

NSCP:

CODES:

DOCUMENT DISTRIBUTION

FOR ACTION
SITTMANN

FOR CONCURRENCE

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COMMENTS: _____

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DOC 1 OF 2

UNCLASSIFIED

**National Security Council
The White House**

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	SEQUENCE TO	HAS SEEN	DISPOSITION
Ken Hill	_____	_____	_____
Bill Sittmann	<u>1</u>	<u>W</u>	<u>Sign</u>
Bob Gates	_____	_____	_____
Brent Scowcroft	_____	_____	_____
Bill Sittmann	_____	_____	_____
Situation Room	_____	_____	_____
West Wing Desk	<u>2</u>	<u>MM 9/26</u>	<u>X</u>
NSC Secretariat	<u>3</u>	<u>LA 2/26</u>	<u>D</u>
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A = Action	I = Information	D = Dispatch	R = Retain	N = No further Action
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cc: VP Sununu Other _____

Should be seen by: _____
 (Date/Time)

COMMENTS

DISPATCH INSTRUCTIONS:

☐ APPOINTMENT

THE WHITE HOUSE
WASHINGTON

☐ SCHEDULE

RESPONSE DUE DATE: September 27, 1991

REQUEST FOR SCHEDULING RECOMMENDATION

MEMORANDUM FOR:

____ GOVERNOR SUNUNU
____ ANDREW CARD, JR
____ ROGER PORTER
____ SIG ROGICH
____ SUSAN PORTER ROSE
____ EDE HOLIDAY
____ CHASE UNTERMAYER
____ GREGG PETERSMEYER
____ DORRANCE SMITH

____ PHILLIP BRADY
____ DAVID DEMAREST
____ MARLIN FITZWATER
____ FREDERICK MCCLURE
____ J. BONNIE NEWMAN
____ ☒ BRENT SCOWCROFT ✓
____ C. BOYDEN GRAY
____ ED ROGERS

FROM: KATHY L. SUPER
PRESIDENTIAL APPOINTMENTS AND SCHEDULING

Please provide your recommendation the following scheduling request:

EVENT: Serve on the Honorary International Committee of the
Yigal Allon Award of the American Friends of the
DATE: December 16, 1991 Open University of Israel

LOCATION:

Additional information concerning this event is attached.

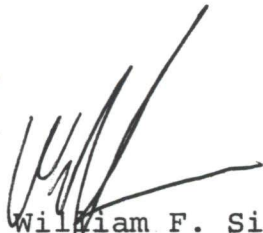
YOUR RECOMMENDATION:

Accept _____ Regret XX

Surrogate
Priority _____
Routine _____

Message
Video _____
Satellite _____
Teleconference _____
Written _____

If your commendation is to accept, please cite reasons below
September 26, 1991


William F. Sittmann
Executive Secretary

PLEASE RETURN TO WINDY WHITE, ROOM 182. OEOB, BY THE RESPONSE DUE DATE ABOVE SO THAT
YOUR COMMENTS MAY BE CONSIDERED AS WE PROCEED WITH IS REQUEST.
THANK YOU



האוניברסיטה הפתוחה

271307
American Friends of
The Open University of Israel, Inc.

September 16, 1991

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AND OFFICERS

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*Also Members of the
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Mr. George H. W. Bush
President of The United States of America
The White House
Washington, D.C. 20500
U.S.A.

RE: HONOURARY INTERNATIONAL COMMITTEE OF THE
YIGAL ALLON AWARD OF AMERICAN FRIENDS
OF THE OPEN UNIVERSITY OF ISRAEL

Dear Mr. President:

On behalf of the Board of Directors of American
Friends of The Open University of Israel, I invite you
to serve on the Honourary International Committee of
the Yigal Allon Award.

This committee includes many distinguished personal-
ities and honours the memory of the late Deputy Prime
Minister of Israel, Yigal Allon, one of the foremost
leaders of Israel's struggle for independence. Still
in formation, the committee currently includes:

Yitzhak Ben Aharon

Simcha Dinitz

President Gerald R. Ford

Shlomo Hillel, M.K.

Mendel Kaplan

Ambassador Jeane J. Kirkpatrick

Isi Leibler

Cabinet Minister Dan Meridor

Vice-President Walter F. Mondale

President Yitzhak Navon

Baron Robert de Rothschild

Lord Harold Wilson

The American Friends is proud to have established this
award in the name of Yigal Allon, who was instrumental
in the establishment of The Open University when he
served as Minister of Education and Culture in Prime
Minister Golda Meir's Cabinet. The award has been
authorized by his widow, Mrs. Ruth Allon. It recog-
nizes leaders who serve the cause of higher education
in Israel with generosity and commitment.



American Friends of
The Open University of Israel, Inc.

President George H. W. Bush
September 16, 1991
Page Two

The 1989 Yigal Allon Award was presented to Mr. and Mrs. Irving M. Rosenbaum of Great Neck, New York. In 1990, the recipients were Mr. and Mrs. Irwin Hochberg, also of Great Neck. This year, our nominee is Mrs. Ingeborg Rennert of New York, New York. Mrs. Rennert has devoted much of her life to philanthropic causes in the United States and Israel. Mrs. Rennert has served with distinction as a member of the Executive Committee of American Friends of The Open University of Israel and is currently its New York Chairperson.

We would be pleased, if you accept this invitation, to include your name as a member of the Honorary International Committee. The members of the committee would be consulted each year as to the potential awardees. We invite you to attend the dinner on December 16th as our guest.

A committee acceptance form and literature on The Open University of Israel are included with this letter. We hope you will join us in this most worthy endeavour.

Sincerely, *& warm regards.*

Norman

Lord Rothschild
Chairman of the Board