



QUICK FACTS

- Mike is the author of *All In*, *Profit First*, *The Pumpkin Plan*, *Clockwork*, *Fix This Next*, *Get Different*, *My Money Bunnies*, *Surge*, and *The Toilet Paper Entrepreneur*. His highly anticipated personal finance book, *The Money Habit*, will be released in January 2026.
- Mike's books have been translated into over 30 different languages.
- Mike's bestselling book, *Profit First*, has sold more than one million copies.
- Mike is the host of the television show *4 Minute Money Maker* and a former small business columnist for *The Wall Street Journal*.
- Mike launched four multi-million dollar companies before his 35th birthday.
- Mike was awarded NJ SBA's Young Entrepreneur of the Year when he was 26.
- Mike sold his first company to private equity and his second firm to a Fortune 500 company.
- Mike is an investor and active partner in multiple companies.

Mike

Michalowicz

Author & Entrepreneur

BIO (INTRO)

Mike Michalowicz (my-CAL-o-wits) is the entrepreneur behind four multi-million-dollar companies and the author of bestselling business books including *Profit First*, *Clockwork*, *The Pumpkin Plan*, and *All In*. His newest book, *The Money Habit*, a highly anticipated and groundbreaking approach to personal finance, will be released in January 2026. Television host of *4 Minute Money Maker* and a former columnist for *The Wall Street Journal*, Mike now travels the world helping individuals grow thriving businesses and live richer lives.

OUTRO

To learn more about Mike and get access to a treasure trove of entrepreneurial tips, visit www.MikeMichalowicz.com.

HOW TO PRONOUNCE HIS NAME

MICHALOWICZ → mi-CAL-oh-witz

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