

# 2021



## ADVISOR TREND MONITOR RESEARCH SERIES

*Insights on Issues Critical to Investment Managers*

### Advisor Top Trends for 2021

The FUSE Advisor Trend Monitor report, *Advisor Top Trends for 2021* captures the views of almost 700 advisors on key topics including:

- How Advisors Define Themselves: Past, Present, and Future
- Advisor Business Breakdown Shifts—Today vs. 2023
- Advisor-Valued Support from Asset Managers
- Effective Ways for an Active Mutual Fund Manager to Respond to the Growth of Passively Managed Assets
- Asset Management Firms that Provided the Best COVID-19 Content over the Past 12 Months
- Most Valuable Virtual Events over the Past 12 Months
- Allocation of Client Assets by Broad Investment Objective: Today vs. 2023
- Expected Allocation Changes by Investment Category
- Most Important Issues in Servicing Retirement Plans
- Ways Asset Management Firms Can Help Keep Advisors Current in the Retirement Space
- Worth of Content Created by Fund companies Geared to Plan Participants
- Opinion of Education/Value-Add/Support for Plan Participants Created by Fund Managers
- Retirement Industry Consolidation Impact on Service Ability

If you have any question or would like to discuss the *Advisor Top Trends for 2021* report, please contact Jason Heinhorst at [jheinhorst@fuse-research.com](mailto:jheinhorst@fuse-research.com) or (720) 221-5223.



### 2021 Research Topics

**Advisor Top Trends for 2021**

**Advisor Views on  
Alternative Investments**

**Marketing Support**

**Advisor Views on  
External Wholesalers**

**Advisor Use of Model Portfolios**

**Product Usage**

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