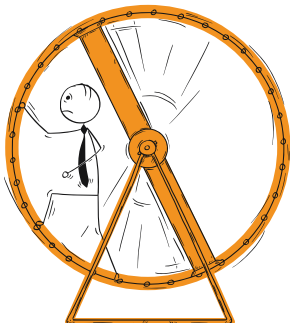


CLOCKWORK

BY MIKE MICHALOWICZ



TRAPPED IN THE DAY-TO-DAY OF YOUR BUSINESS?

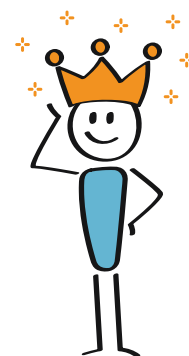
If your business can't run without you, you don't own a *business*, you own a *job*. The mistake that business owners make is getting caught in an endless cycle of working harder just to keep things afloat. But your business *can run itself*, and give you the freedom you deserve. That's where **Clockwork** comes in.

GET TIME FREEDOM; SYSTEMITIZE YOUR BUSINESS

Just like a well-oiled machine, a thriving business must run efficiently, predictably, and without constant intervention. The **Clockwork** methodology empowers you to:

- ⚙️ **Identify your Queen Bee Role (QBR)**, the primary function that drives your business's success so you can eliminate distractions and focus on what truly matters.
- ⚙️ **Optimize workflows** to eliminate inefficiencies and streamline processes.
- ⚙️ **Build a team** that takes ownership and drives results without relying on you.
- ⚙️ **Create systems** that allow for sustainable, scalable growth.

The goal isn't just to work less. The goal is to create a business that *works for you*.



THE 4D'S OF SUCCESS

THE FOUR-PART FORMULA FOR BUSINESS FREEDOM

Doing everything yourself is a trap. **Clockwork** introduces the 4D Mix, the four levels you must navigate:

1 DOING

The early stage where you handle everything

2 DECIDING

The exhausting phase where you delegate tasks, but still make every decision

3 DELEGATING

Empowering your team to take full ownership

4 DESIGNING

The ultimate goal: stepping back to build the business's future rather than working in the daily grind



Stop doing. Start designing. That's how you build a business that runs itself.

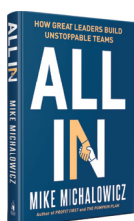
CLOCKWORK

BY MIKE MICHALOWICZ

A PROVEN SYSTEM TO DESIGN A SUCCESSFUL BUSINESS

Entrepreneurs worldwide have used **Clockwork** to transition from overworked to in control. By implementing these principles, you'll finally have time to focus on what truly matters—designing your business to run like a machine and enjoying life outside of work.

Clockwork is part of the *Entrepreneurship Simplified* series, the ultimate collection of books designed to help you build an efficient and profitable business.



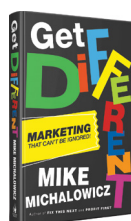
Lead the best team!



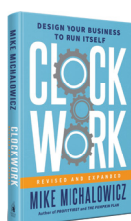
Make more money!



Do the right things!



Market better than ever!



Get your time back!



Grow fast & strong!



Be the industry leader!



Build your 1st company!

WHAT ARE YOU WAITING FOR?

Stop holding your business back. **Clockwork** gives you the blueprint to step away from the daily grind and let your business run profitably without you. Grab your copy now and take back your time for good.

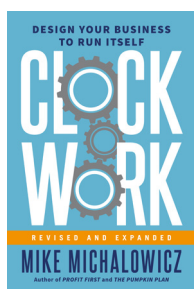


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MAKE IT EASIER WITH THE RIGHT TOOLS AND PARTNERS



Run Like Clockwork

A training and certification program to help you create a self-sustaining business.



Watch this video to dive deeper into the 4D Mix and see how you can shift into the designer role of your business.

ClockworkByMikeMichalowicz.com

RunLikeClockwork.com

bit.ly/clockworkyourbiz