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Document Number:	101742
Alpha File Name:	

OB

101742
ME 002

November 30, 1989

I am delighted to extend warm greetings to all those gathered in New Orleans for the 76th Anniversary Dinner of the Anti-Defamation League and to congratulate your honored guests, Patrick F. Taylor and Everett J. Williams.

It is fitting that you have chosen to honor two men whose vision and hard work are making a difference in the lives of others. Dedicated to improving educational opportunities for young people in the New Orleans area, they have made a lasting investment in our Nation's future. Their successful efforts to promote scholastic achievement have been a source of inspiration to educators and business leaders around the country and merit the respect and admiration of all Americans.

Members of the Anti-Defamation League are devoted to the ideals upon which our Nation was founded. Your tireless efforts to eliminate discrimination and prejudice are helping to ensure that our Nation remains a land of "liberty and justice for all."

Barbara joins me in sending our warm best wishes to all of you for a memorable and enjoyable dinner and for continued success in the future. You set a wonderful example for all of your fellow citizens. God bless you.

GEORGE BUSH ^A

Call Michael Lieberman, 452-8320, for pick up

GB:FJK:TD:SMG:ltd PM14
cc: Pres.Msgs.Rm.18/F.Kelly/CF
EVENT: Dec 3 89
DUE: Dec 1 89
Anti-Defamation League

Okayed by NSC and OPL

K

CH

OFFICE OF PRESIDENTIAL MESSAGES
REQUEST FOR CLEARANCE - COMMENTS



TO: NSC, ATTENTION: DYKE

Please review, concur with or without changes, sign for the
Executive Secretary and return to NSC/S

Date Due:

TODAY, DEC. 1 - 3:00pm

Date of Event:

DEC. 3, 1989

Subject:

Presidential message for the 76th Anniversary Dinner of the
Anti-Defamation League

Requested by:

Sarah DeCamp, OPL

Background:

May we please have your approval on the attached.

Copy of incoming request attached, FYI.

Telephone clearance would be appreciated.

Thank you.

Signature:

LINDA WATSON

Date:

DEC. 1, 1989

*Presidential Messages
Old Executive Office Building
Room 18
(202) 456-2941*

Your Recommendation/Comments:

THE NSC CONCURS AS IS ✓ WITH CHANGES _____.

Nancy Bears Dyke
For G. Philip Hughes
Executive Secretary

SIGNATURE:

DATE:

Dec. 1 / Dec 3

OFFICE OF PRESIDENTIAL MESSAGES
REQUEST FOR CLEARANCE - COMMENTS



TO:

Sarah DeCamp, OPL

OKayed by phone

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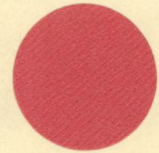
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Old Executive Office Building
Room 18
(202) 456-2941*

Your Recommendation/Comments:

SIGNATURE:

DATE:

OFFICE OF PRESIDENTIAL MESSAGES
REQUEST FOR CLEARANCE - COMMENTS



TO: Sarah DeCamp, OPL

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*Presidential Messages
Old Executive Office Building
Room 18
(202) 456-2941*

Your Recommendation/Comments:

Shay

SIGNATURE:

Sarah DeCamp

DATE:

-12/1/89

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Anti-Defamation League

nice msg
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DRAFT OF PRESIDENTIAL MESSAGE

DRAFT DATE: Nov. 29		SPECIAL DEADLINE: Dec. 3		EVENT DATE: Dec. 3	
INITIALS: GB/ FJK/ <i>th</i> <i>sey</i>			COMPUTER DRAFT DOCUMENT TITLE:		
CLEAR WITH: OPL and NSC			☐ STRAIGHT WIRE ☐ SPECIAL DELIVERY ☐ EXPRESS MAIL ☐ REGULAR MAIL		
CC: F. Kelly-Rm. #93			FAX TO NO.:		
WHCC:			DISPATCH TO:		
END: ☐ PROC ☐ B+W ☐ COLOR ☐ PRES ☐ PRES+MRS					

I am delighted to extend warm greetings to all those gathered for the 76th Anniversary Dinner of the Anti-Defamation League. My special greetings and congratulations to your honored guests, Patrick F. Taylor and Everett J. Williams.

Some ADL members might recognize this language (used previously)

The ADL is an inspiration to men and women of goodwill everywhere. Its mission represents one of the greatest responsibilities of any just society: guaranteeing that no individual is ridiculed or discriminated against because of his or her race, religion, or place of origin.

The gentlemen you honor tonight have been outstanding examples to their communities and to our nation. As successful

Williams is Superintendent of the New Orleans Schools!

NO businessmen, they have contributed their time and resources to making the state of Louisiana and our nation a better place. I join with all of you in saluting them.

Need to say something about education!

Barbara joins me in offering our warm best wishes to all for a memorable and enjoyable event and for every future happiness.

GEORGE BUSH

THE WHITE HOUSE
WASHINGTON

NOVEMBER 16, 1989

Dec 3
assign to FK 11-20

MEMORANDUM FOR LINDA WATSON

FROM: SARAH DECAMP *SD*
REQUEST: PRESIDENTIAL MESSAGE HONORING PATRICK TAYLOR
AND EVERETT WILLIAMS

DECEMBER 3; ANTI DEFAMATION LEAGUE DINNER
NEW ORLEANS, LA.

Please prepare a Presidential Message for Patrick Taylor,
Chairman and CEO of Taylor Energy Company, and Everett
Williams, Superintendent of New Orleans Public Schools.
They will be honored by the Anti Defamation League at a
dinner in New Orleans on December 3. Both of them have made
important contributions towards improving education in New
Orleans the details of which can be found in the attached
information.

If you need more information, please call me.

Thanks--

previous mss to League attached
previous GB to Taylor attached

Clear final w/OPZ + nsc

Anti-Defamation League **ADL** of B'nai B'rith

Washington, D.C. Office

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Director

MICHAEL LIEBERMAN
Associate Director/Counsel

MARY D. MEDIN
Assistant Director

TRANSMISSION MEMORANDUM

TELECOPY TO THE FOLLOWING NUMBER: 456-6218

THE FOLLOWING DOCUMENT IS FOR:

Name: Sarah DeCamp

Firm: _____

FROM: Michael Lieberman

Total number of pages to be transmitted: 5

This transmission memorandum plus 4 pages.

Date: 11/15/89 Time: _____ (A.M.) 4:00 (P.M.)

1100 Connecticut Avenue, N.W., Suite 1020, Washington, D.C. 20036
Tel: 202/452-8320, FAX: 202/296-2371

Anti-Defamation League of B'nai B'rith

Washington, D.C. Office

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Director

MICHAEL LIEBERMAN
Associate Director/Counsel

MARK D. MEDIN
Assistant Director

November 15, 1989

Ms. Sarah DeCamp
Office of Public Liaison
Old Executive Office Building
Room 128
Washington, D.C. 20501

SENT BY FAX MACHINE

Dear Sarah:

Following up on our conversation earlier today, attached is a copy of the invitation to an ADL dinner in New Orleans on December 3 honoring Patrick F. Taylor, the Chairman and CEO of Taylor Energy Company. Basic biographical information about Taylor is included. Also attached is an article from the Wall Street Journal about Taylor. I am told that Taylor's relationship with President Bush was discussed in a "60 Minutes" segment in October.

As we discussed, we would appreciate your help in securing a letter of congratulations from President Bush on this occasion. Also attached is a letter which the President sent in honor of Robert Maxwell at a similar ADL dinner last month.

Thanks very much for your help on this. Please let me know if you need additional information.

Best regards.

Sincerely,



Michael Lieberman
Associate Director/Counsel

ML/ph

Encl.

1100 Connecticut Avenue, N.W., Suite 1020, Washington, D.C. 20036
Tel: 202/452-8320, FAX: 202/296-2371

Justin J. Finger holds the position of associate national director in the Anti-Defamation League, the organization's second-highest post. He was named associate national director in 1987 after having served as director of the ADL's Civil Rights Division. Mr. Finger joined the ADL staff in 1959.

During his tenure as director of the Civil Rights Division, Mr. Finger supervised the ADL's legal affairs, fact-finding and research departments, the Washington D.C. office and the Nazi War Criminals Task Force.

Prior to his job in the Civil Rights Division, he was the ADL's Southern legal counsel, based in Atlanta, Ga. during the turbulent civil rights struggle.

An authority on extremist political, terrorist and paramilitary movements, Mr. Finger has testified before congressional and state legislative committees investigating such groups as the Ku Klux Klan and neo-Nazis.

He also directed the preparation of numerous ADL amicus curiae briefs presented to the U.S. Supreme Court and other federal and state courts in cases involving issues crucial to the ADL.

In addition, he has supervised the preparation of ADL model statutes banning paramilitary training activities and ethnic vandalism. While many states have adopted these statutes, Louisiana thus far has not, despite the efforts of the ADL.



Mr. Finger developed and directed the preparation of ADL's annual audits of anti-Semitic vandalism as well as major reports on "Racism and Violence: The Organized Hate Movement in America," "Shaved for Battle—Skinheads Target America's Youth," "The LaRouche Political Cult" and ADL's security handbook for the protection of community institutions.

Prior to joining ADL, Mr. Finger was staff counsel to the New York State Crime Commission, the New York Waterfront Commission and New York State's Commission of Investigations. A graduate of New York University and the Fordham University School of Law, Mr. Finger has been admitted to legal practice in New York and Georgia and is a member of the American Bar Association. He has received awards from the United Jewish Appeal and Israel Bonds.

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*We regret the omission of those names received too late for publication.



You are cordially invited to attend
the 76th Anniversary Dinner of the
Anti-Defamation League

honoring
PATRICK F. TAYLOR,
Chairman and CEO, Taylor Energy Company
and
EVERETT J. WILLIAMS,
Superintendent, New Orleans Public Schools

with the
TORCH OF LIBERTY AWARD

Guest Speaker
JUSTIN J. FINGER
Associate National Director, Anti-Defamation League

Sunday December the Third, 1989
at the Royal Sonesta Hotel

BLACK TIE
COUVERT—\$150 PER PERSON
DIETARY LAWS OBSERVED

RECEPTION FOR HONOREES 6:30 P.M.
COCKTAILS 6:30 P.M.
DINNER 7:30 P.M.

There will be no solicitation of funds at the dinner

W

Wherever one looks in the field of education reform in Louisiana, there is a Taylor Plan. There is the Taylor Plan that guarantees the tuition of any Louisiana high school graduate with good grades from a low or middle-income family. It was approved in 1989 by the governor, the legislature and the Board of Regents. There is the Taylor Plan that guarantees Patrick F. Taylor will pay the college costs of any graduates of the predominantly black Livingston Middle School who finish the 12th grade. And there is the Taylor Plan that provides full scholarships for 120 of the nation's outstanding young scholars at the University of New Orleans. The cost of this program to Taylor in 1989-90 will exceed \$230,000.



Patrick F. Taylor, chairman and chief executive officer of Taylor Energy Company, is the author of each of these Taylor Plans. While many Louisiana business leaders have come to the conclusion that there must be significant, immediate improvements in public education if there is to be an economic renaissance here, none have committed more time, energy, zeal or personal funds to the cause than Mr. Taylor.

Perhaps Mr. Taylor's zeal for education springs from the fact that he had to work harder to get it than most. As an East Texas poor boy, he hitchhiked to Houston where he worked his way through high school, then selected Louisiana State University as his alma mater because it had the lowest tuition of any school teaching courses in the field of energy exploration.

Today, as one of the most successful independent producers of oil and natural gas, Mr. Taylor has emerged as one of the private sector's top advocates of education reform. He is determined the day will come soon in Louisiana when a good student from a poor family will not want for an education.

Some call him "Lone Wolf" Taylor because he has little patience with long committee meetings or drawn-out studies. "I don't have the time for that," he says. "When the goal has been set, the only way to achieve it is to drive forward. A leisurely advocacy that possesses little energy is certain only to produce few, if any, results."

Pat and Pitylis Taylor are active in many civic causes in New Orleans.

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DIRECTOR OF DEVELOPMENT

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A. I. Botnick
DIRECTOR, SOUTHCENTRAL REGION

Paula C. Lally
ADMINISTRATIVE ASSISTANT

The admirers of Everett J. Williams say he has done the best job of any school superintendent in New Orleans history. They note that when he became superintendent in 1985, Dr. Williams inherited a school system wrecked by failure. More than half the students who entered the system dropped out before graduation. Test scores were among the lowest in the nation. Teacher morale was at its lowest ebb. The community had lost faith in the ability of public schools to educate.

Today, public education is making a comeback in New Orleans. The schools are graduating more honor students than ever before. The community raises funds for college scholarships and every public school has been adopted by at least one business, civic, fraternal or charitable group. The system's magnet schools are among the best in the nation. The outstanding Benjamin Franklin High School is



moving to a new home on the University of New Orleans campus. Dropouts remain a serious problem but the number is slowly dropping. The work is far from done, says Dr. Williams, but a positive beginning has been made in a system that had lost hope it would again have reason for hope.

New Orleans voters gave this resurgence a vote of confidence in 1988 approving a property tax increase for public education. It was the first approval of a property tax increase for the schools in 35 years.

Dr. Williams is one of the nation's leading advocates of pre-school education. He has worked with the National Council of Jewish Women to bring an Israeli-developed pre-school program to schools located near housing projects and with the Rosenthal family of New Orleans to develop a model pre-kindergarten program at Laurel School near the St. Thomas Project.

"No single individual can turnaround a school system with 80,000 students," says Dr. Williams. "It takes a community determined to work together to lift the schools by their bootstraps. That is what we are doing in New Orleans."

He waited a long time for the chance to implement his dreams. Dr. Williams served as a teacher, principal and administrator in the New Orleans public schools for 27 years before he was named the first black superintendent in New Orleans history. He says, "There will be a day when no child enters our school system without having received pre-kindergarten training. That is when our dropout rate will finally begin to significantly fall."

Dr. Williams and his wife, Melva, have two grown daughters.

A Louisiana Wildcatter Shines His Point of Light

Patrick F. Taylor might seem an unlikely educational reformer. He is the sole owner of Taylor Energy Co., an oil and gas company worth \$300 million to \$400 million. He likes fast boats and airplanes and wears expensive boots and heavy gold cuff links. He may be the richest man in Louisiana.

But he is more than that. Because he left his East Texas home at age 16 with 35

Business World

By George Melloan

cents in his pockets and had to scabble for a petroleum-engineering degree, he is a passionate believer in education. His interest has just led to a reform of Louisiana's system of higher education that will make college admission a greater academic challenge but at the same time remove financial obstacles for poor youths.

You might say that Pat Taylor is one of those thousand points of light George Bush talks about, a volunteer applying remedies of his own design to a serious social problem. He also may have rediscovered something obvious but often overlooked in all the theories about educational quality: the importance of self-motivation.

"I've heard all the arguments for better teachers, smaller classes—indirect lighting, for gosh sakes. But picture the learning process. You can have a teacher standing over every kid, a superlative teacher, and if that kid does not want to learn you can't force it into him. What does it take to learn? It takes daily effort. It takes getting up in the morning, going to school, paying attention, receiving the assignments, doing the homework. That has got to be from self-motivation."

Ideas from businessmen no longer are scoffed at by professional educators. The record of failure in public education is ap-

palling. By one estimate, 18% of the nation's 18-year-olds are school dropouts and a similar number with high-school degrees are functionally illiterate. Business interest in doing something about the problem has been rising rapidly, and for good reason—there is a shortage of trainable workers. Business corporations have launched their own in-house remedial-education programs and increasingly are working with local school systems. Former Procter & Gamble Chairman Brad Butler is running a school-reform campaign by the Committee for Economic Development, primarily a business group.

Pat Taylor's interest in education has expressed itself several ways: direct aid to promising students, service on the Louisiana State University board of supervisors, the Taylor Merit Scholars Program at the University of New Orleans and, most recently, chairmanship of the governor's committee on college availability. His university reform was born out of a request, about a year ago, that he visit a junior high in a rundown New Orleans neighborhood to serve as a "role model."

This was a familiar task. Mr. Taylor has been delivering inspirational talks to students and teachers on "Horatio Alger" days for some time. But he was warned that these kids were different. All 221 of them were either two or three years behind in school. They were in what was called a "transition class," a euphemism for salvage operation. They were 95% black, mostly children of single parents in a high-crime, high-drug area. It was estimated that 80% wouldn't finish high school. It was considered to be futile, and maybe even cruel, to talk to these kids about college.

"I didn't like what I'd been told," says Mr. Taylor. "I didn't enjoy the realization that these kids were different. So I made up my mind to try something. I was going to satisfy myself on whether in fact these kids placed no value on education.

"I laid it on pretty thick. I told them where I had come from and what I had, how I had succeeded—oil fields, gas fields, offshore, racing boats, airplanes, ranches—all that stuff. And I told them that I felt like I had had an advantage that most of their parents had not had in that I was born white, but that I personally did not think it was that much of a disadvantage to be black nowadays and that it frankly didn't make any difference.

"If they would stay in school, do their work and if they were a success, it was to their benefit. They were responsible. If they chose to drop out of school and end up on the streets, or on welfare, they could blame whomever they wished but it wouldn't make any difference. They would have to live with the results of that failure. But I didn't think it had to be that way.

"So I tried an experiment. I asked, 'How many of you kids would like to go to college?' The reaction was extraordinary. Every hand went up. Nobody looked around to see what the others were going to do. Every hand went up as if they all wanted to be the first ones to get their hands up. There was no lack of appreciation for education. Every kid knew that education was the way to succeed in our society.

"So I said, 'OK, here's how we're going to do this now.' While I was on the LSU board of supervisors, I had led the fight for LSU and later the University of New Orleans to adopt a 17% core-credit curricula for admissions. At that time it was the only admissions standards ever adopted in Louisiana. We've had open admissions. So I said, 'Your teachers know what these courses are. You kids stay in school and in your four years of high school complete these courses. If you make an A average you don't need me, the universities will snap you up. If you make Cs and Ds, I don't think you'll be qualified for college but you'll have a valid 12th-grade education and you can go to vo-tech school or ju-

nior college and you can get a job. But if you make a B average, I'll see to it you go to college."

Mr. Taylor reached an agreement with three college presidents to waive tuition, room and board if his kids fulfilled his challenge. He arranged for the 81 eighth-graders to have a six-week summer course on the Loyola and UNO campuses, taking classes, attending cultural events, learning personal hygiene and working part time at paying jobs. Some did surprisingly well. He had "Taylor's Kids" T-shirts and blazers made up to create group peer pressures that would give the kids some protection from outside influences. Today, a year later, 172 of the original 221 still are in school, but the shrinkage results from family moves, not dropouts. One became pregnant. One got into trouble for a joy ride in a stolen car.

"I didn't pat them on the head and make them nice little boys and girls. I gave them something to risk. They now perceive that they have a future and they are not going to do those things."

Mr. Taylor wants all students to understand that they have to work in high school to make it to college. At his urging, 12 of the 15 state four-year institutions have replaced open enrollment with admissions requirements, including a high school grade point average of 2.5. But no qualified student will be denied admission because of financial circumstances.

Several lessons may be buried in the Pat Taylor experience: It's possible to motivate ghetto youths previously lacking in direction and hope; hope can be generated by living proof that poor kids still can become rich adults in the American system; the challenge-reward principle works with kids pretty much the way it works in the oil and gas business.

As Pat Taylor puts it: "You don't always get from individuals what you expect. But if you expect nothing, you're going to get nothing."

Name	Date
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