

FILM INDEPENDENT

OUR MISSION IS TO CHAMPION CREATIVE INDEPENDENCE IN VISUAL STORYTELLING IN ALL ITS FORMS, AND TO FOSTER A CULTURE OF INCLUSION. WE SUPPORT A GLOBAL COMMUNITY OF ARTISTS AND AUDIENCES WHO EMBODY DIVERSITY, INNOVATION, CURIOSITY AND UNIQUENESS OF VISION.

Advertising with Film Independent, a nonprofit arts organization, supports our mission and delivers your marketing message to an active and engaged audience of passionate filmmakers, influential entertainment industry leaders and affluent tastemakers.

To craft a custom-tailored program with measurable and tangible results, please contact Rebecca Cavallari, Development Manager, at: rcavallari@filmIndependent.org or 716 225 8957

Unique and innovative approaches for all budgets are welcomed opportunities for us to discuss, implement and deliver.





Our 7,500+ Film Independent Members vote to determine the winners of the Spirit Awards and are also affiliated with these other guilds and/or awards organizations.

AFFILIATED GUILDS & AWARDS ORGANIZATIONS	Percentage*
SAG-AFTRA	36%
Producers Guild of America	16%
Academy of Motion Picture Arts and Sciences	12%
Academy of Television Arts and Sciences	18%
Directors Guild of America	12%
Actors Equity Association	9%
American Cinema Editors	2%
American Society of Cinematographers	1%
Art Directors Guild	2%

*As of September 2025; based only on data voluntarily disclosed by Film Independent Members.

FILM
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FILM INDEPENDENT

Dedicated Email

Send a dedicated email blast to our **7,500+ Film Independent Members and Spirit Awards Voters**, or to our larger audience of **26,000+ Entertainment Industry Subscribers** (reaching our 7,500+ Members as well), to promote your project (upon release or for FYC purposes), screening, event or product. Introductory copy from Film Independent cements your position as a verified partner of our organization which our Members avidly respond to, thereby increasing their future interactions with your project or brand.

REACH 7,500+ FILM INDEPENDENT MEMBERS

# OF EMAIL(S)*	COST
1	\$3,000
2	\$5,800
3	\$7,500
4	\$10,000

REACH 26,000+ MEMBERS & INDUSTRY SUBSCRIBERS

# OF EMAIL(S)*	COST
1	\$5,000
2	\$9,400
3	\$13,200
4	\$16,900

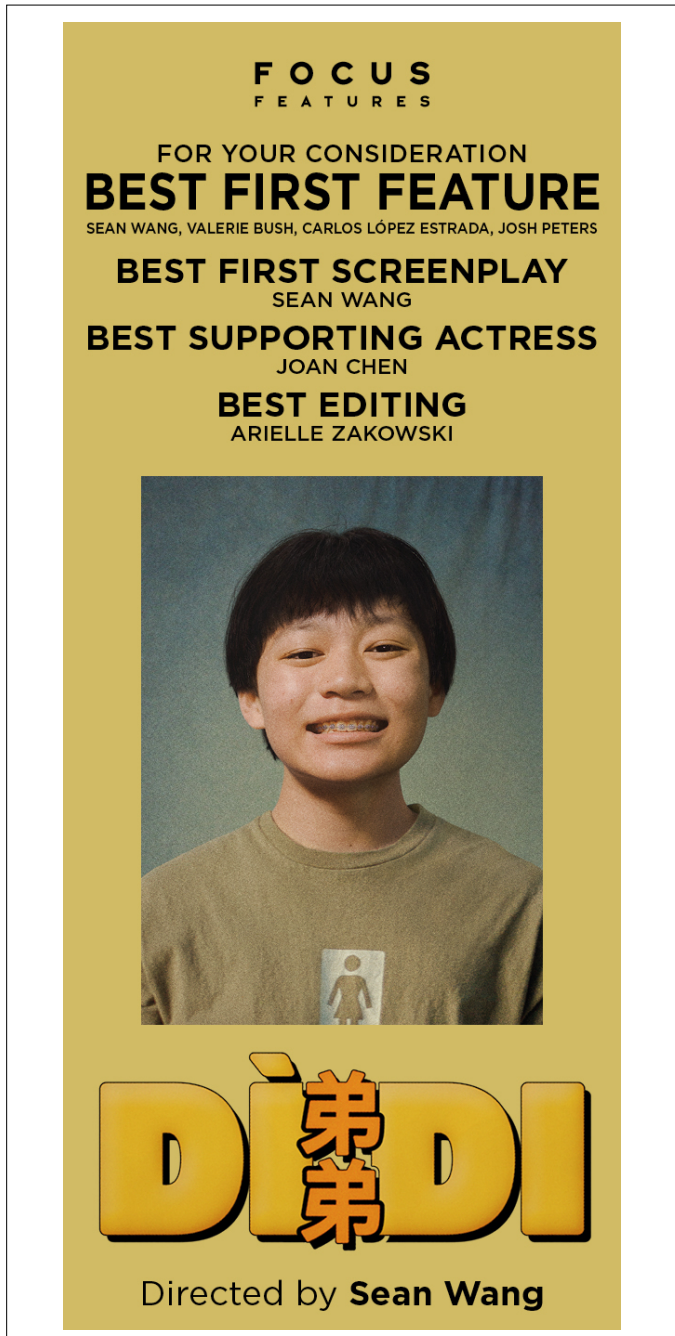
*To receive the scaling discount, multiple emails must be booked at the same time as a package.

Direct Mail

Send your brand's promotional items directly into the homes and offices of our **7,500+ Film Independent Members and Spirit Awards Voters**. With strategic messaging and partnership synergy, our Members will invite your brand into their lives – both personally and professionally – for years to come.

COST

\$3,500 + postage and fulfillment fees




FILM INDEPENDENT

Film Independent e-newsletter

Sent every Wednesday, the Film Independent e-newsletter reaches more than **70,000 subscribers**. It is an excellent way to engage Members and Spirit Awards Voters, as well as a larger audience of entertainment influencers who watch Film Independent news and events very closely. This results in over **15% open rates** and very high engagement.




UNIT	SIZE	COST 1 week	2 weeks	3 weeks	4 weeks
Top Banner	600 x 90	\$1,150	\$2,100	\$3,300	\$4,350
Bottom Banner	600 x 90	\$950	\$1,750	\$2,750	\$3,625
Text Ad	250 x 167 35 words+ logo and link	\$750	\$1,250	\$2,000	\$2,500

DON'T MISS INDIES: WHAT TO WATCH IN SEPTEMBER




In a theatrical (and streaming!) environment forced to evolve in response to an ongoing global pandemic, things like "awards season" and "summer movie season" are largely a thing of the past. All different types of movies come out all year long. But still...there's something undeniable about the shift in cinematic atmosphere, post-Labor Day. For proof, look no further than these 10 great September [Don't Miss Indies](#).

[Read More »](#)

 JOIN  DONATE  ADVERTISE

600 x 90 TOP BANNER

COMING UP FOR **MEMBERS** AND THE COMMUNITY:




Film Independent Presents
Members-Only **THEATRICAL**
Screening and Q&A: *Plan B*

Film Independent Members, you and a guest are invited to a theatrical screening of Hulu's *Plan B*, followed by an in-person conversation with director **Natalie Morales**.

Wednesday, September 8 | 7:30 pm PT

[Register Here](#)
Not a Member? [Join today](#).



Film Independent Presents
Members-Only **HYBRID**
Screening and Q&A: *The Voyeurs*

You and a guest are invited to a theatrical screening of Amazon Prime Video's *The Voyeurs*, featuring an in-person conversation with writer/director/exec producer Michael Mohan.

Thursday, September 9 | 7:30 pm PT

[Register Here](#)
Not a Member? [Join today](#).

600 x 90 BOTTOM BANNER

MORE UPCOMING:

SEPT
15

2022 Film Independent Screenwriting Lab
Applications are open for Film Independent's Screenwriting Lab, designed to provide individualized story and professional development for emerging screenwriters with a fiction feature screenplay.

Wednesday, Sept. 15 | Member Deadline

[Apply Today](#)
Not a Member? [Join today](#).

Film Independent is dedicated to helping filmmakers get their films made, building the audience for independent film and increasing diversity in the film industry. If you are a filmmaker or film lover, join our community of nearly 8,000 Members today.

**FILM
INDEPENDENT
MEMBERSHIP
JOIN TODAY**

Up to 40 words of copy with embedded URL goes here.

250 x 167
TEXT AD IMAGE

Partner message.

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FILM INDEPENDENT

spiritawards.com

Be in the right place at the right time. The Film Independent Spirit Awards is a premier event on the entertainment industry calendar and an integral piece of the overall awards season conversation. Advertise on **spiritawards.com** throughout the Spirit Awards season (September through February) to highlight your brand in front of a community comprised of **7,500+ Film Independent Members and Spirit Awards Voters**, independent filmmakers, top entertainment industry professionals, high net worth patrons of the arts and social influencers.

SPECIALTY DISPLAYS


UNIT	SIZE(S)	COST (per day)
Homepage take-over	728 x 90, 300 x 250 and 300 x 600	\$1,000
Interstitial	500 x 300	\$1,500

RUN OF SITE DISPLAYS

UNIT	SIZE	COST (per week)
Leaderboard	728 x 90	\$1,750
Box	300 x 250	\$1,200
Wide Skyscraper	300 x 600	\$1,750

FILM INDEPENDENT
SPIRIT AWARDS

MENU



THE WINNERS!


500 x 300
INTERSTITIAL

The 2024 Film Independent Spirit Awards is officially in the books. Here are the mind-blowingly talented winners from this year's show.

SPIRIT AWARDS

728 x 90 LEADERBOARD

BLOG



SPIRIT AWARDS WED 2.18.2024

Behind the Scenes at the 2024 Film Independent Spirit Awards

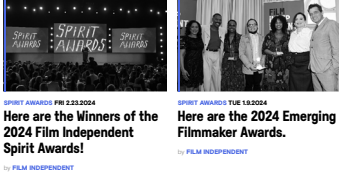
BY SU FANG THAM

Note: Watch the full rebroadcast of the 2024 Film Independent Spirit Award livestream on our YouTube channel. Highlights below. Thanks to the weather gods for pushing the expected rain back by a day, the 39th Film Independent Spirit Awards returned to Santa Monica this Sunday under hot and somewhat...

READ MORE

300 x 250
BOX

RECENT POSTS



SPIRIT AWARDS FEB 2.23.2024

Here are the Winners of the 2024 Film Independent Spirit Awards!

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SPIRIT AWARDS TUE 1.9.2024

Here are the 2024 Emerging Filmmaker Awards.

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300 x 600
WIDE
SKYSCRAPER

FILM INDEPENDENT
2024 Awards Show
San Francisco, CA 94103
P: 303.555.8000
F: 303.555.8000

WE ARE
Film Independent
Win Filmmaker
Win Spirit Awards
Win Programs
Win Press

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MEMBER LENS

500 x 300
INTERSTITIAL

[LEARN TO FIRST](#)

728 x 90 LEADERBOARD

EVENTS

AUG
19 -
SEP
09

PROGRAMS

Documentary Filmmaking Toolkit

TIME

5:00 pm - 8:00 pm PT

LOCATION

Online

TICKETS

Open for Members: \$270 for non-Members

Film Independent's Toolkit classes help you quickly learn the basics of a particular craft or aspect of filmmaking, or brush up your particular skill set.

READ MORE

WED
AUG
25

PRESENTS

Free Screening: Really Love

AUG
26-27


Free Members-Only Screening: Language Lessons

VIEW FULL EVENTS CALENDAR

BECOME A MEMBER

FILM INDEPENDENT MEMBERSHIP


RECENT POSTS



FILM INDEPENDENT MON 8/23/2021

Undercover Indies: How 'Spirited Away' Inspires Animators...


by KARA PLACA



FILM INDEPENDENT THU 8/20/2021

Undercover Indies: The Unlikely Origin Story of 1990's...


by KARA PLACA



FILM INDEPENDENT THU 8/19/2021

The Must-List: Ten Classic Indies About Messy Lives in Sunny...

by FILM INDEPENDENT



FILM INDEPENDENT THU 8/12/2021

Member Lens: Gabriela Revilla Lugo and the Many Pathways to Success

by MATT WARREN

300 x 250 BOX

300 x 600 WIDE SKYSCRAPER

VIEW MORE BLOG POSTS

FILM INDEPENDENT

filmindependent.org

Further increase your engagement with our community of filmmakers and film lovers alike by advertising throughout **filmindependent.org**. Your brand will remain top-of-mind with our **7,500+ Film Independent Members and Spirit Awards Voters** in the pages they visit daily to keep up-to-date with must-read news and blog content, as well as must-attend programming and events.

SPECIALTY DISPLAYS

UNIT	SIZE(S)	COST (per day)
Homepage take-over	728 x 90, 300 x 250 and 300 x 600	\$1,000
Interstitial	500 x 300	\$1,500

RUN OF SITE DISPLAYS

UNIT	SIZE	COST (per week)
Leaderboard	728 x 90	\$1,650
Box	300 x 250	\$1,000
Wide Skyscraper	300 x 600	\$1,650

Ads run on all pages except Spirit Awards pages.

FILM INDEPENDENT



Spirit Awards Program Book

The Spirit Awards program book is printed and distributed at the show on Sunday, February 15, 2026. Attendees receive the program book to keep as a souvenir of the day. The program book is also distributed digitally to our **70,000+ community**.

SIZE

COST

Full page

Trim: 5.75"w x 8.5"h

Bleed: 0.25"

Live area: 5.25"w x 8.25"h

4-Color

\$4,000

BW

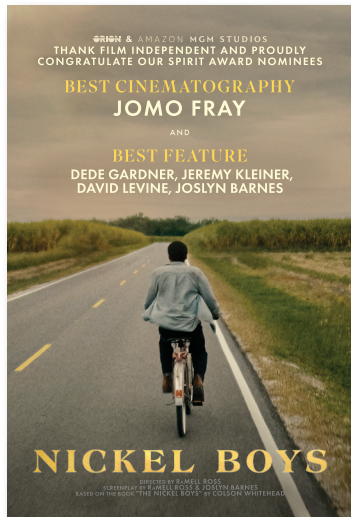
\$3,000

Double Truck (two full page ads in a spread). Send as two PDF files; keep gutter clear by .25" on each side.

4-Color

\$7,500

All ads should be saved as **hi-res PDF files** and shared through a **Dropbox** or **WeTransfer** link to: rcavallari@filminddependent.org & ftorres@filminddependent.org





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