



How to Write Non-Fiction Second Edition — Selected Bibliography

Writing craft

Art and Fear: Observations on the Perils (and Rewards) of Artmaking — David Bayles and Ted Orland

Big Magic: Creative Living Beyond Fear — Elizabeth Gilbert

Bird by Bird: Some Instructions on Writing and Life — Anne Lamott

Draft No. 4: On the Writing Process — John McPhee

Fast Draft Your Memoir: Write Your Life Story in 45 Hours — Rachael

Herron

Heinlein's Rules: Five Simple Business Rules for Writing — Dean Wesley

Smith

Hungry Authors: The Indispensable Guide to Planning, Writing, and Publishing a Non-Fiction Book — Liz Morrow and Ariel Curry

I Could Do Anything If I Only Knew What It Was: How to Discover What You Really Want and How to Get It — Barbara Sher

If You Want To Write: A Book About Art, Independence and Spirit — Brenda Ueland

Juicy Pens, Thirsty Paper: Gifting the World with Your Words and Stories, and Creating the Time and Energy to Actually Do It — SARK

Letter to D: A Love Story — André Gorz

Make Good Art — Neil Gaiman

Make Your Art No Matter What: Moving Beyond Creative Hurdles — Beth Pickens

On Being A Dictator: Using Dictation To Be a Better Writer — Kevin J. Anderson and Martin L. Shoemaker

On Writing: A Memoir of the Craft — Stephen King

On Writing Well: The Classic Guide to Writing Non-Fiction — William Zinsser

remembered rapture: the writer at work — bell hooks

The Story Grid: What Good Editors Know — Shawn Coyne

The Art of Memoir — Mary Karr

The Gifts of Imperfection: Let Go Of Who You Think You're Supposed To Be And Embrace Who You Are — Brené Brown

The Last Lecture: Lessons in Living — Randy Pausch

The Pursuit of Perfection: And How it Harms Writers — Kristine Kathryn Rusch

The Successful Author Mindset: A Handbook for Surviving the Writer's Journey—Joanna Penn

Writing Down the Bones: Freeing the Writer Within — Natalie Goldberg

Writing the Shadow: Turn Your Inner Darkness Into Words — Joanna Penn

Creative Business

Amazon Ads for Authors: Unlock Your Full Advertising Potential — Ricardo Fayet

Audio for Authors: Audiobooks, Podcasting and Voice Technologies — Joanna Penn

Business for Punks: Break All the Rules—The BrewDog Way — James Watt

Closing the Deal on your Terms: Agents, Contracts and Other Considerations —Kristine Kathryn Rusch

Day Trading Attention: How to Actually Build Brand and Sales in the New Social Media World — Gary Vaynerchuk

How to Make a Living with your Writing: Turn Your Words Into Multiple Streams of Income — Joanna Penn

How to Make Real Money Selling Books (Without Worrying About Returns) — Brian Jud

How to Market a Book — Joanna Penn

How to Market a Book: Overperform in a Crowded Market — Ricardo Fayet

How to use Eye-Catching Images without Paying a Fortune or a Lawyer — Helen Sedwick and Jessica Brown

How to use Memorable Lyrics without Paying a Fortune or a Lawyer — Helen Sedwick and Jessica M. Brown

How to Write a Book Proposal, 5th Edition: The Insider's Step-by-Step Guide to Proposals that Get You Published — Michael Larsen & Jody Rein

Newsletter Ninja: How to Become an Author Mailing List Expert — Tammi L. Labrecque

Perennial Seller: The Art of Making and Marketing Work That Lasts — Ryan Holiday

Public Speaking for Authors, Creatives and Other Introverts, Second Edition — Joanna Penn

Research Like a Librarian: Research Help and Tips for Writers for Researching in the Digital Age — Vikki J. Carter

Rise of the Youpreneur: The Definitive Guide to Becoming the Go-To Leader in Your Industry and Building a Future-Proof Business — Chris Ducker

Take Back Your Book: An Author's Guide to Rights Reversion and Publishing on Your Terms — Katlyn Duncan

The Copyright Handbook: What Every Writer Needs to Know — Stephen Fishman

The Million Dollar, One-Person Business: Make Great Money. Work the Way You Like. Have the Life you Want — Elaine Pofeldt

The New Rules of Marketing and PR — David Meerman Scott

The Self-Publisher's Legal Handbook — Helen Sedwick

The Writer's Guide to Training your Dragon: Using Speech Recognition Software to Dictate Your Book and Supercharge Your Writing Workflow — Scott Baker

Write to Market: Deliver a Book That Sells — Chris Fox

Your Author Business Plan: Take Your Author Career to the Next Level — Joanna Penn