

# Shake up sales with YoCrunch!

# YO CRUNCH LEVEL UP YOUR SNACK

YO CRUNCH  
IS **#1** IN  
DRIVING HIGHER  
VELOCITIES  
FOR TOTAL  
INCLUSIONS

**Yogurt Turned All The Way Up!  
Ridiculously good yogurt with that  
signature crunch.**

Mix-in yogurt is **growing +8% vs. YA**, with YoCrunch leading as the **#1 velocity brand** in Non-Greek Mix-Ins

**\$212M** indulgent brand and leader in Regular/Non-Greek & Inclusions

**#1 velocity SKU**  
and **#2 share** in  
Regular Mix-Ins  
& Indulgence

**Strong**  
household  
**reach** with  
**1 in 6** families  
and **growing**  
**HH penetration**



Source: Circana POS: Total US MULO+ L52W ending 11.2.2025; Circana POS: Total US MULO+ L52W ending 7.11.2025; Circana Syndicated – Total US MULO – L52W 7.13.25

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[DanoneAwayFromHome.com](http://DanoneAwayFromHome.com)



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Nutrition Facts	Amount/serving	% DV	Amount/serving	% DV
	<b>Total Fat</b> 3.5g	<b>4%</b>	<b>Total Carb.</b> 33g	<b>112%</b>
Sat. Fat 2.5g	<b>13%</b>	Fiber 0g	<b>0%</b>	
<i>Trans Fat</i> 0g		Total Sugars 27g		
<b>Cholesterol</b> 10mg	<b>3%</b>	Incl. 21g Added Sugars	<b>42%</b>	
<b>Sodium</b> 80mg	<b>3%</b>	<b>Protein</b> 5g	<b>10%</b>	
<b>Calories per serving</b> 190	Vitamin D 20% • Calcium 15% • Iron 0% • Potassium 6%			



**INGREDIENTS:** LOWFAT YOGURT: CULTURED PASTEURIZED GRADE A LOWFAT MILK, SUGAR, WATER, MODIFIED CORN STARCH, CONTAINS LESS THAN 1% OF NATURAL FLAVORS, CALCIUM PHOSPHATE, MALIC ACID, VITAMIN D3, POTASSIUM SORBATE. (TO MAINTAIN FRESHNESS).  
**M&M'S® MINIS MILK CHOCOLATE CANDIES:** MILK CHOCOLATE (SUGAR, CHOCOLATE, SKIM MILK, COCOA BUTTER, LACTOSE, MILKFAT, SOY LECITHIN, SALT, ARTIFICIAL AND NATURAL FLAVORS), SUGAR, LESS THAN 2% - COLORING (INCLUDES BLUE 1 LAKE, RED 40, YELLOW 6, YELLOW 5, BLUE 1, RED 40 LAKE, YELLOW 6 LAKE, YELLOW 5 LAKE, BLUE 2 LAKE, BLUE 2), CORN SYRUP, DEXTRIN, CORNSTARCH, CARNAUBA WAX.  
 CONTAINS MILK AND SOY. MAY CONTAIN WHEAT, PEANUTS, TREE NUTS AND EGGS. CONTAINS BIOENGINEERED FOOD INGREDIENTS. CONTAINS YOGURT CULTURES: S.THERMOPHILUS AND L.BULGARICUS.



Nutrition Facts	Amount/serving	% DV	Amount/serving	% DV
	<b>Total Fat</b> 3.5g	<b>4%</b>	<b>Total Carb.</b> 30g	<b>11%</b>
Sat. Fat 1.5g	<b>8%</b>	Fiber 0g	<b>0%</b>	
<i>Trans Fat</i> 0g		Total Sugars 22g		
<b>Cholesterol</b> 5mg	<b>2%</b>	Incl. 16g Added Sugars	<b>32%</b>	
<b>Sodium</b> 110mg	<b>5%</b>	<b>Protein</b> 5g	<b>10%</b>	
<b>Calories per serving</b> 170	Vitamin D 20% • Calcium 15% • Iron 4% • Potassium 6%			



**INGREDIENTS:** LOWFAT YOGURT: CULTURED PASTEURIZED GRADE A LOWFAT MILK, SUGAR, WATER, MODIFIED CORN STARCH, CONTAINS LESS THAN 1% OF NATURAL FLAVORS, CALCIUM PHOSPHATE, MALIC ACID, VITAMIN D3, POTASSIUM SORBATE. (TO MAINTAIN FRESHNESS).  
**OREO® COOKIE PIECES:** UNBLEACHED ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE [VITAMIN B1], RIBOFLAVIN [VITAMIN B2], FOLIC ACID), SUGAR, PALM AND/OR CANOLA OIL, COCOA (PROCESSED WITH ALKALI), INVERT SUGAR, LEAVENING (BAKING SODA AND/OR CALCIUM PHOSPHATE), SOY LECITHIN, SALT, CHOCOLATE, NATURAL FLAVOR.  
 CONTAINS MILK, WHEAT AND SOY. MAY CONTAIN PEANUTS, TREE NUTS AND EGGS. CONTAINS BIOENGINEERED FOOD INGREDIENTS. CONTAINS YOGURT CULTURES: S.THERMOPHILUS AND L.BULGARICUS.



Nutrition Facts	Amount/serving	% DV	Amount/serving	% DV
	<b>Total Fat</b> 4g	<b>5%</b>	<b>Total Carb.</b> 30g	<b>11%</b>
Sat. Fat 2g	<b>10%</b>	Fiber 0g	<b>0%</b>	
<i>Trans Fat</i> 0g		Total Sugars 24g		
<b>Cholesterol</b> 10mg	<b>3%</b>	Incl. 18g Added Sugars	<b>36%</b>	
<b>Sodium</b> 105mg	<b>5%</b>	<b>Protein</b> 6g	<b>12%</b>	
<b>Calories per serving</b> 180	Vitamin D 20% • Calcium 15% • Iron 0% • Potassium 6%			



**INGREDIENTS:** LOWFAT YOGURT: PASTEURIZED GRADE A LOWFAT MILK, SUGAR, WATER, MODIFIED CORN STARCH, CONTAINS LESS THAN 1% OF NATURAL FLAVORS, CALCIUM PHOSPHATE, MALIC ACID, VITAMIN D3, POTASSIUM SORBATE. (TO MAINTAIN FRESHNESS).  
**SNICKERS® PIECES:** MILK CHOCOLATE (SUGAR, COCOA BUTTER, CHOCOLATE, SKIM MILK, LACTOSE, MILKFAT, SOY LECITHIN), PEANUTS, CORN SYRUP, SUGAR, PALM OIL, SKIM MILK, LACTOSE, SALT, EGG WHITES, ARTIFICIAL FLAVOR.  
 CONTAINS MILK, PEANUTS, SOY AND EGGS. MAY CONTAIN WHEAT AND TREE NUTS. CONTAINS BIOENGINEERED FOOD INGREDIENTS. CONTAINS YOGURT CULTURES: S.THERMOPHILUS AND L.BULGARICUS.

ITEM #	DISTRIBUTOR CODE	PRODUCT DESCRIPTION	UNIT UPC	CASE GTIN	PACK CONFIG	CASE DIMENSIONS (LxWxH) (INCHES)	CASE CUBE (CUBIC FEET)	GROSS WEIGHT	PALLET TIE x HIGH	TOTAL CASES	GUARANTEED SHELF LIFE***
136469		YOCRUNCH VANILLA WITH M&M'S®	0-4667500079-2	200-4667502697-0	6 OZ./8CT	12.69 X 7.06 X 3.94	0.2042	3.46 CS	20 X 16	320	30 DAYS
136957		YOCRUNCH VANILLA WITH OREO®	0-4667500080-8	200-4667502702-1	6 OZ./8CT	12.69 X 7.06 X 3.94	0.2042	3.46 CS	20 X 16	320	30 DAYS
136981		YOCRUNCH VANILLA WITH SNICKERS®	0-4667500112-6	200-4667502758-8	6 OZ./8CT	12.69 X 7.06 X 3.94	0.2042	3.46 CS	20 X 16	320	30 DAYS

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