

EVENT PLANNER LOGISTICS FOR:

Mike Michalowicz (my-CAL-o-wits)

INTRODUCTION

BIO (INTRO)

Mike Michalowicz (my-CAL-o-wits) is the entrepreneur behind four multi-million-dollar companies and the author of bestselling business books including *Profit First*, *Clockwork*, *The Pumpkin Plan*, and *All In*. He is also the creator of *The Money Habit*, a groundbreaking approach to personal finance. Host of the hit podcast *Becoming Self Made* and television series *4 Minute Money Maker*, and a former columnist for *The Wall Street Journal*, Mike now travels the world helping individuals grow thriving businesses and live richer lives.



ROOM SETUP & PREP

Mike will happily adjust to any setup you provide, but our years of experience have proven the items below will give your guests the optimal experience. ***Should you not be able to accommodate these requests, please notify our Speaking Coordinator in advance (contact info is below).***

- | | |
|--|--|
| ☐ Two (2) Flip Boards (15 sheets of paper minimum each) | ☐ Set stage with one (1) stool and no lectern |
| ☐ Four (4) new large markers (black, blue, red, green) | ☐ Set stage with one (1) bottle of water on stool |
| ☐ A lapel microphone with new batteries | ☐ Photos are okay, videos require permission |
| ☐ Handout printed and distributed to each guest prior to presentation (we will email to you to print) | ☐ Mike does not use PowerPoint - use the QR code below for a static screen displays |
| ☐ Theater style seating, if possible | ☐ Mike does not have any dietary restrictions |

BOOKS

We have found Mike's books are an ideal gift for event guests. Mike will autograph books at the conclusion of the event. We suggest that Mike is at the sponsor table before books are given to guests.

- ☐ Books are available for discounted bulk purchase at www.book-pal.com
- ☐ Please have two (2) new blue or black Sharpie - Fine markers

CONTACTS

This is your primary contact.



Erin Chazotte

Speaking Coordinator

📞 973-775-9207

✉️ Erin@MikeMichalowicz.com

Li Hayes

Speaking Agreements

📞 203-871-2287

✉️ Li@MikeMichalowicz.com

RESOURCES

Worksheets



Speaker Slide



Headshots



Books

