

ALL IN

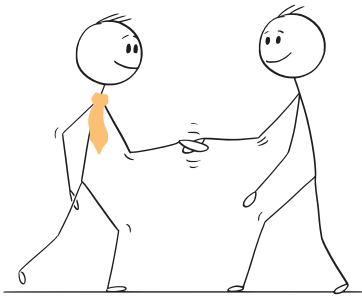
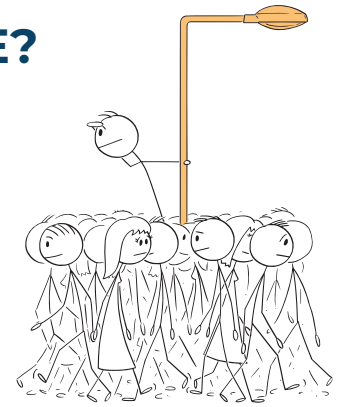
BY MIKE MICHALOWICZ

READY TO GROW BUT STRUGGLING TO HIRE?

Scaling shouldn't mean settling.

Hiring feels like a slow, painful gamble. It's often months of searching, only to end up with someone who just clocks in and coasts. Sound familiar? You're not alone. Most businesses waste time and money on hires who don't move the needle.

There's a better way. Let's fix it.



HIRE RIGHT THE FIRST TIME

A thriving business isn't built on headcount, it's built on the right people.

ALL IN gives you the blueprint to hire smarter, lead better, and build a team that owns their roles, not just their paychecks. Ready to turn employees into true drivers of your business? Let's go.

THE BIG SHIFT: EVERYTHING YOU'VE BEEN TAUGHT ABOUT HIRING IS WRONG

You may believe:

Hiring is about skills and experience first. *(Nope.)*

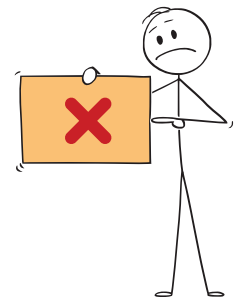
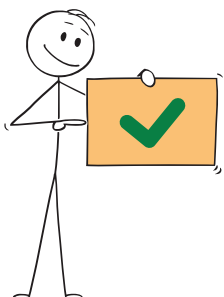
Good pay and perks create engaged employees. *(Not really.)*

A strong company culture comes from team outings and free snacks. *(Try again.)*

ALL IN flips the hiring script with a proven framework based on the **FASO Model** (rhymes with Lasso—love you, Ted):

- **Fit** – Cultural alignment comes first. Skills can be taught, values can't.
- **Ability** – Hire people with a hunger to learn and grow.
- **Safety** – Ensure employees feel physically, emotionally, and financially secure.
- **Ownership** – Build a team that treats the business like their own.

By following the **ALL IN** approach, you'll stop wasting time on the wrong hires and start building a team that drives your business forward.



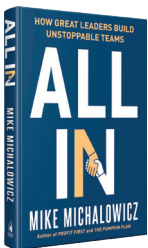
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A PROVEN SYSTEM TO HIRE & LEAD LIKE A PRO

Hiring shouldn't be a gamble. **ALL IN** provides a clear framework for hiring and leadership that has already helped thousands of business owners build teams that are engaged, accountable, and committed.

ALL IN is part of the *Entrepreneurship Simplified* series, the ultimate collection of books designed to help business owners tackle the most critical challenges in growing a thriving company that works for you.



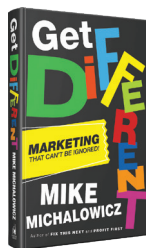
Lead the best team!



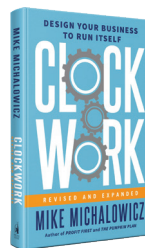
Make more money!



Do the right things!



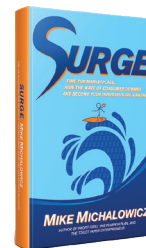
Market better than ever!



Get your time back!



Grow fast & strong!



Be the industry leader!



Build your 1st company!

WHAT ARE YOU WAITING FOR?

Mediocre teams build struggling businesses. Exceptional teams build dreams. It's time to transform your hiring, your leadership, and your company's future. Pick up a copy of **ALL IN** and start leading a business where every employee is fully engaged, fully accountable, and fully committed.

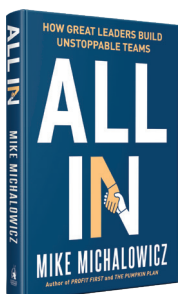


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MAKE IT EASIER WITH THE RIGHT TOOLS AND PARTNERS



allinbymike.com



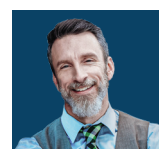
The ALL IN Company:
Hire the experts licensed to implement the **ALL IN** hiring system & build a top-performing team without the guesswork.

theallincompany.com



The ALL IN app:
A community-driven platform with resources, tools, and real-time support to help you hire smarter and scale faster.

theallincompany.com



The ALL IN keynote:
Learn the proven strategies to attract, hire, and retain a team that's fully invested in your business's success.

bit.ly/ALLINkeynote