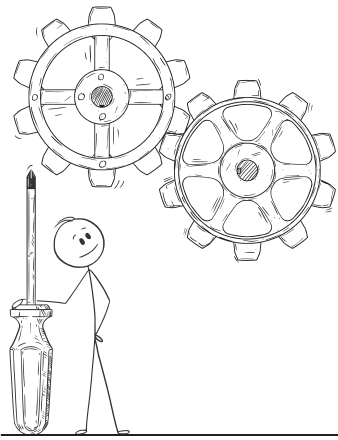
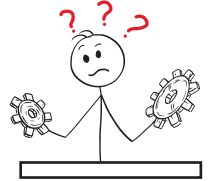


FIX THIS NEXT

BY MIKE MICHALOWICZ

NOT SURE WHICH BUSINESS CHALLENGE TO FIX FIRST?

Running a business feels like a never-ending to-do list. Sales, marketing, and hiring (oh my!) Everything needs attention, and it's hard to know what actually moves the needle. Most entrepreneurs bounce from one fire to the next, solving the wrong problems while their business stalls. Sound familiar?



IDENTIFY & SOLVE THE RIGHT PROBLEM

The secret to scaling isn't working harder, it's fixing the *right* thing at the *right* time. **Fix This Next** gives you a clear, systematic approach to diagnosing what's holding your business back so you can focus your energy where it matters most. Instead of guessing, you'll follow a proven framework to pinpoint the one issue that, when solved, unlocks the next level of growth.

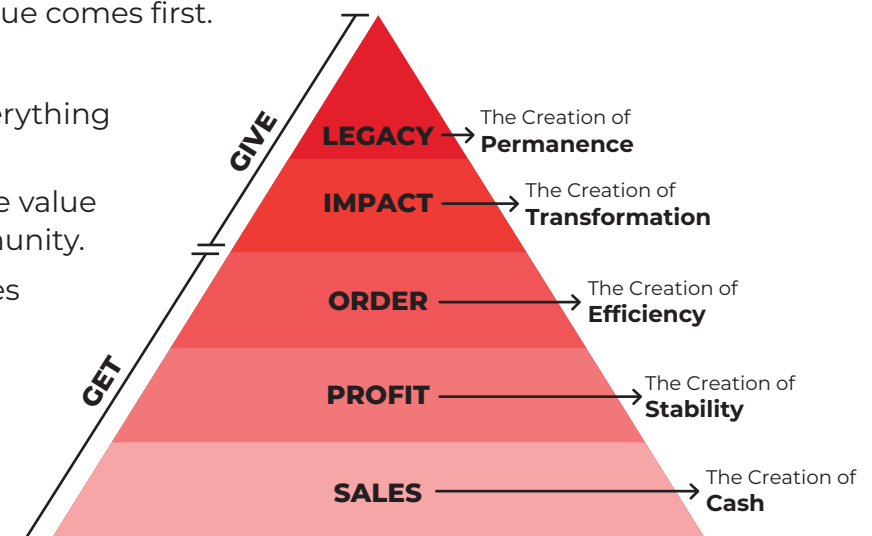
THE TRUTH: Your instincts are working against you. You need a plan that helps you focus on what actually matters right now—so you stop wasting time and energy on the wrong stuff.

BYE-BYE GUESSWORK; HELLO CLARITY

Fix This Next is your step-by-step guide to solving the right problems at the right time. The Business Hierarchy of Needs (BHN) shows you exactly where you need to focus:

1. **Sales** – Consistent, predictable revenue comes first.
2. **Profit** – Without profit, nothing lasts.
3. **Order** – Build systems that make everything run smoothly.
4. **Impact** – Your business should create value for your team, customers, and community.
5. **Legacy** – Ensure your business thrives without you at the helm.

Follow this roadmap, and you'll start making progress with clarity and confidence.



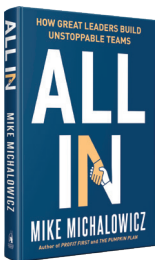
FIX THIS NEXT

BY MIKE MICHALOWICZ

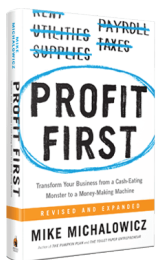
A PROVEN SYSTEM TO FOCUS & IMPROVE YOUR BUSINESS

You don't have to guess your way to success. **Fix This Next** has helped thousands of business owners cut through the chaos, get laser-focused, and finally achieve the growth they've been chasing. With top reviews and real-world results, this system is a game-changer for entrepreneurs at every stage.

Fix This Next is part of the **Entrepreneurship Simplified** series, the ultimate collection of books designed to help business owners overcome the most critical challenges in building a thriving company.



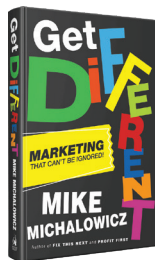
Lead the best team!



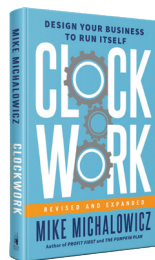
Make more money!



Do the right things!



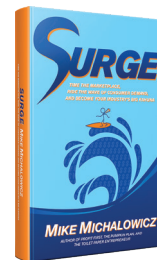
Market better than ever!



Get your time back!



Grow fast & strong!



Be the industry leader!



Build your 1st company!

WHAT ARE YOU WAITING FOR?

Guesswork and gut instincts won't take your business to the next level. A strategic, systematic approach will. Pick up a copy of **Fix This Next** today and start solving the *right* problems in the *right* order so your business can grow, scale, and thrive.



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A deep dive into the **Fix This Next** system—learn how to prioritize the right fixes and drive sustainable growth.

bit.ly/FixThisNextKeynote