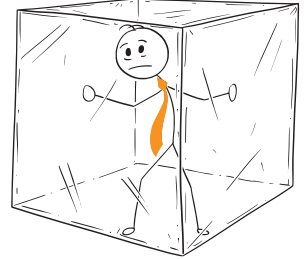


The Toilet Paper Entrepreneur

BY MIKE MICHALOWICZ

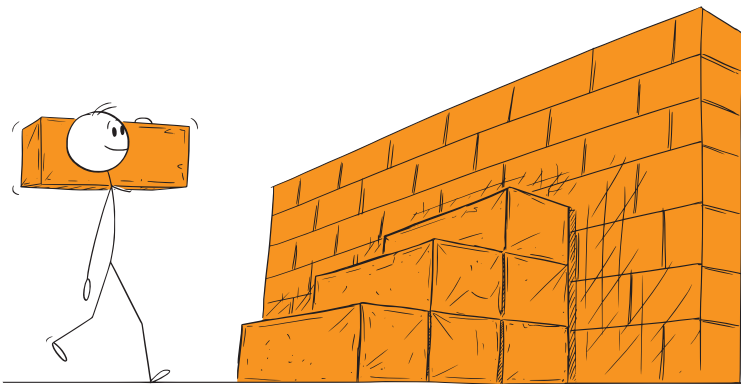
WANT TO START A BUSINESS BUT NO CLUE HOW?

You've got an idea, but no funding, no trust fund, and definitely no fancy investors. You're trying to figure out how to turn that dream into a thriving business. But instead of waiting for the perfect moment, it's time to break down the barriers holding you back and start building with what you've got.



GET OFF YOUR ARSE... YOU'VE GOT THIS

The key to building a business from scratch isn't about having deep pockets. It's about having the right mindset, the drive to innovate, and a clear action plan. **Toilet Paper Entrepreneur** gives you the blueprint to create something amazing with what you've got right now. Stop waiting for everything to be perfect. Take control, and start building a business that thrives, no matter how lean your resources may be.



THE THREE SIMPLE SHEETS TO GUIDE YOUR STARTUP

In **Toilet Paper Entrepreneur**, we ditch the traditional business plan and focus on three simple sheets that keep you moving forward:

1. Prosperity Sheet

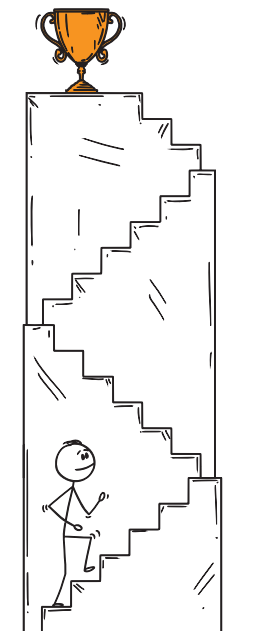
Define success on your own terms. What's your long-term vision? What does prosperity look like for you and your business?

2. Quarterly Sheet

Break your big goals into quarterly objectives. Focus on what you want to achieve in the next three months—clear, measurable, and actionable.

3. Daily Metrics Sheet

This is where the magic happens. Break down your daily actions. What steps can you take today to move closer to your goals? Small, consistent progress wins.



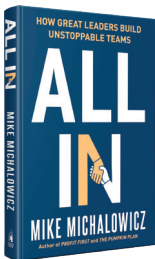
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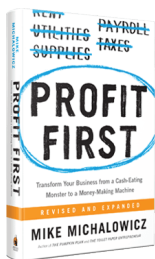
A PROVEN SYSTEM TO START A BUSINESS, LIKE NOW

Toilet Paper Entrepreneur is a proven method that has empowered thousands of entrepreneurs to start lean, think big, and grow fast. With real-life stories, actionable steps, and practical advice, this book helps you break down the limiting beliefs that are holding you back and take control of your entrepreneurial future.

The Toilet Paper Entrepreneur is part of the **Entrepreneurship Simplified** series, the ultimate collection of books designed to help business owners overcome the most critical challenges to start and build a thriving company.



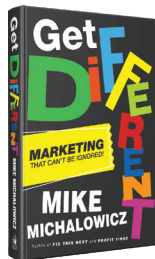
Lead the best team!



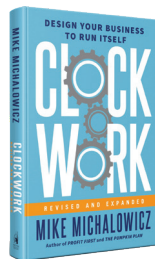
Make more money!



Do the right things!



Market better than ever!



Get your time back!



Grow fast & strong!



Be the industry leader!



Build your 1st company!

WHAT ARE YOU WAITING FOR?

Stop waiting for the perfect conditions. Start your business today with the tools and mindset that will set you up for success. Pick up a copy of **Toilet Paper Entrepreneur** now and start building the business that will change your life.

[amazon.com](https://www.amazon.com)

[BARNES & NOBLE.com](https://www.barnesandnoble.com)
www.bn.com

[Bookshop.org](https://www.bookshop.org)



MAKE IT EASIER WITH THE RIGHT TOOLS AND RESOURCES

Implementing **Toilet Paper Entrepreneur** is simple with these tools:



<https://www.toiletpaperentrepreneur.com/>

SMALL BUSINESS 101:

Starting Your Business Right

Small Business 101: Starting A Business Right Course

Learn the key steps to starting your own business in this self-guided course following Mike's personal guidance.

<https://bit.ly/TPEstartup101>

SMALL BUSINESS 101: STARTING A BUSINESS RIGHT

[CHECKLIST](#)

Start a Business Essential Checklist

Build the mindset and resilience needed to succeed on your entrepreneurial journey.

<https://bit.ly/TPEBusinessChecklist>