

**BREWED DIFFERENT TO BE DIFFERENT**

# STÖK<sup>®</sup>

## COLD BREW COFFEE

**#1 RETAIL BRAND  
IN REFRIGERATED  
READY TO DRINK  
COFFEE CATEGORY<sup>1</sup>**

### MULTI-SERVE & BULK COLD BREW

STÖK Cold Brew Unsweet is the #1 Velocity item in all refrigerated ready to drink coffee; outpacing comparable starbucks unsweet black item<sup>2</sup>

STÖK drove the most growth for the RTD Coffee category in 2024<sup>3</sup>

Cold brew has grown +7% on US menus vs. YA & +44 over the last 4 years!<sup>4</sup>

STÖK is a \$419M brand annually & growing +11% vs. YA<sup>6</sup>

7M Nationally Consumers

70% repeat rate<sup>5</sup>



1. Mintel - Coffee & RTD Coffee US 2025; Circana Panel L52W ending Aug 25-25 & Numerator  
2. Insights Advanced Shopper Profile L52W ending 8.25.25  
3. Circana POS-Total US MULO+ L52W ending 8.25.25  
4. Datassential cold brew topical report 2024  
5. Circana Panel: Total US All outlets - L52W ending Oct 2025  
6. Circana POS Total US All outlets - L52W ending Oct 2025



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# BREWED DIFFERENT TO BE DIFFERENT



**BRIGHT & MELLOW**



**UN-SWEET**



**NOT TOO SWEET**



**EXTRA BOLD**



**ESPRESSO BLEND**



**CAPPUCCINO**



**DECAF: NOT TOO SWEET**



**DECAF: UN-SWEET**



**BULK COLD BREW**

| ITEM #                  | DISTRIBUTOR CODE | PRODUCT DESCRIPTION                        | UNIT UPC     | CASE GTIN      | PACK CONFIG | CASE DIMENSIONS (LxWxH) (INCHES) | CASE CUBE (CUBIC FEET) | GROSS WEIGHT | PALLET TIE x HIGH | TOTAL CASES | GUARANTEED SHELF LIFE* |
|-------------------------|------------------|--|--------------|----------------|-------------|----------------------------------|------------------------|--------------|-------------------|-------------|------------------------|
| <b>MULTI-SERVE BREW</b> |                  |  |              |                |             |                                  |                        |              |                   |             |                        |
| 168912                  |                  | STÖK ESL BLK BRIGHT AND MELLOW 48OZ 6CT    | 36632076182  | 20036632076186 | 6/48OZ      | 12.5 X 8.19 X 10.44              | 0.6182                 | 20.39        | 16 x 5            | 80          | 60                     |
| 136730                  |                  | STÖK ESL UNSWEETENED 48OZ 6CT UTZSG        | 41271027730  | 10041271027737 | 6/48OZ      | 12.13 X 8.13 X 10.44             | 0.5951                 | 20.55        | 16 x 5            | 80          | 60                     |
| 136731                  |                  | STÖK ESL NOT TOO SWEET 48OZ 6CT UTZSG      | 41271027747  | 10041271027744 | 6/48OZ      | 12.13 X 8.13 X 10.44             | 0.5951                 | 20.80        | 16 x 5            | 80          | 60                     |
| 149058                  |                  | STÖK RFG EXTRA BOLD 48OZ 6CT UTZ-SG        | 36632072627  | 20036632072621 | 6/48OZ      | 12.5 X 8.19 X 10.44              | 0.6182                 | 20.46        | 16 x 5            | 80          | 60                     |
| 177474                  |                  | STÖK ESL ESPRESSO 48OZ 6CT                 | 36632078070  | 20036632078074 | 6/48OZ      | 12.5 X 8.19 X 10.44              | 0.6182                 | 20.65        | 16 x 5            | 80          | 60                     |
| 194432                  |                  | STÖK ESL CLD BREW CAPPUCCINO 48OZ 6CT      | 36632079480  | 20036632079484 | 6/48OZ      | 12.5 X 8.19 X 10.44              | 0.6182                 | 21.04        | 16 x 5            | 80          | 60                     |
| 201150                  |                  | STÖK ESL DECAF NOT TOOSWT 48OZ 6CT RACSG   | 36632080646  | 20036632080640 | 6/48OZ      | 12.5 X 8.19 X 10.44              | 0.6182                 | 20.62        | 16 x 5            | 80          | 60                     |
| 201151                  |                  | STÖK ESL DECAF UNSWT 48OZ 6CT RACSG        | 36632080653  | 20036632080657 | 6/48OZ      | 12.5 X 8.19 X 10.44              | 0.6182                 | 20.62        | 16 x 5            | 80          | 60                     |
| 162784                  |                  | STÖK ESL PUMPKIN 48OZ 6CT UTZSG            | 36632074768  | 20036632074762 | 6/48OZ      | 12.5 X 8.19 X 10.44              | 0.6182                 | 20.87        | 16 x 5            | 80          | 60                     |
| 193669                  |                  | STÖK ESL PEPPERMINT MOCHA 48OZ 6CT         | 36632079251  | 20036632079255 | 6/48OZ      | 12.5 X 8.19 X 10.44              | 0.6182                 | 21.01        | 16 x 5            | 80          | 60                     |
| <b>BULK COLD BREW</b>   |                  |  |              |                |             |                                  |                        |              |                   |             |                        |
| 136818                  |                  | STÖK ASEPTIC COLD BREW 2 X 1.5 GAL VANILLA | 041271028355 | 10041271028355 | 1.5 GAL     | 11.44 x 15.38 x 5.88             | 0.599                  | 27.549       | 10 x 7            | 70          | 45                     |
| 136817                  |                  | STÖK ASEPTIC COLD BREW 2 X 1.5 GAL MOCHA   | 041271028362 | 10041271028362 | 1.5 GAL     | 11.44 x 15.38 x 5.88             | 0.599                  | 27.549       | 10 x 7            | 70          | 45                     |

EQUIPMENT SPECIFICATIONS: 23.25" D X 13.5"W X 32"H  
 POWER REQUIREMENTS: 110/120V 15 OR 20 AMP GROUNDED OUTLET;  
 DRAWS 3.2 AMPS WHEN RUNNING SHIPPED WITH 7' POWER CORD



\*Guarantee into Distributor

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