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THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

INCOMING

PL

DATE RECEIVED: NOVEMBER 13, 1990

NAME OF CORRESPONDENT: MR. BERNARD M. SHANLEY

SUBJECT: VIEWS REGARDING THE ELECTION RESULTS; SUPPORT
FOR THE PRESIDENT'S SCHEDULED TRIP TO VISIT
THE TROOPS IN THE MIDDLE EAST

		ACTION		DISPOSITION	
ROUTE TO:		ACT	DATE	TYPE	C COMPLETED
OFFICE/AGENCY	(STAFF NAME)	CODE	YY/MM/DD	RESP	D YY/MM/DD
JAN BURMEISTER		ORG	90/11/13	CP3	90/11/14
REFERRAL NOTE:					
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REFERRAL NOTE:					
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COMMENTS: CC5, "BERN"
ADDITIONAL NOV 8 90 LETTER ATTACHED FROM
MR. SHANLEY ENCLOSING AN ARTICLE, "THE BUSH
VICTORY" BY BILL SAFIRE

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES: 4680

MI MAIL USER CODES: (A) (B) (C)

*GB's reading file with 11/16/90 response
Never returned to Pm.19 attached*

*ACTION CODES:	*DISPOSITION	*OUTGOING	*
*	*	*CORRESPONDENCE:	*
*A-APPROPRIATE ACTION	*A-ANSWERED	*TYPE RESP=INITIALS	*
*C-COMMENT/RECOM	*B-NON-SPEC-REFERRAL	*OF SIGNER	*
*D-DRAFT RESPONSE	*C-COMPLETED	*CODE = A	*
*F-FURNISH FACT SHEET	*S-SUSPENDED	*COMPLETED = DATE OF	*
I-INFO COPY/NO ACT NEC		*OUTGOING	*
*R-DIRECT REPLY W/COPY *			*
*S-FOR-SIGNATURE *			*
*X-INTERIM REPLY *			*

REFER QUESTIONS AND ROUTING UPDATES TO CENTRAL REFERENCE
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KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING
LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS
MANAGEMENT.

EF

189994
PL

THE WHITE HOUSE
WASHINGTON

November 16, 1990

Dear Bern:

Barbara and I were sorry to learn about your recent surgery and hope that you are on the mend. We wish you a speedy and complete recovery.

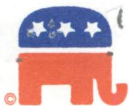
In spite of a handful of problems here, the world continues to treat us well. We're off tonight for Europe and the Middle East.

Take care, my friend. Warm regards.

Sincerely,



The Honorable Bernard M. Shanley
Member for New Jersey
Vice Chairman
Republican National Committee
131 Madison Avenue
Morristown, New Jersey 07960



Republican
National
Committee

Bernard M. Shanley
Member for New Jersey
Vice Chairman
Republican National Committee
131 Madison Avenue
Morristown, New Jersey 07960
(201) 285-1000

November 8, 1990

The Honorable George H. W. Bush
The President
The White House
Washington, D.C. 20500

Dear Mr. President:

I am sure you have seen Bill Safire's article headed "The Bush Victory." As I have been telling so many people since Election Day, the off-year election has always caused a loss to the party in power.

I recall vividly that after Eisenhower's tremendous victory in '52 in the ensuing off-year election we lost 48 Congressional seats. This no one would believe.

Devotedly,

BMS/ach
Enclosure

So the News, a New York institution for more than 70 years — a great institution, if I may say so — is driven to the brink of ruin. Hundreds of workers are walking the picket lines; nearly 3,000 employees are living in fear that they will lose their jobs.

Why? Because just when there was a glimmer of progress in the negotiations, a small faction in the drivers' union was challenging its own top leadership. This group first disrupted distribution at The News's Garden City plant and a month later triggered a walkout at the Brooklyn plant, a walkout that all the unions had been trying to avoid.

And what great cause is being served by these wrenching events? A

Michael J. O'Neill is former editor of The Daily News.

to compete.

by union contract. The average pay of unskilled workers is more than \$50,000 a year. Pressmen get \$65,000 to \$75,000, before overtime, and many don't put in a full day. The presses are so overmanned that workers aren't even missed when they don't show up.

Drivers' base pay is more than \$20 an hour and they get 36,000 hours a year of mandated overtime that is not even worked. A few take home \$90,000 to \$100,000 a year. The union limits the number of bundles on a truck, so many go out half-loaded. This translates into twice as many drivers and trucks as the paper needs.

The bottom line is that The News

Like old linotypes, the time-honored rituals of newspaper negotiations in New York are an anachronism when they are detached from reality. Simply finding a middle ground between union demands and management offers is like cutting a cow in half. Both sides get their share, but the cow is dead.

The union leaders know these things as well as management, and most genuinely want a solution. So do News employees who are dedicated to the paper's survival. Except for a noncompetition contract, I am no longer involved with the paper, but I'm convinced it can succeed again and grow. But this will require realism rather than ritual, good will rather than violence. Surely, there is a way to avoid creating a new death in the newspaper business. □

ESSAY | William Safire

THE NEW YORK TIMES
Thursday, Nov. 8, 1990
Page A35

The Bush Victory

WASHINGTON
The only time Richard Nixon quoted Walter Lippmann, not his favorite pundit, was the day after the midterm elections of 1970 in which the Republicans lost nine House seats.

"Walter Lippmann said that according to the rules of the political game as it has been played in this country for the past 50 years," said the President, reading from some gems of research I had handed him, "When the party in power loses little if anything in an off-year election, it has to be called a victory."

History has repeated itself; the party in power in the White House has just lost nine House seats in the midterm election, not the usual 36. Therefore, according to the Lippmann Rule, President Bush has the right to call the 1990 results a victory.

But just let him try it. The mindset that drives most interpretations of the results envisions a wounded politician in the White House, coattails in tatters and inflated ratings plummeting, his plums ripening for plucking in 1992. Having taken credit for the rain, Mr. Bush is now getting blamed for the drought.

Clear your mindset. For a man about to be the first to occupy the White House during a wartime recession, George Bush is in pretty good shape.

In his defining domestic moment, he stripped his party of its philosophy by caving in on his tax pledge — but disaster did not befall Republicans.

In pressing the advantage handed them by Desperation Darman, Democratic liberals reverted to the soak-the-rich pitch of their glory days — but their retreaded fairness issue led to no day of glory.

In retrospect, Mr. Bush might wish he had stuck to his guns and fought this election on a taxing-vs.-spending theme; most returns show voter displeasure aimed more at increased taxes than unincreased services. But let's keep our sextant fixed on Lippmann's guiding star: massive erosion averted is midterm victory.

Another, crueler adage buttresses this wisdom, which I hope some pundit a generation hence will refer to as the Safire Rule of Relative Positioning: No politician is safely a success until all his potential opponents are failures. Consider the state of the '92 opposition in light of the '90 results.

Who'd a thunk it?

With his campaign coffers overflowing, Mario Cuomo, who in his previous campaign won over 65 percent of the votes for Governor of New York, this time eked out a bare majority over a couple of relatively impoverished opponents; the much-derided Republican, Pierre Rinfret, stunned his scoffers by receiving twice as many votes as the pollsters predicted. The dismal Cuomo showing has forced the Governor's national boosters to eat humble pie with melancholy danish.

Equally heavily financed Bill Bradley, his aim fixed on the Presidential nomination, took his eye off the tax-cutting ball and dribbled away a big

lead in New Jersey against an unknown. His disenthralled supporters say wryly he can no longer depend on a charismatic oratorical style alone.

Senator Al Gore won handily in Tennessee. But the issue he is counting on to catapult him to the nomination is global warming — and environmentalists lost their "Big Green" push in California by 2 to 1, which greens everywhere consider a political ecological disaster. (However, if it's 90 in the shade in New York on New Year's Day — keep your eye on Gore.)

Those eager to proclaim the President damaged in this election should turn to a Lincoln adage: *You cannot beat somebody with nobody*. This election may have diminished the Somebody, but it has surely slammed around the Nobodies.

Perhaps you are unsatisfied with the notion that not losing badly is really winning. Surely you cannot prefer drawing such lessons as "nobody won" or "everybody lost." Does the campaign result have any meaning?

Yes. Remember how the reformist goo-goos were bawling the way incumbents could use perks and PAC's to keep themselves entrenched? They were right. And remember how all the pollsters and analysts were telling us how fed up the voters were with the budget messiness? They were right, too.

The inertial power of incumbency is still the Immovable Object. Resentment at deadlocking and secretive and promise-breaking politicians is the Irresistible Force. In the campaign of 1990, they met. Result: The little loss by the party in power has to be called a victory. □

Was

Let's face it. The task of extracting crude oil and refining it into products such as gasoline, diesel, and kerosene is regarded as a dirty business.

Even the names of some of the products are less than pristine. Like residual fuel, sulphur, and mud. They smell, they stain, and they can be generally unpleasant.

As they used to say in the oil business: "It's a dirty job, but so is providing energy to the world — and it's important enough — and it's our job — for us to continue."

But just because we don't mean we dirty the world. In fact, we established the Environmental Protection Agency to protect the environment.

That the New York Yankees American League. That *Silent Spring*, Rachel Carson's book on environmental work, and 14 years of the U.S. Environmental Protection Agency. It was, in fact, because environmentalists were born.

Over the years the industry has extended. In many instances what is required by law. It has action, not just in the United States but throughout the world and throughout the business — from producing oil to refining crude oil in Saudi Arabia, from producing chemicals in Saudi Arabia to refining chemicals in Saudi Arabia, from producing chemicals in Saudi Arabia to refining chemicals in Saudi Arabia.

Have we been perfect? No. And we have had a long way to go. Here's a partial list:

- We helped develop chemical dispersants to deal with oil spills.
- We developed and implemented a course on oil spill prevention being run by Texas A&M University with the American Petroleum Institute.



J. Burneister

189994

Republican
National
Committee

Bernard M. Shanley
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Vice Chairman
Republican National Committee
131 Madison Avenue
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GB's 11/16/90
Response Attached

W

November 7, 1990

The Honorable George H. W. Bush
The President
The White House
Washington, D.C. 20500

Dear Mr. President:

I hope you are as pleased as I am at the results of yesterday's Election. Needless to say, its success is due to your efforts.

I remember so well the off-year election after Eisenhower's great victory in '52, when we lost forty-eight Congressional seats.

I am so pleased you are headed for the Near East for Thanksgiving, and it will mean a great deal to our troops.

Americans are very proud of you.

As ever,

Bon.

BMS/ach