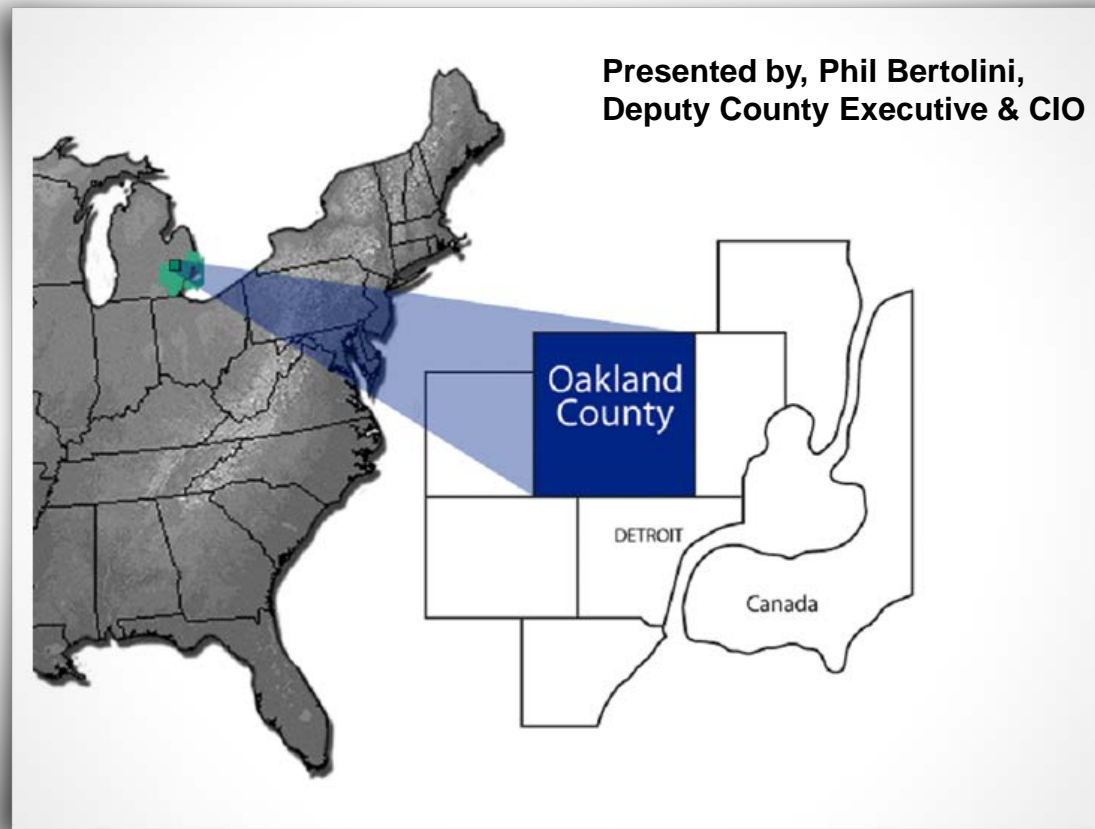


Leadership in Today's World

“We need to be better at this!”



March 2016

Introductions/County Stats

- **Phil Bertolini, Deputy County Executive/CIO**
 - 28 years of government experience
 - Certified Michigan Master Assessing Officer (4)
 - Responsible for IT and Facilities
- **Oakland County Stats**
 - 910 Square miles
 - 62 Cities, Villages and Townships
 - 1.2 million residents
 - 82 departments and divisions of county government
 - County Executive form of government with 21 Commissioners

**Why does
Government
exist?**

Do what others will not

Provide

Serve

Help

How / What do

we

Do?



What some people think of government

Government is so much more!



**Provide quality services
to citizens**

**Hire and retain quality
people**

**Provide cost effective
services**

Doing **More**
With Le\$\$

Doing **Less**
With Le\$\$

What is a

Leader?

Official Definition

lead•er•ship

1. the position or function of a leader, a person who guides or directs a group: *He managed to maintain his leadership of the party despite heavy opposition.* **Synonyms:** administration, management, directorship, control, governorship, stewardship, hegemony.
2. ability to lead: *As early as sixth grade she displayed remarkable leadership potential.* **Synonyms:** authoritativeness, influence, command, effectiveness; sway, clout.
3. an act or instance of leading; guidance; direction: *They prospered under his strong leadership.*
4. the leaders of a group: *The union leadership agreed to arbitrate.*

Source: Dictionary.com

Someone who

Takes Charge?

Someone who

**Persuades others
to do things?**

Someone who

Takes

Responsibility?

Someone who

Has Vision?

Someone who
Is Patient?

10

Qualities That Make a Great Leader

Tanya Prive – Forbes Magazine 2012

1

Honesty

2

Ability to
Delegate

3

Communication

4

Sense of
Humor

5

Confidence

6

Commitment

7

Positive
Attitude

8

Creativity

9

Intuition

10

Ability to
Inspire

**Why should
Public Servants
be good leaders?**

Leadership Quote

“The quality of a leader is reflected in the standards they set for themselves.”

-Ray Kroc
Founder of McDonald's

Leadership

My Mentor

L. Brooks Patterson



**Does a leader
have to be a good
communicator?**

Leadership now...

Theory + Practice + **Communication** **on Steroids!**



=The elephant in the room

January 15, 2009 Hudson River Crash



jkrums

Follow

<http://twitpic.com/135xa> – There's a plane in the Hudson. I'm on the ferry going to pick up the people. Crazy.

February 11, 2011 Egypt's Facebook



- Egyptian President Hosni Mobarak steps down from power.
- Ghonim, a marketing manager for Google, played a key role and has become a symbol for the Egyptian

Leadership Quote

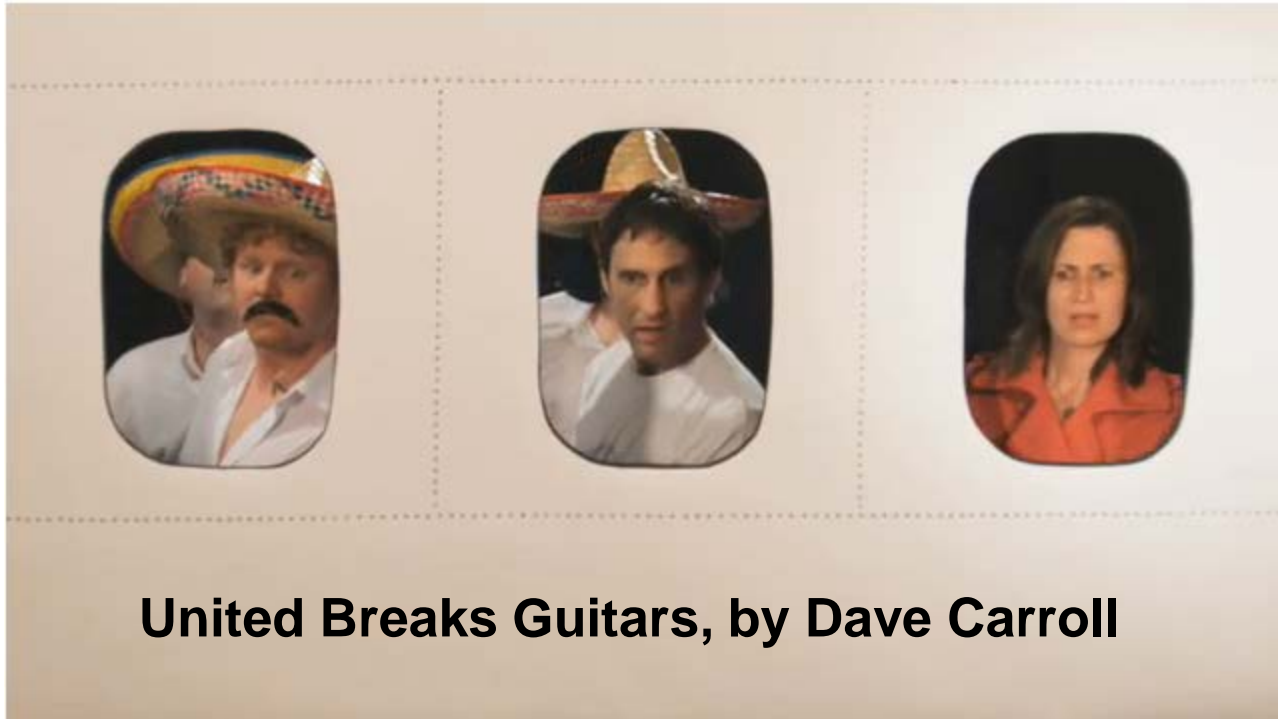
“Life is tough, it’s tougher if you’re stupid.”

- John Wayne, *In Sands of Iwo Jima* (1949)

March 31, 2008



March 31, 2008



United Breaks Guitars, by Dave Carroll

Dave Carroll's Final Exchange with United Airlines

“I'll be writing three songs with video about United Airlines and sharing them on YouTube.”

Goal: get one million hits in **One**
year...

July 6, 2009 -United Breaks Guitars Debuts on YouTube



July 6, 2009 -United Breaks Guitars Debuts on YouTube

July 7 – 24,000 views

July 8 – 190,000 views

July 10 – 1.6 million views (4 days)

July 23 – 4.6 million views

To date – over 15 million views

Take - Aways

1

What have I learned?

Experience is your best
teacher

2

What have I learned?

Trust your team

3

What have I learned?

You don't know everything

4

What have I **learned**?

Timing is key

Leadership Quote

“Never tell people how to do things. Tell them what to do and they will surprise you with their ingenuity.”

-General George Patton

5 What have I learned?

You **must** have a vision

Leadership Quote

“If it’s a good idea, go ahead and do it. It is much easier to apologize than it is to get permission.”

-Admiral Grace Hopper

Last but not least!

**Be a great
Leader!**

**Thank you for
attending!**

Phil Bertolini

Oakland County, Michigan

Deputy County Executive/CIO

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